

# AmbujaNeotia NeoNews

December 2022



# Edition

# Ambuja Neotia NeoNews

December, 2022

THE  
**50th**  
ANNIVERSARY ISSUE

## Chairman's message

Milestones are markers of progress, of endings and new beginnings. They help us in looking back and appreciating how far we have come. They inspire us to surge ahead with renewed gusto. As the wise words of Nelson Mandela remind us, "Remember to celebrate milestones as you prepare for the road ahead."

This December edition of NeoNews is one such milestone, albeit a special one, as we complete 50 editions of the monthly newsletter from the Ambuja Neotia Parivaar. And it fills me with immense happiness and gratitude as we relive this beautiful journey. I take this opportunity to thank each and every individual who has contributed towards making this journey memorable and meaningful.

**With a heavy heart, I would also like to share our irreparable loss with the demise of my dear friend Shri Jayabrato Chatterjee, who had been an integral part of this NeoNews journey. He had been instrumental in giving shape to the monthly newsletter as well as a trusted managing editor of our in-house magazine Potpurri. The long association and relationship that the Ambuja Parivaar has had with him cannot be expressed in a few words. We can only pray to the Almighty for his soul to rest in peace.**

New Year, too, is like a milestone. It's time to say goodbye, and time to say hello! To look back in fondness, and move on with hope. The New Year stands before us like a fresh chapter in a book, waiting to be written.

Like in every journey, a milestone not only brings us good memories but also calls to mind the struggles and disruptions that we have overcome. The stories of little and big triumphs that boost our self-esteem and inspire us to live better.

Celebrating milestones gives us a chance to acknowledge all that it took us to get to this point. It also helps us to peep into the future and plan for what's next. It's an opportunity to introspect how,



going forward, we can best serve ourselves, each other and our communities.

With the chill and festive cheer in the air, let us be grateful for all the good things that happened to us as well as for all the lessons we learnt in our journey towards a beautiful tomorrow.

Wishing you the best of season's greetings, a Merry Christmas and a Happy New Year!

*Ranvir Neotia*

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# NeoFocus

## Celebrating 50!

Every journey, big or small, begins with a single step. And before we know, we go past milestones, moving forward with new turning points and novel experiences, making memories all along. Marking the 50th edition of NeoNews, we are happy to take that trip down memory lane, pausing by the key happenings which defined this beautiful journey of spreading happiness across the past 49 editions.



Nov'18- Afraa Restaurant & Lounge re-launched at City Centre Salt Lake



Dec'18- RaajKutir opened at Swabhumi



Dec'18- After Delhi, UNO Chicago Bar & Grill opened in Kolkata



Feb'19- Uddipa~The CondoVille launched Tertiya tower in North Kolkata



April'19- The Swig Lounge opened in RaajKutir



April'19- Neotia Healthcare launched a health app for patients

# NeoFocus



May'2019- Cafe opened in RaajKutir



May'19- Handover of Udvita at Maniktala



June'19- Utalika Phase IV launched



Sep '19 A short musical film on "Weddings at RaajKutir" launched



Oct'19- The Residency City Centre Patna launched

# NeoFocus

## Celebrating 50!



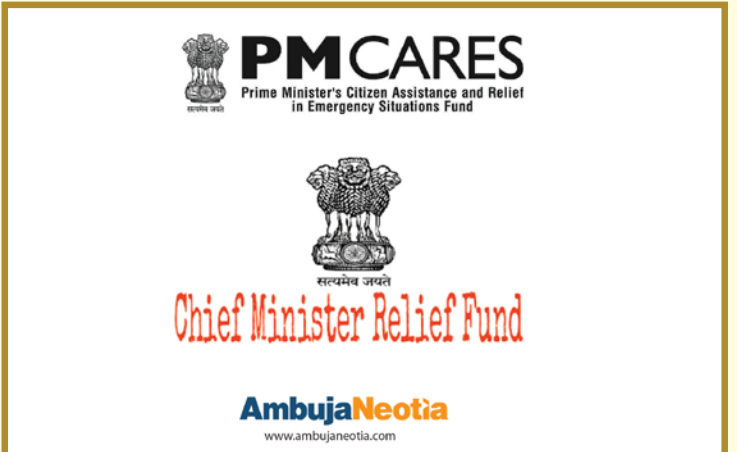
Oct'19- RaajKutir recognised as a noteworthy project in the hospitality category by CWAB Awards



