

AmbujaNeotia NeoNews

May, 2022

Chairman's message

May is a special month that reiterates the timeless values of love and empathy as we celebrate Gurudev Rabindranath Tagore's birthday and Buddha Purnima. Influenced by our ancient scriptures like the Gita and the Upanishads, Tagore's philosophy of life emphasized the need to look upon fellow human beings and nature with kindness and consideration, allowing individuals to blossom, not be covered by restricted dogmas. Gautam Buddha's doctrines tread the path that combined philosophical reasoning and meditation. Yet both the poet and the saint strongly considered *karuna* as a fundamental quality for leading a better life. *Karuna* generally translates as 'Compassion' in English and is a concept used in the spiritual paths of Hinduism, Buddhism and Jainism. It aspires to make humankind free from suffering and protect people from pain. We all experience compassion when we see our family or friends in distress. Even animals feel compassion when they see their offspring in pain. Our compassion is our essential weapon to fight any form of injustice and violence – our potential to gain enlightenment.

In a world that is becoming more and more divisive and violent, we must resist all forms of hatred at work and at home with the powerful tool of compassion. Throughout our daily interactions with family members, friends and colleagues, we should try putting ourselves in another's shoes and ask what we can do to help this person overcome his grief or other impediments. Often, a simple smile can make a big impact! Give someone the benefit of the doubt. Send a 'thank you' memo or mail a colleague who has stayed back after office hours to help you complete an urgent task. Be



fully aware and present with a friend or at a meeting, without letting your mind stray. And last but not the least, be kind to yourself, take good care of your health and well-being so that you can help others.

Countless scientific studies indicate that compassion doesn't merely help those who receive it. Practising compassion makes us happier and healthier. It strengthens relationships, creates communities and fosters world peace once it becomes a way of life. We must not forget what Gautam Buddha had said all those years ago: 'Have compassion for all beings, rich and poor alike; each has their suffering. Some suffer too much, others too little... In compassion lies the world's true strength.'

Ranish Neotia

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NeoFocus

Taj City Centre New Town



The imposing facade of Taj City Centre New Town

Taj City Centre New Town, Kolkata, opened to much fanfare recently. The property, created by Ambuja Neotia, is an oasis of urban hospitality. All the artwork in the premises has been personally selected by Harshavardhan Neotia and there is a sense of great aesthetics all around the various floors of the hotel.

Upon entering the lobby, one leaves behind the city chaos and is happily overwhelmed with peace and calm. The architectural delight of the property is sure to enthrall every guest with its unique blend of old-world charm and modern-day charisma and facilities. Ready to be New Town's celebrated landmark attached to a mall, it is set to provide a one-of-a-kind luxury escapade to every traveller.

With 137 rooms and 10 suites, Taj City Centre New Town offers a soothing atmosphere. With its iconic award-winning restaurants fronted by Shamiana, the Coffee Shop, and bars, Infinity Pool, signature Jiva Spa, it is all set to take luxury up a few notches in the budding and emerging hotspot of Kolkata.

Taj City Centre New Town is in close proximity to the airport and has already become the latest talk-of-the-town!



The elaborate Emperor's Bar



Taj City Centre New Town's spacious lounge

NeoFocus



Harshavardhan Neotia, Chairman, Ambuja Neotia Group, with Puneet Chhatwal, MD & CEO, The Indian Hotels Company Limited.



Shamiana, the iconic coffee shop



A quiet spot in the hotel lobby



A deluxe suite with a breathtaking view of Kolkata



The luxurious infinity swimming pool

NeoHealth



Genome The Fertility Centre celebrated Mother's Day with some happy and successful couples who had embraced parenthood through Genome. The mothers shared their experiences and were felicitated. The Centre also organised an interesting Webinar on 'When Should Couples Go For IVF,' conducted by Dr Kousik Seth, Reproductive Medicine Specialist. It was highly valued by all the participants. Similarly, on the occasion of International Nurses Day, Genome stepped in to celebrate the role of nurses and paid a tribute to their unwavering commitment in keeping patients safe, healthy and secure.



