

# AmbujaNeotia NeoNews

October, 2023

## Chairman's message

As we step into the enchanting month of October, I am delighted to extend my warmest greetings to each and every one of you. October brings with it a unique blend of festivities, culture, and the spirit of homecoming, making it a truly remarkable time of the year.

In the heart of Bengal, Durga Puja holds a special place, symbolising the return of the Goddess Durga to her earthly abode. This divine homecoming resonates with the essence of family, as it beckons not only the Devi but also family members from far and wide to reunite. It is a time to rediscover our roots, immerse ourselves in our rich heritage, and embrace our cultural traditions. It is a time when our homes become the epicentre of joy, love, and togetherness.

The arrival of autumn graces us with the fragrant promises of a bountiful harvest and the hope of a brighter tomorrow. The rhythms of life quicken during these festivities, as the resounding beats of the dhaak and the mesmerizing dhunuchi dance add a symphony of celebration to our lives.

At Ambuja Neotia, we understand that a home is not merely a structure; it is the embodiment of a fulfilling, nurturing, and secure life. It is the sanctuary that preserves the warmth of our innermost selves. It nurtures us physically and emotionally, giving us the strength and motivation to explore the world beyond its walls, knowing that it eagerly awaits our return, welcoming us with the tender embrace of a mother.

As we celebrate the beauty of October, let us also take



a moment to reflect on the significance of our homes and the bonds that tie us to them. May this month be a reminder of the importance of cherishing our homes and the precious moments we share with our loved ones.

I wish everyone a joyous Durga Puja, a splendid October, and a heartfelt reunion with the essence of home. May the comforting embrace of your beloved abode protect, nourish and nurture your well-being. May your home be the hub of health, happiness and prosperity forever!

*Ranvir Neotia*

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# NeoFocus

## Taj Guras Kutir Resort & Spa



Overlooking the mighty Himalayas

Ambuja Neotia is happy to unveil Taj Guras Kutir Resort & Spa, an enchanting retreat nestled amidst the Pangthang Forest Block near Gangtok, Sikkim. This opulent mountain haven is a testament to the rich reverence for Sikkim's indigenous culture. Spanning 14 acres, the resort weaves a tapestry of Sikkimese heritage and contemporary design, offering an escape to nature's cradle of tranquility.

Being a collaborative creation of multiple architects, the resort's pièce de résistance lies in the breathtaking panoramas of Kangchenjungha and the Eastern Himalayan Range. Each of the 69 resplendent chambers features traditional Thangka paintings, evoking a sense of timeless artistry.

Dining at the resort is an odyssey of flavours, with Machan, Soi & Sake, and Guras Bar & Lounge serving up a delectable fusion of local and Pan-Asian cuisine against a backdrop of captivating vistas.

More than a resort, it's a portal to Sikkim's vibrant soul. Butter lamp ceremonies, village treks, and the Teen



A mesmerising view of Kanchenjunga



A way leading to Guras Kutir

Jhuri trek offer a window into the tapestry of local culture. The spa, a sanctuary of serenity, bestows holistic therapies for rejuvenation.

Venturing beyond, guests can revel in the mesmerizing sights of Nathula, a mountain pass, and the resplendent Tsomgo Lake. A spiritual pilgrimage awaits at the Rumtek monastery.

Taj Guras Kutir Resort & Spa, where nature and culture dance in a seamless symphony, beckons seekers of adventure, spirituality, and serenity alike. It's more than a destination; it's an invitation to an enchanting journey of the senses and the soul.



Guras Bar & Lounge

# NeoFocus



A scrumptious breakfast spread



Villa bedroom



Picturesque scenery to enjoy from the Villa



Machan - Offering a unique dining experience



Your cozy corner in the Villa

# NeoFocus

## Celebrating the First Anniversary of City Centre Patna



It's with immense pride and excitement that we celebrate the first anniversary of City Centre Patna – a landmark that has redefined the way people live, shop and celebrate life in the city of Patna. On October 9, 2022, we unveiled this magnificent 4-storey shopping and lifestyle destination, which has emerged as a symbol of unbridled fun and entertainment for the people of Patna and beyond.