Dec'19- Utalika Efficiency & Comfort handover



March'20- Utalika Luxury introduced Club De Ville



April'20- Supported PM Cares & CM relief fund during pandemic



April'20- Ambuja Neotia's humble effort in community aid during ongoing pandemic



April'20- Ambuja Neotia extended quarantine facility at Ffort Raichak during COVID 19

# NeoFocus



May'20- COVID-19 Helpline launched by doctors from across Ambuja Neotia's healthcare vertical



July'20- Utalika Luxury got ready for timely handover of Phases 1 & 2



Nov'20- Ecospace Residencia launched in New Town



Nov'20- Genome Fertility Clinic moved to a new address in Kolkata



Dec'20- Utsodhaara Teesta Township launched in Siliguri



Jan'21- Utalika Luxury Phase III Curtain Raiser

# NeoFocus

Celebrating 50!



Feb'21- Usshar-The CondoVille launched in Batanagar



March'21- Taj Chia Kutir Resort & Spa opened in Kurseong



May'21- Vinod Neotia COVID Care Centre opened in New Town



June'21- Ambuja Neotia arranged a COVID-19 vaccination drive



Nov'21- Ecospace Business Towers launched in New Town



Nov'21- Ustodhaara commercial plots launched in Siliguri

# NeoFocus



Dec'21- Taj Taal Kutir Convention Centre opened in New Town



Jan'22- RaajKutir got branded as an IHCL SeleQtions Hotel



March'22- Raichak On Ganges celebrated 25 years of redefining luxury leisure tourism in South Bengal



March'22- First ever kidney transplant in North Bengal by Neotia Getwel Multispecialty Hospital



April'22- Urvisha- The CondoVille launched in New Town



# NeoFocus

Celebrating 50!



May'22- Taj City Centre New Town opened with fanfare



Aug'22- Urvisha new towers launched



Aug'22- Jaya Hey 2.0 launched to commemorate 75 years of India's Independence



Aug'22- Harshvardhan Neotia conferred with Banga Bibhushan



Oct'22- City Centre opened its doors to people in Patna



Nov'22- Vanya Awas Launched in Lataguri

# NeoHealth



Neotia Academy gave a warm welcome to the new students of BSc Nursing and GNM 2022 courses with a smile on every face, love in heart and positive thoughts in mind. A cultural programme was organised on this occasion. The day also witnessed a farewell programme for the outgoing students of MSc Nursing batches. We wish them all the best for a bright future ahead.



Commemorating World AIDS Day on December 1, the 4th Year students of BSc Nursing of Neotia Academy Nursing Training Institute conducted a Community Programme at Nayabad on HIV and AIDS awareness. The programme was dedicated to raise awareness, educate and improve the understanding of HIV at the community level.



Neotia Bhagirathi Woman and Child Care Centre organized a School Health Programme for the students, their guardians and teachers of Bosepukur Dharmatala UP School in association with CRY- Child Rights and You, on 25th November. A General Health Check-up Camp was organized as well. They were also given free medicines after the health assessment.



Neotia Bhagirathi Woman and Child Care Centre organised another Health Drive cum Vaccination Programme in an attempt to eradicate Cervical Cancer for Females in association with Sappho for Equality, at Kasba on 3rd December. The second dosage of Human Papillomavirus (HPV) Vaccine was also administered to around 20 individuals as part of the health drive.

# NeoHealth



A health and first-aid training session was conducted for the teachers and employees of Bubble Blue Preschool and Day Care, Rajarhat, Kolkata, on 3rd December, under the able guidance of paediatrician Dr. Niloy Mitra.



A Medical Conference was recently organised at Neotia Bhagirathi Woman and Child Care Centre, New Town, on 'Utility of 5 days Exome Sequencing in NICU & PICU'. Dr. Prakash Sadashiv Gambhir, Dr. Rajiv Sinha and Dr. Kaushik Maulik were the eminent speakers. Dr. Niloy Mitra (Consultant Paediatrician at NBWCCC New Town) was the chairperson and Dr. Emili Banerjee, the moderator.



