

Chairman's message

Holi, the festival of colours, not only ushers in warm days and pleasant nights but also spreads love and brotherhood. If Lord Krishna commemorated the carnival with the milkmaids of Brindavan, there is also a darker mythological story associated with the celebrations.

Legend holds that Hiranyakashipu was sanctified by Lord Brahma with life beyond mortal dangers. But the evil monarch wanted everyone in his kingdom to worship him and remain subservient to his tyranny. However, his son Prahlad, a mere child who was an ardent devotee of Lord Vishnu, refused to obey. Flaming with rage, the emperor ordered his sister Holika – blessed to remain untouched by fire – to coddle Prahlad on her lap on a conflagration lit by the king's lackeys. But miracles of the Lord are boundless! As the flames raged, instead of Prahlad getting charred, it was Holika who turned to ashes. Thus, the celebration of Holi has also been a significant mark of triumph of Good over Evil and this is the reason for burning bonfires a day before the festival.

Light, indeed, reveals a world of colours by painting everything it touches. Nature's bounty is forever enriched by a million shades of variegated hues – the dazzling blue in our sky on a clear day, the opulent gold of endless wheat fields ready for harvesting, the startling shades of green as new leaves appear on bare branches after cold winter days, the magnificence of sunrises and sunsets, and the purity of white on snow-covered mountain tops.

Many societies use colours to signify various aspects of life. Some tribes in Africa paint their faces and bodies to ward off



evil while others use colours to signify rites of passage. In some cultures in India colours are used to decorate the exterior and interiors of homes to usher in good vibrations. Yet others use colours for specific religious rituals. Colours are utilized for many purposes, ranging from medicine to art, politics to anthropology. They are an indispensable ingredient of our lives. But no matter how they are used, their best consumption is observed in the works of the Great Artist who is forever blessing us and giving us strength and hope. As Rabindranath Tagore had said, 'The world speaks to me in colours, my soul answers in music.'

Ravi Neotia

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NeoFocus

25 Years Of Raichak on Ganges



The glorious Ganga Kutir on the banks of the Hooghly

Raichak on Ganges, celebrating 25 years of its existence, is a splendid leisure destination developed over 100 acres on the banks of the Hooghly near Kolkata. It comprises The Ffort Raichak with 60 well-appointed rooms and two presidential suites, 31 suites (The Ffort Suites Apartment) and 19 duplex villas (Anaya) surrounded by manicured lawns and gardens, water bodies and swimming pools. Ganga Kutir is a boutique hotel also on the premises, consisting of 16 guest rooms by the river and 10 duplex pool villas. A comprehensive hospitality offering, Raichak on Ganges also houses country homes (Ganga Awas), multi-cuisine and specialty restaurants, a health centre, a bar, spa, and a well-appointed sports lounge. An ideal venue for corporate celebrations and even memorable weddings, Raichak on Ganges is also a superb holiday destination for the entire family.