Neutia Getwel Healthcare Centre (NGHC), in association with Namchi Health Clinic, recently organised a mega health camp. 356 patients took advantage of the benefits of free health check-ups. Dr Ajit Singh, Nephrologist, Dr Tarun Kumar Baid, Pulmonologist, Dr Rajiv Trehan, CTVS, and Dr Vishal Pakhrin, Orthopedic, gave their valuable consultation to the patients.



Neutia Getwel Healthcare Centre organised a free health check-up camp in association with Red Cross Society and Kalimpong District Police at Rock Valley Management Institute, Kalimpong. Consultants across multiple specialties like Nephrologist Dr Anand Jain, Pulmonologist Dr Tarun Baid, Orthopaedic Surgeon Dr Vishal Pakhrin, Cardiologist Dr Sams Anwar and General Medicine Specialist Dr Rudra Prasad Roy took part in the camp. Free ECG screenings and random blood sugar tests were also provided. Around 300 people got themselves checked that day at the camp.

NeoHealth



MA North Bengal Chapter and seven tea gardens' Doctors' Association recently organised a scientific conference at Kalimpong. From NGHC, Dr Abhishek Kumar Singh and Dr Anand Jain attended as speakers. Dr Nirmal Majhi (MLA) felicitated our speakers. Around 150 doctors participated from various parts of North Bengal.



Neotia Getwel Healthcare Centre recently hosted an interactive session with the members of their Golden Age Club on the hospital premises on 'Post COVID-19 Health Complications & their Management'. Dr Tarun Baid, Consultant, Pulmonology & Critical Care, was the main speaker at this interesting session, which was followed by blood sugar testing and blood pressure measurement, much appreciated by those who attended.



It was time for celebration on International Nurses Day at Neotia Getwel Healthcare Centre in Siliguri, with cake-cutting and oath-taking as highlights.



This important occasion is observed every year around the world on the birth anniversary of Florence Nightingale to mark the selfless contributions of the nurses in our society.

NeoHealth



Bhagirathi Neotia Woman & Child Care Centre, New Town, celebrated Nurses Day to honour their amazing contribution. A quiz competition, prize distribution, as well as a cultural programme marked the occasion.



Bhagirathi Neotia Woman & Child Care Centre, Rawdon Street, conducted an Online Patient Awareness Programme on Safe Motherhood Journey, from pre-pregnancy counselling to happy parenthood. The panel of eminent consultants and speakers included Dr Sujata Dutta, Senior Consultant, Surgery, Gynaecology & Laparoscopy; Dr Ranjit Chakraborty, Senior Consultant, Surgery, Gynaecology & Laparoscopy; Dr Prosanta Chowdhury, Director, Cordlife Sciences India Pvt. Ltd., and Aparna Toolsidass, Holistic Health Counsellor.



Bhagirathi Neotia Woman and Child Care Centre, Rawdon Street, celebrated Nurses Day, acknowledging their selfless contributions with a poster competition, prizes and a cultural programme, felicitating them for their exemplary work.

Bhagirathi Neotia Woman & Child Care Centre, Rawdon Street, recently conducted a CME on 'Case Based Approach to Menopause.' Eminent Speaker, Dr Kushagrathi Ghosh, Senior Consultant, Obstetrics & Gynaecology, and Foetal Medicine, kept the audience captivated.



NeoHappening



After a gap of two years due to Covid restrictions, earlier this year the Academy of Nursing celebrated MAITREE 2022 - the Neotia Academy of Nursing's 9th Annual Day programme at GD Birla Sabhagar. The celebration included all faculty members, administrative staff and students of B.Sc and GNM batches, and began on an auspicious note with the lighting of the inaugural lamp by Madhu Neotia, Guest of Honour PL Mehta, Principal Sabina Yasmin and Ruma Banerjee.