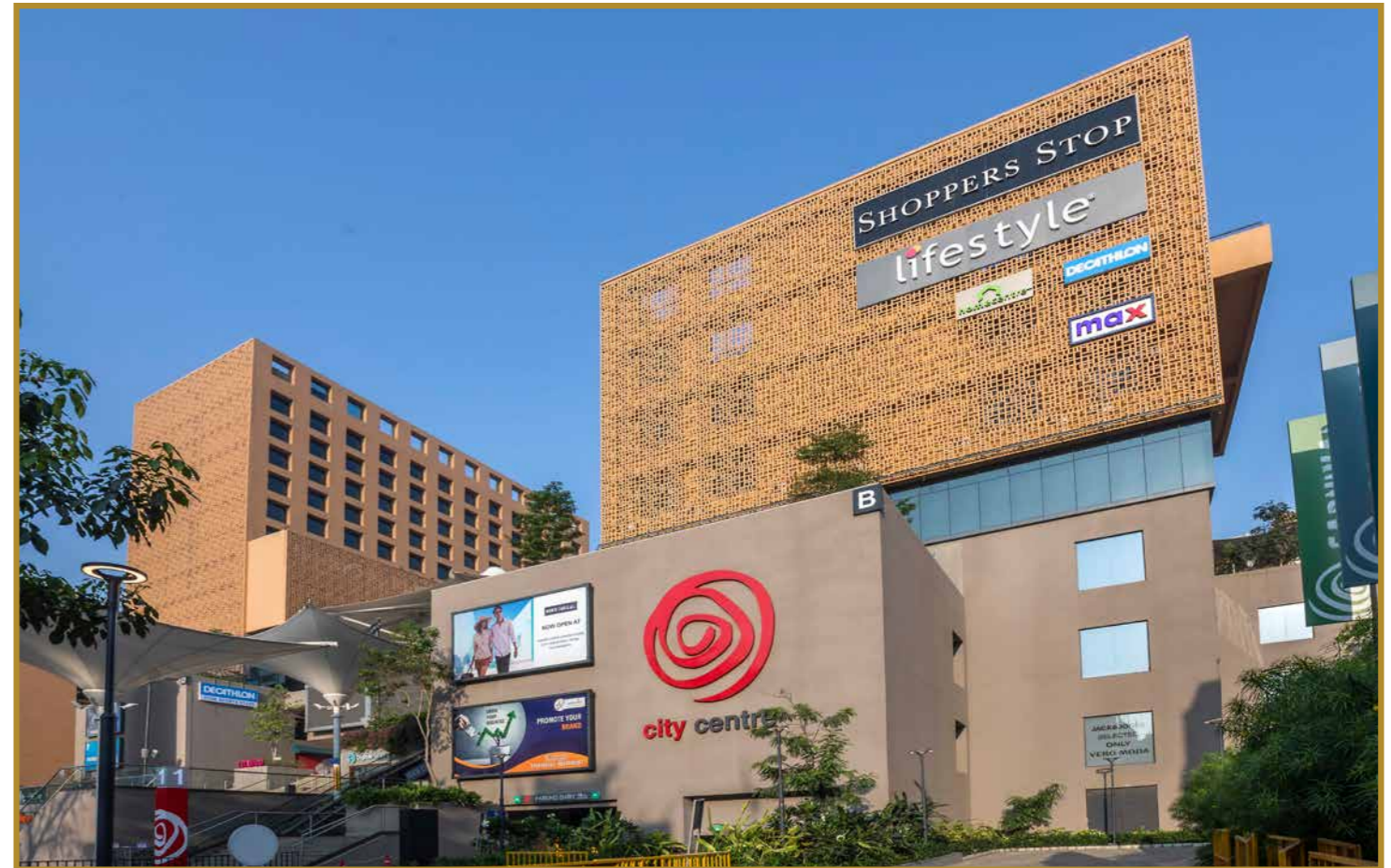
City Centre Patna is more than just a mall; it's a testament to our commitment to creating spaces where people can come together for joyous moments with friends and family. Spanning across 7.5 acres of land and boasting a total area of over 3.5 lakh sq ft, it's the biggest mall in Patna, offering an exciting range of leisure, retail, dining and entertainment options. With more than 150+ brands, including Shoppers Stop, H&M, and Lifestyle, it has become the preferred shopping destination in the city.