A Medical Conference was recently organized at Neotia Bhagirathi Woman and Child Care Centre, New Town, on 'Immunity Debt in Early Years: Challenges and Solution'. Dr. Niloy Mitra (consultant paediatrician at NBWCCC New Town) was the eminent speaker.



A Medical Conference was recently organised at Krishnanagar, Nadia, in association with Nadia Academy of Paediatrics on 'Clinical Case Scenarios in Paediatric Hepatology' by Dr. Gautam Roy (consultant in Paediatric Gastroenterology at NBWCCC New Town) and 'Foot and Ankle Deformity in Paediatric Population' by Dr. Abhishek Nandi (consultant in Paediatric Orthopaedics at NBWCCC New Town).



Neotia Bhagirathi Woman and Child Care Centre New Town recently organized an important workshop on "Normal Labour and High Risk Pregnancy", conducted by eminent obstetrician and gynecologist Dr. Dibyendu Banerjee, Dr. Chandrani Paul, Dr. Ankita Mondal and Sister Meera Bose.

# NeoHealth



Neotia Bhagirathi Woman and Child Care Centre Rawdon Street was the official Healthcare Partner at the Calcutta Swimming Club Kids Carnival 2022, organised for the children of members and guests, on 11th December at the club.



Neotia Bhagirathi Woman and Child Care Centre Rawdon Street organised a Corporate Health Awareness Programme on Stress Management & Daily Lifestyle, for the employees of Tata Motors Finance Limited, on 6th November. The event featured sessions by Ms. Namita Kaushik, a consultant physiotherapist.



Genome the Fertility Centre celebrated its 17th anniversary with cake cutting, cultural performances & prizes on 9th December involving all the doctors, embryologists, counsellors, pharmacists, phlebotomists, semenologists, anaesthesiologists, nurses and admin staff and members of healthcare support teams & senior management.



Genome The Fertility Centre recently organised a Medical Conference on 'Updated Evidence on Progesterone - What's New?' for medical practitioners in Bardhaman. Reproductive Medicine Specialists from Genome, Dr. Kousik Seth and Dr. Sabnam Parvin, were the eminent speakers.

# NeoHealth



Neotia Getwel Multispecialty Hospital and MGM Medical & L S K Hospital, Kishanganj, organised a Continuing Medical Education session on 19th November, where Gastroenterologist Dr Nadeem Parvez & Dr Pradipta Bhattacharya, intensivist of Neotia Getwel Hospital, delivered lectures on the advancement of the particular therapies.



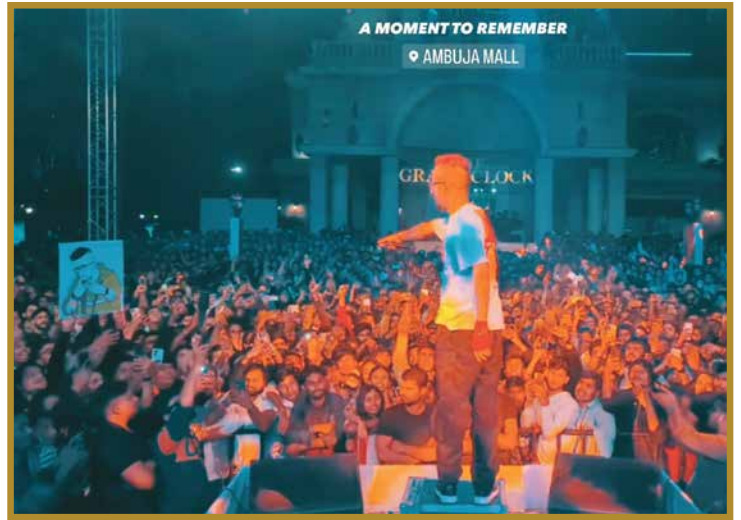
A national conference satellite workshop (NEOCON) was held for the first time at Neotia Getwel Multispecialty Hospital, Siliguri, with faculties & delegates from India & UK joining in. An excellent workshop was conducted on 'Neonatal Ventilation' with inspiring knowledge sharing lectures followed by enriching interaction.