This was followed by the First Year students of GNM and B.Sc Nursing taking the mandatory oath and renewing their pledge with a prayer to continue serving mankind nobly and with compassion. The meritorious students were given certificates and prizes, and the toppers were conferred with the Principal's gold medal.

A vibrant cultural performance by the students was followed by refreshments for all.

Here are some glimpses from the celebrations.



An Exhibition was organised on Applied Education by the 1st year students of B.Sc Nursing at the multiactivity hall at Neotia Academy of Nursing.



Neotia Academy of Nursing also celebrated Nurses Day, honouring their remarkable contributions with a special homage to Florence Nightingale, an interesting poster competition, and a colourful cultural programme to felicitate the nurses.

NeoHappening



Ambuja Neotia recently opened Rendezvous at AltAir, a unique eaterie inspired by Auroville. The PR party at the Café was a befitting curtain-raiser to this intimate gourmet's paradise.

NeoHappening



Vishwakarma Building at Topsisia recently witnessed the inauguration of the Neotia Skill Development Academy (NSDA) by Harshavardhan Neotia, Chairman, Ambuja Neotia Group. This unit will assist in enabling youths to take up industry-relevant, practice-oriented skills training and certification to secure better employment opportunities.



Mother's Day celebration at City Centre Raipur welcomed moms with their kids to a colourful event on the mall premises.



Tea Junction recently opened a new outlet on James Long Sarani. Here are some glimpses from this special occasion.

NeoHR Corner



As always, in today's world, health and safety are of supreme importance. To highlight this fact, a training session - IOSH Managing Safely (a risk-management certificate programme in health and safety) was organised at Ecospace Business Park, conducted by Bhaskar Chakraborty, Safety Advisor, Strategist & Trainer, from Eduvista Skillpower Academy. The captivating session enabled the participants to enhance their safety management skills in the real estate industry.

NeoImpact



A government college in Rajarhat recently raised a plea concerning the women – both students and staff – associated with the institution. The absence of a medical shop in the vicinity posed a problem for them during menstruation. The CSR team of Ambuja Neotia answered their apprehension and took immediate action. They installed three sanitary napkin vending machines and three incinerators to dispose of the used napkins on the premises. The principal of the college commended the quick response of the team. He wrote, "The hygiene, health and habit of women of our country need to be strengthened and they must be encouraged to use napkins in their period cycle ... you have done a yeoman's job which we should have done much before".

NeoWorld

Housing and Township

Ongoing Projects

Utalika, EM Bypass

A premium luxury residential project spread across 20 acres with 1000+ units under construction

www.atalikaluxury.com | +91 33 4040 8070

Utalika WBHIRA REG No. HIRA/P/SOU/2018/000043

Ecospace Residencia, New Town

A contemporary eco-friendly residential project beside Ecospace comprising 126 units spread across two towers

www.ecospaceresidencia.com

+91 33 4040 8080

Ecospace WBHIRA REG No. HIRA/P/NOR/2020/001066

Utsodhaara Teesta Township, Siliguri

An integrated township project spread over 81 acres which offers a wide range of plots

www.utsodhaara.com | +91 33 4040 8075

Urvisha, New Town

A Residential project with 4 towers B+G+11 floors and 1 Tower of B+G+7 floors offering 2 and 3 BHK Apartments

urvisha.in | 91 33 4040 8080

Uttav Park, Dhalagarh

A plotted development project spread over 43 acres which offers a wide range of plots

+91 33 4040 8080

The Residency - City Centre Patna

A luxury residential project spread over 2 acres with 127 units under construction

patnaresidency.com | 91 33 4040 6060

RERA Registration No: BRERAP05734-1/994/R-766/2019 | www.rera.bihar.gov.in

Usshar, Maheshtala

A residential project with G+31 towers located at Maheshtala offering 2 and 3 BHK compact Apartments

usshar.com | 91 33 4040 8085

HIRA/P/SOU/2020/001067 | www.hira.wb.gov.in

Completed Projects

Udayan, EM Bypass

First integrated social project of Kolkata spread over 26 acres comprising 1606 units