But it's not just a mall; it also houses a wax museum, office spaces, and an upcoming 5-star hotel, alongside a residency within its compound. Unique activities like Midnight Sales, Bihar Fashion Week, and platforms for aspiring talents have created lasting memories for our visitors.

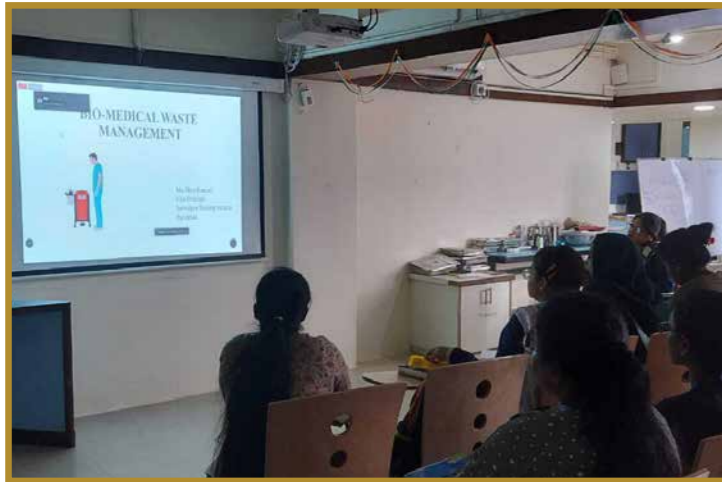
In just one year, City Centre Patna has welcomed almost 50 lakhs of customers. As the mall celebrates its first anniversary, it has seamlessly become an integral part of the city's fabric, catering to the evolving tastes and preferences of its residents.



# NeoFocus



# NeoHealth



Students of Neotia Skill Development Academy recently had the valuable opportunity to attend a special webinar expertly conducted by Hema Kumari, the Vice Principal of Sarvodaya Nursing Institute, on the critical topic of Bio-medical Waste Management. The event was organised by the Healthcare Sector Skill Council, which offered the students valuable insights into this vital area of healthcare.



Neotia Skill Development Academy has recently launched their initiatives in Skilling in Life Sciences at the NSDA's new unit in Vishwakarma Building. The event was graced by Goutam Bhattacharya, CEO of the Life Science Sector Skill Development Council (LSSSDC) under MSDE, GOI; Mr. Anshul Saxena, Senior Director of LSSSDC; P. L. Mehta, Vice Chairman and Managing Director of Ambuja Neotia Healthcare Venture Ltd.; and Dr. Subhrojyoti Bhowmick, a globally recognized figure in clinical trials and patient safety. The event also marked the commencement of the first batch of the Clinical Research Associate course. Dignitaries from the healthcare industry and those connected to clinical trials, such as Dr. Tamal Kanti Ghosh and Sabyasachi Banerjee, Director of INFOCLIN LLP, as well as Dr. Sangita Agarwal, Dr. Soumya Roy, and Ruma Banerjee, Senior Vice President of Ambuja Neotia Healthcare Venture Ltd., addressed the students. This course is a unique, industry-integrated programme that includes fieldwork, projects, and internships as part of its value proposition. NSDA will roll out several skilling and spskilling programmes in collaboration with LSSSDC, as announced by Kalyan Debnath, CEO of Neotia Skill Development Academy.



Patient Safety Awareness Week was recently celebrated at Neotia Getwel Multispecialty Hospital through various activities to emphasize the importance of collective responsibility of healthcare providers associated with a healthcare institution. The NGMH Deputy Medical Supervisor Dr. Ashish Biswas conducted an interactive session with patients and patient attendants while generating awareness about reducing health risks of the patients.

# NeoHealth



Neotia Getwel in association with Ali Yavar Jung National Institute of Speech and Hearing Disabilities (DIVYANGJAN) recently organised a medical public awareness campaign at DATM College, Alipurduar, emphasizing the effect of hearing impairment in all stages of life. Dr. A. B. Bose, Senior Consultant-ENT, Head Neck Surgery, from Neotia Getwel was the speaker for the session.



Neotia Getwel Multispecialty Hospital recently celebrated Vishwakarma Puja, during which the staff prayed wholeheartedly for the health and well-being of everyone.