Much laughter and cheer filled the air as the Cricket Tournament for Neotia Getwel Multispecialty Hospital – The Neotia Premier League - was back with a bang this year at Uttarayan Football Ground on 3rd and 4th December. The action-packed matches were worth watching as our consultants and other staff members ran between the wickets.

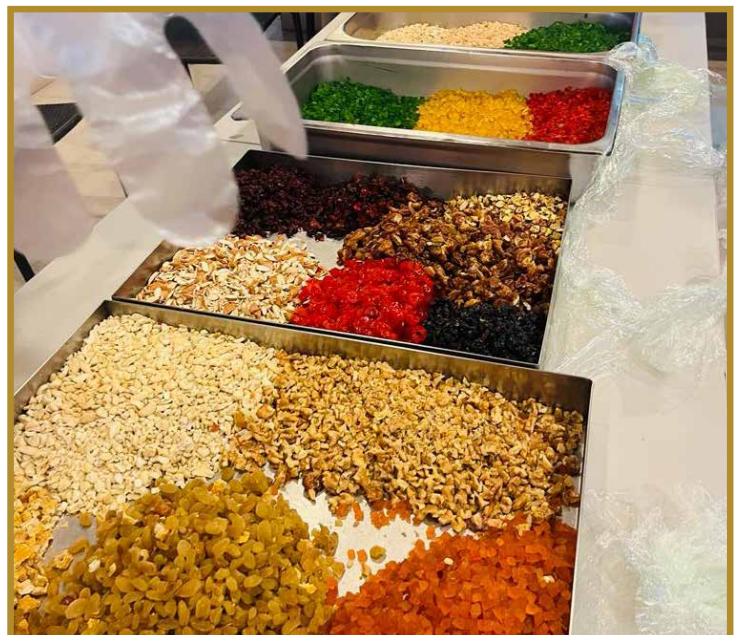


A free general medicine health check-up camp was recently conducted with Dr. Manoj Kumar Yadav (Sr. Consultant General Medicine), providing free general medicine consultation to community members at our Neotia Mediplus Clinic.

## NeoHappening



A musical extravaganza ushered in the season of festivities at City Centre Raipur with Nikhita Gandhi, EPR, Underground Authority, Beat Blaster and Subhasis Live In Concert regaling the audience.



Much before the Christmas bells start ringing, it was time for the ceremonious plum cake mixing ceremony at The Hangout, the food court, at City Centre Raipur.

# NeoHappening



The Yuletide spirit has set in at City Centre Raipur with beautiful Xmas decors adorning the mall premises.



Participants at the Mr And Miss Face of Central India Season 8 recently dazzled the stage at City Centre Raipur amidst lots of cheer and revelry.



The Kund area of City Centre Raipur turned into a mini art exhibition, with some beautiful sketches and paintings as part of the Funkari Art Exhibition.



Before the New Year knocks, it's time for some new stores and kiosks at City Centre Raipur. Shoppers and visitors were delighted to witness the grand launch of a Himalaya Optical store and the first kiosk of Believe to launch in India.

# NeoHappening



Launched in 2015 as a 'creative arts and design exposition', The India Story or TIS as it is popularly known as, is a Neotia Arts Trust initiative in association with The Telegraph, which has grown into the biggest fashion-art-lifestyle-music-food extravaganza of East India.

From December 16 to 18, the expansive premises of Swabhumi along with Raajkutir Kolkata - IHCL SeleQtions was witness to TIS 7.0 — a melange of multi-dimensional sensory experiences including fun, food, arts, music and lots of shopping.

The opening night saw an exclusive fashion show by Tarun Tahiliani Designs and Raj Mahtani Couture Jewels choreographed by Indrani Dasgupta and Vahbiz Kersy Mehta.

Energy-packed stellar performances by Jasleen Royal, Last Minute India and Zephyrtone kept the beats high. Even the FIFA World Cup final match between Argentina and France was screened live to an ecstatic audience.

Stunning artworks and art installations elevated the aesthetic quotient of this year's TIS with several young artists sending in their creations.

A Home Edit space along with Farmers' Market and F&B kiosks made sure the visitors and guests had a one-of-a-kind experience at The India Story. With Mexican to Italian to Asian-Oriental to Himalayan food on offer — the gourmands were spoilt for choice.