A glimpse of one of the rooms at Ganga Kutir



Anaya's cluster of duplex villas perfumed by frangipani

NeoFocus



The majestic Ffort Raichak that harbours its own exciting story



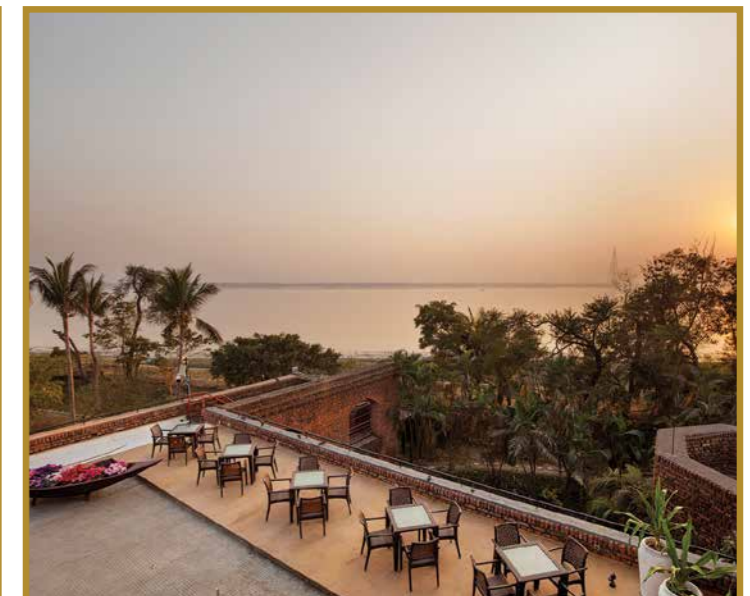
The coffee shop at Ffort Raichak



A section of Ffort Raichak's reception lounge



Ffort Raichak by twilight, wrapped in secret mysteries



An open air dining area at Ffort Raichak



Genome The Fertility Centre recently organised a Fertility Webinar on 'Azoospermia' conducted by Dr Sujoy Dasgupta (Reproductive Medicine Specialist), which was highly appreciated by the participants. Genome The Fertility Centre also conducted an online session on 'Laboratory Quality Control & Development' conducted by Dr Adrienne Pope (Embryologist in Australia, experienced in Assisted Reproductive Technology), which was attended by Reproductive Medicine Specialists and Embryologists of Genome.



TRIPEDICON, held at Agartala, Tripura, by the Indian Academy of Paediatrics featured eminent consultants of Bhagirathi Neotia Woman and Child Care Centre, New Town, led by Dr Sumantra Kumar Raut (Paediatric Nephrologist), Dr Arundhati Banerjee (Paediatric Neurologist) and Dr Somenath Gorain (Paediatrician & Paediatric Intensivist) who participated in the event as speakers and left the audience enthralled.



An interesting Webinar on 'Women & Health Awareness' was conducted on the occasion of International Women's Day for the employees of Sunquest, Kolkata, by Dr Sanchaita Das (Obstetrician & Gynaecologist).



To honour the true spirit of feminine Shakti, the staff at Bhagirathi Neotia Woman and Child Care Centre, New Town, came together to celebrate International Women's Day in the true spirit of professional sisterhood.



NWCCC New Town recently celebrated the Annual Day of its 4th anniversary at the hospital with cultural performances by the talented staff and a cake-cutting session and lottery in the presence of Madhu Neotia, Ruma Banerjee and PL Mehta.



For the employees of DTDC, Kolkata, a health awareness webinar was hosted on the occasion of International Women's Day on PCOS and breast related disorders by Dr Monica Saha (Obstetrician & Gynaecologist).

International Women's Day featured another awareness webinar conducted for the employees of Godrej & Boyce, Kolkata, on 'Polycystic Ovary Syndrome' by Dr Avishek Bhadra (Obstetrician & Gynaecologist).



Bhagirathi Neotia Woman & Child Care Centre, New Town, recently organised a CME on 'Pearls of Nephrotic Syndrome: Unmasking The Bizarre One' by Dr Sumantra Kumar Raut (Paediatric Nephrologist) and 'Jerks in A Child: What To Do Next?' by Dr Arundhati Banerjee (Paediatric Neurologist) at The Pearl Burdwan Hotel.

A short while ago Bhagirathi Neotia Woman & Child Care Centre, Rawdon Street, conducted a Webinar on breast cancer by Dr Samina Ali for the ladies of UMOOR SEHAT Ladies Association. The session was aired live from the hospital premises.



NeoHealth



Bhagirathi Neotia Woman & Child Care Centre, Rawdon Street, observed its 20th Anniversary with a cake-cutting ceremony and a colorful programme much appreciated by guests invited to the celebrations.



Bhagirathi Neotia Woman & Child Care Centre, Rawdon Street and New Town, recently conducted a Paediatric Doctors' Meet at Citadel, The Conclave, much applauded by the participants.

An Online Awareness Session on 'Hormonal Imbalance & Uterine Fibroids' was hosted for the employees of Bajaj with Dr Suparna Chowdhury, renowned Senior Consultant (Obstetrician & Gynaecologist) at Bhagirathi Neotia Woman & Child Care Centre, Rawdon Street. The session was aired live from the hospital premises.



An online awareness session on breast cancer was conducted for the employees of Samsung was hosted by Bhagirathi Neotia Woman & Child Care Centre, Rawdon Street, with Dr Chandrani Bhattacharya, Consultant (Obstetrician & Gynaecologist). Once again, the session was aired live from the hospital premises.

Neotia Getwel Healthcare Centre recently organised a CME on the occasion of World Kidney Day. Renowned Nephrologists and Senior Consultant, Dr Ajit Kumar Singh and Dr Anand Jain were the main speakers.