Neotia Getwel Multispecialty Hospital recently celebrated its 11 years of excellence in providing quality care to patients from North Bengal and surrounding areas. The day was celebrated with doctors, nurses, staff and senior management who shared their experiences with each other. The celebration included a cake-cutting and felicitation ceremony, vibrant cultural performances by the staff, and games.

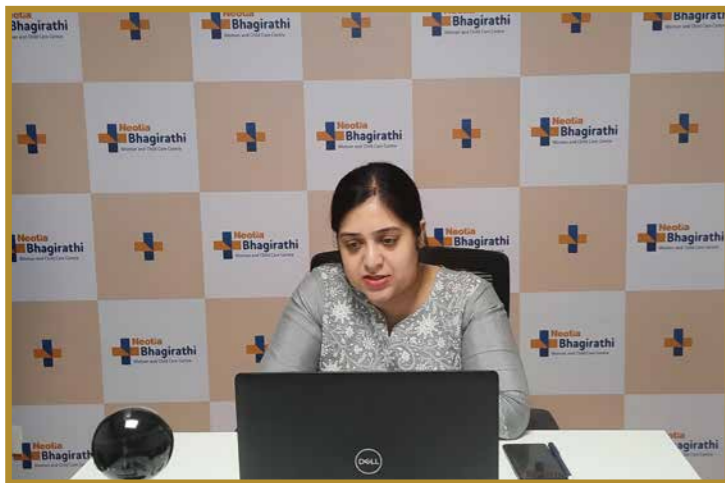
# NeoHealth



**A**gomoni 2023 & GNM 3rd year Farewell Ceremony were recently organised by the students at the multi-activity hall of Neotia Academy Nursing Training Institute. The students arranged for a vibrant cultural programme to mark the celebrations.



**G**enome congratulates Dr. Khin Ei Ei Zin from Myanmar for successfully completing her one month clinical observership in Infertility and ART from Genome The Fertility Centre, Kolkata.



**B**hagirathi Neotia Woman and Child Care Centre, New Town, recently organised an awareness building webinar on “Cervical Cancer Vaccination” by Dr. Chandrani Pal (Consultant in Obstetrics & Gynaecology at BNWCCC New Town).



**B**hagirathi Neotia Woman and Child Care Centre, New Town, recently organised a health awareness session on “Lifestyle modification in women and screening of breast and cervical cancer” at Bardhaman. Dr. Chandrani Pal (Consultant in Obstetrics & Gynaecology at BNWCCC New Town) was the eminent speaker. The session was attended by the members of Rotary Club of Amenity, Bardhaman.

# NeoHealth



**H**ooghly Academy of Paediatrics recently organised HAPCON 2023 in association with Bhagirathi Neotia Woman and Child Care Centre, New Town. Dr. Rupa Banerjee (Consultant in Paediatric Surgery at BNWCCC New Town) spoke on “Common Urological Problems in Children” on the occasion.



**B**hagirathi Neotia Woman and Child Care Centre, New Town, recently took part in the 35th Annual National Conference of the Indian Society of Paediatric Nephrology (ISPNCON 2023) held at ITC Sonar, Kolkata.



**B**aby showers are a celebration of life. Bhagirathi Neotia Woman & Child Care Centre on Rawdon Street recently hosted a joyous 'Baby Shower' event, filled with vibrant celebrations that brought together expectant mothers and fathers. The event featured delectable treats and exciting prizes, adding to the special memories created. Informative health knowledge sessions were also conducted, followed by delightful refreshments.



**B**hagirathi Neotia Woman and Child Care Centre recently organized a Community Health Programme for the residents of Ward No. 58 in Boinctala, Dhapa. The camp was conducted in association with 'Seva Kendra Calcutta,' and it included health check-ups for approximately 172 beneficiaries. Medications, as well as female hygiene products and ORS, were distributed on the occasion.



**B**hagirathi Neotia Woman and Child Care Centre recently organised a health programme for the residents in and around Khanaberia, Dhapa. The camp was conducted in collaboration with the NGO Seva Kendra Calcutta. Approximately 200 beneficiaries received free health consultations and medicines aiding to their individual health needs.