# NeoHappening



## NeoHappening



Ambuja Neotia welcomed winter with a 2-day Badminton Tournament organised by Team HRD. The employees gathered around to compete as well as cheer their fellow teammates making the afternoon fun.



Harshvardhan Neotia in conversation with Sadhguru during the mystic yogi's recent visit to Kolkata on the occasion of Infocom 2022 organised by ABP Group.



December came bearing good news as Ambuja Neotia received awards and accolades for several projects. Utsodhaara Teesta Township, Ecospace Business Towers and Taj Chia Kutir were adjudged the best in the category of plotted development and commercial projects -Office Building and Hotels by The Economic Times Real Estate Conclave Awards 22, while Urvisha~The Condvilla earned a feather in its cap at CREDAI Bengal Realty Awards 2022 in the category of Customer Experiential Initiative of the Year and Marketing Promotional Campaign of the Year. The Group was also recognised as One of the Best Realty Brands in 2022 by The Economic Times.

## NeoImpact

Acknowledging the fact that we can only prosper when our society prospers as a whole, Ambuja Neotia launched a special education project for less-privileged children from the neighbourhoods of Utalika Luxury.

The project attempts at helping students prepare for their upcoming Class X Board exams, by arranging a series of around 25 mock tests covering all seven subjects within a 75-day period, starting right after their school selections are over. The goal is to help those students who can't afford to access expensive institutional mock tests and hence equip them to successfully ace their final Boards.

The project has been launched with 25 Class X students who come from 4 different vernacular schools, all located within a 10-km-radius of Utalika project. All the mock tests will be backed by subject classes, each of 2-hour duration, to be led by seven senior teachers.



# NeoWorld

## Housing and Township

### Ongoing Projects

#### Utalika, EM Bypass

A premium luxury residential project spread across 20 acres with 1000+ units under construction

[www.atalikaluxury.com](http://www.atalikaluxury.com) | +91 33 4040 8070

Utalika WBHIRA REG No. HIRA/P/SOU/2018/000043

#### Ecospace Residencia, New Town

A contemporary eco-friendly residential project beside Ecospace comprising 126 units spread across two towers

[www.ecospaceresidencia.com](http://www.ecospaceresidencia.com)

+91 33 4040 8080

Ecospace WBHIRA REG No. HIRA/P/NOR/2020/001066

#### Utsodhaara Teesta Township, Siliguri

An integrated township project spread over 81 acres which offers a wide range of plots

[www.utsodhaara.com](http://www.utsodhaara.com) | +91 33 4040 8075

#### Urvisha, New Town

A Residential project with 4 towers B+G+11 floors and 1 Tower of B+G+7 floors offering 2 and 3 BHK Apartments

[urvisha.in](http://urvisha.in) | 91 33 4040 8060

#### Uttsav Park, Dhalagarh

A plotted development project spread over 43 acres which offers a wide range of plots

+91 33 4040 8080

#### The Residency - City Centre Patna

A luxury residential project spread over 2 acres with 127 units under construction

[patnaresidency.com](http://patnaresidency.com) | 91 33 4040 6060

RERA Registration No: BRERAP05734-1/994/R-766/2019 | [www.rera.bihar.gov.in](http://www.rera.bihar.gov.in)

#### Usshar, Maheshtala

A residential project with G+31 towers located at Maheshtala offering 2 and 3 BHK compact Apartments

[usshar.com](http://usshar.com) | 91 33 4040 8085

HIRA/P/SOU/2020/001067 | [www.hira.wb.gov.in](http://www.hira.wb.gov.in)

#### Vanya Awass, Lataguri

A 20 + acre development comprising apartments and villas located at Lataguri in the heart of Dooars

[vanyaawass.com](http://vanyaawass.com) | 91 33 62920 00500

### Completed Projects

#### Udayan, EM Bypass

First integrated social project of Kolkata spread over 26 acres comprising 1606 units