Ulhas, Burdwan

A mini township spread over 96 acres

Uttorayon, Siliguri

An integrated residential township spread over 400 acres

Urvashi, Durgapur

A residential township spread over 120 acres

Utsa, New Town

A residential project spread over 5 acres with 402 units

Ujjwala, New Town

An enclave of luxury residential homes spread over 5 acres with 466 units

Ujaas, Lake Town

A residential project spread over 4.8 acres with 174 units

Upohar, EM Bypass

A premium residential project spread over 18 acres with 1198 units

The Residency, City Centre Salt Lake

Designer home spread over 1.8 acres with 60 units

Udvida, Manicktala

A convenient residential project spread over 1.6 acres with 150 units

Uddipa, Sinthee More

A Residential project spread over 2.2 acre with 360 units

Healthcare

Bhagirathi Neotia Woman & Child Care Centre

Superspecialty hospitals for woman and child healthcare

Rawdon Street: +91 33 4040 5000 | New Town: +91 33 6640 5000

www.neotiahospital.com

Neotia Getwel Healthcare Centre

Siliguri's multi-specialty, tertiary-care hospital offering global expertise and technologies in healthcare services

www.neotiagetwelsiliguri.com | +0353 660 3000

Genome - The Fertility Centre

A chain of fertility centres which supports and facilitates conception through Assisted Reproductive Technology

www.lifeatgenome.com | +91 800 1255 000

Neotia Mediplus

The NABL accredited chain of diagnostic centres

+91 33 4040 8000

Neotia Academy of Nursing

An institute imparting world class nursing education

www.neotiaacademy.com | +91 33 6815 5000

Neotia Skill Development Academy

A CSR initiative to impart skill based training using latest pedagogy and curriculum thereby enhancing community livelihood

www.neotiaskill.com | +91 33 40735057

Commercial

Ecospace, New Town

A contemporarily designed business park spread over 20 acres comprising 20 lacs sqft. of office space

Ecostation, Salt Lake

A 17-storey business tower comprising 2 lacs sqft. IT/ITES space

Ecosuite, New Town

A 7-storey premium commercial development comprising 1 lac sqft. space

Ecocentre, Salt Lake

A 20-storey commercial development comprising 5 lacs sqft. office space and a boutique hotel

www.ambujanetia.com | +91 33 4040 6060

Ecospace Business Towers, New Town

B+G+11, 3 towers comprising smart workspaces located adjacent to Ecospace Business Park, New Town

www.ecospacebusinessstowers.com | +91 33 4040 8080

Education

The Neotia University

A private university offering contemporary, holistic education

www.tnu.in | +91 98317 30966/ +91 91636 10909

CII-Suresh Neotia Centre of Excellence for Leadership

Serves as a facilitator for development of leaders, promoting economic and industrial growth

www.cii-leadership.in | +91 33 6614 0100

Neotia Institute of Technology, Management and Science (NITMAS)

Affiliated to MAKAUT and approved by AICTE offering courses in Electronics & Communication Engineering (ECE) and Computer Science & Engineering (CSE)

www.nitmas.edu.in | +91 33 4008 4848

Jnana-Pravaha - Centre for Cultural Studies and Research, Varanasi, India

Jnana-Pravaha promotes, supports and propagates Indian Culture in its quintessence.

www.jnanapravaha.org | 91-542-2366326

Hospitality**Hotels & Resorts****The Ffort Raichak - Raichak on Ganges**

An experiential hotel with 62 rooms, 31 deluxe suites (The Ffort Suites) ideal for families & large group & 19 duplex villas (Anaya Villas) surrounded by a 7000 sq.ft pool & private rooftop bubble bath
+91 33 4040 4040 | +91 98314 04040