# NeoHealth



**B**hagirathi Neotia Woman and Child Care Centre recently organised a Community Health Programme for the people of Ghateshwar Gram Panchayat at Ramjibanpur Janakalyan Sangha Club, Lakshmikanapur, in association with Kheterpota Social Welfare Foundation. A free health check-up was carried out for 150 people and free medicines were distributed as per need.



**B**hagirathi Neotia Woman and Child Care Centre recently organized a Free Health Check-up Camp for the residents of Hatgachia at Ushash Club, in collaboration with the NGO Seva Kendra Calcutta. Health assessments were conducted for 130 beneficiaries, and they received medicines based on their individual requirements. Additionally, free sanitary napkin packs were distributed to adolescent girls and women.



**B**hagirathi Neotia Woman and Child Care Centre recently organised a School Health Programme at Loreto St. Mary's High School, in association with NGO Seva Kendra Calcutta. Free general health check-up was conducted for students of Classes VII, VIII, XI and XII. A total of 250 girls were given health consultations and medicines as part of the initiative.



**B**hagirathi Neotia Woman and Child Care Centre recently organised a Community Health Programme at Sarala Punyashram, Bosepukur, in association with Associated Initiative for Mankind (AIM) Foundation. General Health Check-up was carried out for the beneficiaries and medicines were given to them as per their requirement.



**B**hagirathi Neotia Woman and Child Care Centre recently organised a Community Health Programme for the people living near Brace Bridge Station at Khalbari. The camp was held in association with CRY - Child Rights and You. As a part of the same, a free general health check-up was carried out and free medicines along with female hygiene products and ORS were distributed as per requirement.



**B**hagirathi Neotia Women and Child Care Centre recently organised a School Health Programme in collaboration with Seva Kendra Calcutta at Loreto St. Mary's High School. Approximately 300 girls from Classes VII to X, along with a few staff members, received free health consultations and medicines. Additionally, 250 of them were provided with free sanitary napkin packs.

# NeoHappening



**T**ea Junction Sealdah (COCO outlet) was recently opened near the new Sealdah station building, on the first-floor waiting hall. This marks the 50th Tea Junction outlet.



**A** second Tea Junction outlet has recently opened within City Centre Patna. It is situated on the ground floor of the mall. The first outlet in the mall is positioned within the food court. This marks the 51st Tea Junction outlet in the country.



**T**ea Junction Metropolis Mall, Highland Park (COCO outlet), was recently opened inside the mall's food court. This marks the 52nd Tea Junction outlet.



**A** grand new outlet of Tea Junction was recently opened at Santoshpur, near Jora Bridge.

# NeoHappening



The 8th World Tourism Day Festival was recently held at City Centre Siliguri. It transformed into a cultural extravaganza, blending rural and urban charm. The event featured mesmerizing tribal dances, cultural performances, a handloom exhibition, a rural 'haat' bazaar, ecotourism stalls, homestay showcases, an ethnic fashion show, and much more.



City Centre Salt Lake recently hosted a Jute Festival, celebrating the golden fibre under the aegis of the Ministry of Textile. Local artisans and their rich repertoire of jute artefact were on display for sale.



Under the Swachh Bharat Mission, an unprecedented 'Jan Andolan' has been witnessed in the nation's sanitation journey. On the eve of Gandhi Jayanti, as a 'swachhanjali' to Mahatma Gandhi, the Ambuja Neotia Group took the initiative to participate in the nation's cleanliness drive in Siliguri, Salt Lake, and New Town.

# NeoHappening



City Centre Haldia hosted a grand evening, 'Gala Live Night,' featuring Iman Chakraborty, to celebrate the 9th anniversary of the mall. The renowned vocalist enthralled her fans with her hit songs during the event.



In keeping with the Sharodiya spirit, City Centre New Town recently celebrated the incredible power of extraordinary women with its Amio Durga Contest by Max Fashion inside the New Town mall.



Ashima Shrikanth, VP Regional, Army Wives Welfare Association, inaugurated a handmade art and craft exhibition cum sale, supporting the talent and creativity of the wives of army personnel at City Centre New Town recently.



It was time for some batting and bowling action at Ecospace Business Park recently, when 20 teams took to the field in a series of matches for a 6-Sided Cricket Tournament. Team Super Six upped their game and emerged as the winners.