#### Ulhas, Burdwan

A mini township spread over 96 acres

#### Uttorayon, Siliguri

An integrated residential township spread over 400 acres

#### Urvashi, Durgapur

A residential township spread over 120 acres

#### Utsa, New Town

A residential project spread over 5 acres with 402 units

#### Ujjwala, New Town

An enclave of luxury residential homes spread over 5 acres with 466 units

#### Ujaas, Lake Town

A residential project spread over 4.8 acres with 174 units

#### Upohar, EM Bypass

A premium residential project spread over 18 acres with 1198 units

#### The Residency, City Centre Salt Lake

Designer home spread over 1.8 acres with 60 units

#### Udvita, Manicktala

A convenient residential project spread over 1.6 acres with 150 units

#### Uddipa, Sinthee More

A Residential project spread over 2.2 acre with 360 units

## Healthcare

### Neotia Bhagirathi Woman and Child Care Centre

Superspecialty hospitals for woman and child healthcare

Rawdon Street: +91 33 4040 5000 | New Town: +91 33 6640 5000

[www.neotiahospital.com](http://www.neotiahospital.com)

### Neotia Getwel Multispecialty Hospital

Siliguri's multi-specialty, tertiary-care hospital offering global expertise and technologies in healthcare services

[www.neotiagetwelsiliguri.com](http://www.neotiagetwelsiliguri.com) | +0353 660 3000

### Genome - The Fertility Centre

A chain of fertility centres which supports and facilitates conception through Assisted Reproductive Technology

[www.lifeatgenome.com](http://www.lifeatgenome.com) | +91 800 1255 000

### Neotia Mediplus OPD & Diagnostics Clinic

The NABL accredited chain of diagnostic centres

[www.neotiamediplus.com](http://www.neotiamediplus.com) | +91 33 4040 8000

### Neotia Academy Nursing Training Institute

An institute imparting world class nursing education

[www.neotiaacademy.com](http://www.neotiaacademy.com) | +91 33 6815 5000

### Neotia Skill Development Academy

A CSR initiative to impart skill based training using latest pedagogy and curriculum thereby enhancing community livelihood

[www.neotiaskill.com](http://www.neotiaskill.com) | +91 33 40735057

## Commercial

### Ecospace, New Town

A temporarily designed business park spread over 20 acres comprising 20 lacs sqft. of office space

### Ecostation, Salt Lake

A 17-storey business tower comprising 2 lacs sqft. IT/ITES space

### Ecosuite, New Town

A 7-storey premium commercial development comprising 1 lac sqft. space

### Ecocentre, Salt Lake

A 20-storey commercial development comprising 5 lacs sqft. office space and a boutique hotel

[www.ambujanetia.com](http://www.ambujanetia.com) | +91 33 4040 6060

### Ecospace Business Towers, New Town

B+G+11, 3 towers comprising smart workspaces located adjacent to Ecospace Business Park, New Town

[www.ecospacebusinesstowers.com](http://www.ecospacebusinesstowers.com) | +91 33 4040 8080

## Education

### The Neotia University

A private university offering contemporary, holistic education

[www.tnu.in](http://www.tnu.in) | +91 98317 30966/ +91 91636 10909

### CII-Suresh Neotia Centre of Excellence for Leadership

Serves as a facilitator for development of leaders, promoting economic and industrial growth

[www.cii-leadership.in](http://www.cii-leadership.in) | +91 33 6614 0100

### Neotia Institute of Technology, Management and Science (NITMAS)

Affiliated to MAKAUT and approved by AICTE offering courses in Electronics & Communication Engineering (ECE) and Computer Science & Engineering (CSE)

[www.nitmas.edu.in](http://www.nitmas.edu.in) | +91 33 4008 4848

### Jnana-Pravaha - Centre for Cultural Studies and Research, Varanasi, India

Jnana-Pravaha promotes, supports and propagates Indian Culture in its quintessence.

[www.jnanapravaha.org](http://www.jnanapravaha.org) | 91-542-2366326

## Hospitality

### Hotels & Resorts

#### The Ffort Raichak - Raichak on Ganges

An experiential hotel with 62 rooms, 31 deluxe suites (The Ffort Suites) ideal for families & large group & 19 duplex villas (Anaya Villas) surrounded by a 7000 sq.ft pool & private rooftop bubble bath  
**+91 33 4040 4040 | +91 98314 04040**

#### Ganga Kutir - Raichak on Ganges

A luxury resort with 26 guest rooms which includes 16 guest rooms by the river and 10 duplex pool villas  
**+91 33 4040 4040 | +91 98314 04040**