Ganga Kutir - Raichak on Ganges

A luxury resort with 26 guest rooms which includes 16 guest rooms by the river and 10 duplex pool villas
+91 33 4040 4040 | +91 98314 04040

Taj City Centre New Town

A 5-star luxury hotel with 137 rooms & 10 suites
+91 33 6820 0303

AltAir

A boutique hotel comprising 23 well-appointed rooms and a sky lounge in Sector V, Salt Lake
altairkolkata.com | +033 7101 7101

Raajkutir

A boutique hotel comprising 33 well-appointed rooms at Swabhumii
raajkutir.com | +91 33 4040 4040

Montana Vista

Siliguri's first premium club & hotel offering leisure and entertainment choices comprising 39 well-appointed rooms
+91 35325 71401

Ecohub

A business club & hotel located inside the Ecospace Business Park with 9 well-appointed rooms
+91 33 4031 9000

Ganga Awas - Raichak on Ganges

Country homes spread across the landscape at Raichak
raichakonganges.com | +91 33 4040 4070

Taj Chia Kutir Resort & Spa - Darjeeling

Just an hour away from Bagdogra Airport, Taj Chia Kutir offers a total of 72 rooms including suites and villas created by **Ambuja Neotia**
+91 0354 234 6070

Clubs**The Conclave**

The city's first business club located at AJC Bose Road
+91 33 2290 5555

Club Verde

One of Kolkata's premier clubs, providing world-class clubbing experience with 4 well-appointed rooms
+91 33 2423 9900

Dining**The Orient**

Specialty restaurant offering cuisine from South East Asian countries
Salt Lake: +91 90514 77177 | New Town: +91 86979 05725
Raichak on Ganges: +91 33 4040 4040 | +91 98314 04040

Sonar Tori

A boutique restaurant serving authentic Bengali cuisine
City Centre Salt Lake: +91 98745 17000
Raichak on Ganges: +91 33 4040 4040 | +91 98314 04040

Afraa Lounge & Restaurant

Enjoy delectable Asian and Indian cuisine and revel in bar and lounge experience located at City Centre Salt Lake
neotiahospitality.com | +91 98312 52442

Uno Chicago Bar & Grill

An authentic American Bar & Grill experience at Swabhumii, Kolkata: +91 99714 48700
Gardens Galleria Mall, Noida: +91 96675 40038
Forum Shantiniketan Whitefield, Bangalore: +91 96675 40036

Loafer's Cafe

A Victorian-style sip & snack cafe-cum-patisserie offering a range of bakery and confectionery delicacies, savouries, large plates, wellness tea, a range of cold brew, coffee with customized coffee art — all coming together in a book menu
Raajkutir: 6289461972 / City Centre Saltlake: 6292251234

QSR**Afraa Deli**

An all-day spread with a sumptuous breakfast and takeaway menu
Ecospace: +91 84200 85087 | City Centre Salt Lake: +91 84203 97977 | City Centre New Town: +91 6335 6891 | Acropolis: +91 84200 70000

Tea Junction

A tea shop reviving the old 'adda' concept of Kolkata
theteajunction.co.in | +91 83360 00053

Retail**City Centre, Salt Lake, Kolkata**

A complete shopping experience spread over 4 lacs sqft.
+91 33 4006 3195

City Centre, New Town, Kolkata

A mixed-use commercial complex in New Town spread over 3.5 lacs sqft.
+91 33 2526 6000

City Centre, Siliguri

A multi-utility project consisting of shopping plaza, multiplex and entertainment arena spread over 6.05 lacs sqft.
+91 98320 69908

City Centre, Raipur

A mixed-use complex comprising shopping plaza, entertainment arena and office space spread over 3.5 lacs sqft.
+91 80803 18939

City Centre, Haldia

A mixed-use commercial complex consisting of shopping plaza, entertainment arena and office space spread over 3 lacs sqft.
www.citycentremalls.in | +91 83369 88187