# NeoHappening



The Sharodiya festive spirit is in the air and City Centre Siliguri, City Centre Salt Lake and other malls have decked up in Pujo décor, welcoming Maa Durga. Also, at the City Centre Haldia mall, it is for the first time that Durga Puja is being organised within the mall premises.



City Centre Raipur recently celebrated its 10th Anniversary with great enthusiasm and a variety of cultural performances, including sitar, tabla, flute, puppet, and magic shows. The five-day extravaganza concluded with a cake-cutting ceremony.



Visitors and shoppers were in for a pleasant surprise recently at City Centre Raipur as a new Safari store and a renovated Blackberrys store opened at the Raipur mall.

Kids decked up as Little Krishnas at the Janmashtami celebration held in City Centre Raipur.

# NeoHappening



The auditions for Mr. and Miss Face of Central India Season 9 were recently held in style at City Centre Raipur. Over 80 participants attended the auditions, including a few foreign nationals. Out of these, 15 deserving candidates went to the final round.

A beautiful floral Ganesha installation became the centre of attraction during the recent events of Ganesh Chaturthi



From a three-year-old to a 52-year-old man – participants at the recently held Dainik Bhaskar Open Mic in City Centre Raipur regaled the audience with a melange of music, poetry and dance performances.

Showcasing the diversity of travel destinations across India, a Travel and Tourism Fair was recently organised at City Centre Raipur.

City Centre Raipur recently was abuzz with beats and moves as several enthusiastic visitors took part in a Zumba competition at the mall.



Taj City Centre New Town announced the launch of Wykiki Brewpub, a first-of-its-kind brewpub with an on-site microbrewery in Kolkata. Located on the rooftop of Taj City Centre New Town, Wykiki Brewpub features a diverse range of beer styles, including the Belgian Wit, Weizenbock, Bohemian Pilsner, English Brown Ale, and a host of other enticing options. Wykiki Brewpub also offers a delicious menu of food items like Wasabi Ginger Sesame Curls, Golden Fried Dragon Roll, Ajwaini Tandoori Paneer, Sriracha Buffalo Chicken Wings, Pork Chilli Smoking Hot, Bekt Salt N Pepper, and more.



# NeoHappening



Celebrate the joy of gifting this festival of lights with thoughtfully crafted Diwali Gift Hampers, curated with a selection of gourmet delights, artisanal treats and festive accessories both at Taj City Centre New Town as well Raajkutir Kolkata IHCL SeleQtions.



This Durga Puja, Taj City Centre New Town is the perfect destination to immerse oneself in the festivities while indulging in world-class hospitality with friends and family. Shamiana's Sharodiyar Mahabhoj is an irresistible epicurean affair with an extravagant spread of vegetarian and non-vegetarian delicacies from "Opar Bangla and Epar Bangla". Then there's Thakur Barir Pujor Bhoj which offers culinary delights inspired from the kitchens of the Tagore family. At Wykiki, a specially curated festive meal offers delicacies like Chicken Katsu, Wasabi Tiger Prawns, Chicken Truffle Sui Mai, Lantern Chili, Kung Pao Chicken, and more. At the Emperor's Lounge, guests can enjoy special Pujor Charlee delicacies like Mushroom Quinoa Tart, English Cheddar, Cucumber Sandwich, Veg Curry Puff, Durga Pujo Special Tiramisu, Mishti Doi Parfait and more. Raajkutir offers Raajbarir Bhuribhoj menu while The Swig has rolled out a Durgotsav Unlimited offer, where guests can enjoy unlimited select beverage packages with friends this Durga Puja.



Taj City Centre New Town is excited to unveil a delightful enhancement to its Shamiana all-day diner menu — the introduction of three Bengali thalis. These thalis offer a taste of the illustrious princely estates of pre-independence Bengal, once owned by nobility and prosperous zamindars.

# NeoHappening



Agomoni at Club Verde, on the auspicious occasion of Mahalaya, featured the renowned kathak dancer, Mrs. Sayonee Chavda. The event showcased Devi Vandana, lively folk performance by 'Debarati Live', along with the engaging dhunuchi dance and sindoor daan. It was an enchanting evening.



Introducing The Orient's freshly revamped food spread for the upcoming festive season! Available at both the outlets in City Centre Salt Lake and New Town. Come savour the flavours of Asia like never before.