#### Taj City Centre New Town

A 5-star luxury hotel with 137 rooms & 10 suites  
**+91 33 6820 0303**

#### AltAir

A boutique hotel comprising 23 well-appointed rooms and a sky lounge in Sector V, Salt Lake  
**altairkolkata.com | +033 7101 7101**

#### Raajkutir

A boutique hotel comprising 33 well-appointed rooms at Swabhumii  
**raajkutir.com | +91 33 4040 4040**

#### Montana Vista

Siliguri's first premium club & hotel offering leisure and entertainment choices comprising 39 well-appointed rooms  
**+91 35325 71401**

#### Ecohub

A business club & hotel located inside the Ecospace Business Park with 9 well-appointed rooms  
**+91 33 4031 9000**

#### Ganga Awas - Raichak on Ganges

Country homes spread across the landscape at Raichak  
**raichakonganges.com | +91 33 4040 4070**

#### Taj Chia Kutir Resort & Spa - Darjeeling

Just an hour away from Bagdogra Airport, Taj Chia Kutir offers a total of 72 rooms including suites and villas created by **Ambuja Neotia**  
**+91 0354 234 6070**

### Clubs

#### The Conclave

The city's first business club located at AJC Bose Road  
**+91 33 2290 5555**

#### Club Verde

One of Kolkata's premier clubs, providing world-class clubbing experience with 4 well-appointed rooms  
**+91 33 2423 9900**

### Dining

#### The Orient

Specialty restaurant offering cuisine from South East Asian countries  
 Salt Lake: **+91 90514 77177** | New Town: **+91 86979 05725**  
 Raichak on Ganges: **+91 33 4040 4040 | +91 98314 04040**

#### Sonar Tori

A boutique restaurant serving authentic Bengali cuisine  
 City Centre Salt Lake: **+91 98745 17000**  
 Raichak on Ganges: **+91 33 4040 4040 | +91 98314 04040**

#### Afraa Lounge & Restaurant

Enjoy delectable Asian and Indian cuisine and revel in bar and lounge experience located at City Centre Salt Lake  
**neotiahospitality.com | +91 98312 52442**

#### Uno Chicago Bar & Grill

An authentic American Bar & Grill experience at Swabhumii, Kolkata: **+91 99714 48700**  
 Gardens Galleria Mall, Noida: **+91 96675 40038**  
 Forum Shantiniketan Whitefield, Bangalore: **+91 96675 40036**

#### Loafer's Cafe

A Victorian-style sip & snack cafe-cum-patisserie offering a range of bakery and confectionery delicacies, savouries, large plates, wellness tea, a range of cold brew, coffee with customized coffee art — all coming together in a book menu  
 Raajkutir: **6289461972** / City Centre Saltlake: **6292251234**

### QSR

#### Afraa Deli

An all-day spread with a sumptuous breakfast and takeaway menu  
 Ecospace: **+91 84200 85087** | City Centre Salt Lake: **+91 84203 97977** | City Centre New Town: **+91 6335 6891** | Acropolis: **+91 84200 70000**

#### Tea Junction

A tea shop reviving the old 'adda' concept of Kolkata  
**theteajunction.co.in | +91 83360 00053**

## Retail

#### City Centre, Salt Lake, Kolkata

A complete shopping experience spread over 4 lacs sqft.  
**+91 33 4006 3195**

#### City Centre, New Town, Kolkata

A mixed-use commercial complex in New Town spread over 3.5 lacs sqft.  
**+91 33 2526 6000**

#### City Centre, Siliguri

A multi-utility project consisting of shopping plaza, multiplex and entertainment arena spread over 6.05 lacs sqft.  
**+91 98320 69908**

#### City Centre, Raipur

A mixed-use complex comprising shopping plaza, entertainment arena and office space spread over 3.5 lacs sqft.  
**+91 80803 18939**

#### City Centre, Haldia

A mixed-use commercial complex consisting of shopping plaza, entertainment arena and office space spread over 3 lacs sqft.  
**www.citycentremalls.in | +91 83369 88187**

#### City Centre, Patna

Mixed-use commercial complex consisting of mall, office complex, hotel & residential towers.  
**www.citycentrepatna.com | +91 83369 88187**