AtAir's Rendezvous reopened with a fresh look and a timeless charm. Now, it's all about 'modern progressive Indian food', celebrating India's diverse flavors with innovation. This Durga Puja, savor memorable moments with – good food, great drinks, and a perfect vibe at the Rendezvous.

# NeoHappening

Embrace the upcoming winter season with our specially crafted combo menus at Loafer's Cafe, The Conclave City Centre Salt Lake, and Afraa Deli available exclusively on Swiggy & Zomato.



For non-veg enthusiasts, Loafer's Cafe offers a delightful combination of a Chicken Sandwich, succulent Chicken Bites, and a steaming cup of hot coffee. Meanwhile, vegetarians can relish the comforting flavors of Mushroom on Toast, accompanied by a side of crispy Fries and a refreshing cold coffee.



At Conclave, dive into a delectable veg combo featuring kali dal, a mouthwatering paneer dish, and a serving of naan & rice. Alternatively, satisfy your cravings with the non-veg combo, complete with kali dal, a savory chicken dish, and naan & rice.



Over at Afraa Deli, the veg combo invites you to savor a scrumptious veg pizza paired with perfectly crispy Fries. For those seeking a non-veg option, customize your meal with a pasta of your choice.

# HRCorner



In the recently held Eastern India Leadership Awards, Ambuja Neotia were named "Dream Company To Work For" by the World CSR Congress. Ms. Anupama Dasgupta, CHRO, Ambuja Neotia was awarded with "CHRO of The Year," while Mr. Prasanta Ray, AGM HRD, was awarded for the "Exemplary Leader Award" in HR, Ms. Lipika Das, Asst. Manager HRD, for "Young Recruiter" and Mr. Kripadyuti Sarkar, CIO honoured with "CIO of the Year". The event was covered by ET Now, TOI & Business Standard.



Embracing the joy of festivities, the Ambuja Neotia HR Department curated a gala afternoon of Agomoni on October 13 at Ecospace Business Park. The members of Ambuja Neotia parivaar enthralled a packed house with poetry, a fusion of traditional and contemporary dance, a comic drama, and an enchanting melodies spanning various genres, including a Mahalaya-themed musical skit, a soulful harmonica rendition, and a mesmerizing musical medley. The audience broke into repeated applause as the performers put up a brilliant show.

# HRCorner



# NeoImpact

In response to rising concerns about women's safety, especially among students, a government school's headmistress reached out to the CSR department of the Ambuja Neotia Group to train her female students in self-defence and fitness. Accordingly, the CSR team arranged for a trainer from Itosu-Ryo Karate-Do School of Bengal, and facilitated a six-month programme covering physical fitness, quick reflex, and self-defence techniques.

Five batches, involving 70 students, have already completed the training. Certificates were awarded to the successful learners in the presence of the school's headmistress. "I want each of you to be confident about yourself. I know you are brave and that should reflect in your eyes and your behaviour whenever you are outdoors," she told her students. The initiative addresses the need for a secure learning environment and plans to continue with more students.



During the recent Sikkim flash floods that occurred after an outburst of Lhonak glacial lake - which led to several deaths and many going missing with hundreds of houses, many roads and bridges been washed away – Arbudh Das, an engineer from Ambuja Neotia Group, along with several other personnel got stranded in the Rangpo area. Rescue requests to IPS officers in Kolkata and Siliguri led them to alert Aparajita Rai, the first woman IPS officer from Sikkim. Officer Aparajita Rai immediately initiated a rescue operation across the challenging terrains to reach the secluded village area and ensured their safe passage.

As Engineer in Charge at the Mamkhola project, Arbudh Das took on a leadership role during this crisis, with critical support from the Kalimpong Police, led by officer Aparajita Rai, IPS, SP. He kept his nerves cool and held the fort, ensuring that all the stranded labourers and other personnel stayed in one place with minimum hassle.

The disaster began on October 3, with relentless rainfall and rising Teesta River levels. With no electricity and mobile networks down, Das and his companions were isolated. Conditions deteriorated further, leading Das to contact his seniors at the Ambuja headquarters. Police vans subsequently picked them up, and took them to Siliguri via a perilous route through Lava.