NeoHealth



The first ever kidney trasplant in North Bengal was performed recently at Neotia Getwel Healthcare Centre at Siliguri. The surgery was successful and the patient showed remarkable recovery of his kidney functions and was discharged one week after his operation. Neotia Getwel Healthcare Centre is now ready with a four-bedded ICU for renal trasplant programmes along with all the allied services for the people of North Bengal and adjoining regions.



International Women's Day was celebrated at Neotia Getwel Healthcare Centre with the HR department of of the hospital fronting a celebration with great pomp and pleasure. The festivities included fun games and several interesting activities that kept the staff engaged and in high spirits.

On the occasion of International Women's Day, Neotia Getwel Healthcare Centre organised a Health Talk on cervical cancer awareness, its screening and prevention, with the female officers of Kalimpong District Police. Senior Consultant (Obstetrics & Gynaecology) Dr Bindu Kela Ghosh was the key speaker. Prior to the event, around thirty women police officers went through a routine pap-smear test to screen the disease.



Neotia Getwel Healthcare Centre organised their Annual Doctors' Night recently at Montana Vista. All the consultants along with the leaders and administrators were present at the function.



To commemorate World Hearing Day, Neotia Getwel Healthcare Centre organised an awareness session on hearing care in the 21st century, followed by a lively interaction between the press and successful cases of those who had undergone cochlear implants. Dr Anandabrata Bose, Senior Consultant (Department of Otorhinolaryngology and Head & Neck Surgery) at the hospital was the main speaker. Fellow consultants of the department, Dr Kunzang Doma Bhutia and Dr Prasanna Datta, were also present at the seminar. Around 40 school teachers, NGO members, intellectuals, opinion leaders and bureaucrats participated in the conference that aimed at informing, educating and raising awareness on ear and hearing health, and encourage timely screening and treatment of those with hearing disabilities.

NeoHappening



Prime Minister Narendra Modi recently presided over a meeting of Shree Somnath Temple Trust along with Amit Shah, Union Home Minister and Minister of Cooperation, Gujarat-based scholar JD Parmar, former Gujarat bureaucrat PK Laheri and Harshvardhan Neotia. The Trust manages the world-famous Somnath Temple in Gujarat and the Prime Minister reviewed the progress of its ongoing development. At the meeting, which took place at the Raj Bhavan in Gandhinagar, the trustees gave approval to an ambitious project of covering the 'shikhara' or the Somnath temple spire in gold.



International Women's Day was celebrated this year at Ecospace with great gusto. This day remains a focal point in the women's rights movement, bringing attention to issues such as gender equality and violence and abuse against women.



Ambuja Neotia Parivaar came together to celebrate Holi at Ecospace Business Park. Rangotsav, organised by Team AHRD, was more than a mere festivity of colours; it was a fun-filled afternoon complete with delectable delights, games and great bonhomie.

NeoHappening



Spring Decoration at City Centre Raipur took a colourful turn to commemorate International Women's Day. Also, a Jute Festival was recently hosted here along with the addition of some new stores like KFC, Pizza Hut, Helios The Watch Store by Titan, Campus Shoes, Adidas/ Reebok and D'COT by DONEAR.



An interesting photography exhibition as part of North Bengal Bird Festival took place at City Centre Siliguri recently. As north Bengal's tourism gains a fresh dimension surrounding birds, this second edition of such an unique event highlighted an initiative that has been jointly hosted by the Association for Conservation and Tourism and the State Tourism Department.

NeoHappening



India has sadly lost her most famous nightingale. 'Lata Mangeshkar - A Celebration of Immortal Legacy,' was organised recently at Club Verde for its members and their guests to invoke memories of such an iconic chanteuse.



Rang Rasia, Club Verde's pre-Holi celebrations, took place over live music and an array of Holi's special delicacies. Members had a gala time, ushering in the festival with colour, laughter and exemplary bonding.



Tiffin has just begun an exciting outlet at Ecospace, Kolkata, where you can experience office food comprising assorted veg and non-veg thalis, Mughlai paratha with keema, chana-bhatoora and soft drinks during lunchtime, and Indian dhaba food like tadka, kaali daal, desi tandoori chicken and chicken bharta during the evenings. The outlet is open from 11 am to midnight. Enjoy!

NeoHappening



Take a bow! Capella has been nominated for Times Food & Nightlife Awards under the category of Best Alfresco, Best Resto Bar and Best Brunch.



International Women's Day was celebrated at our casual smart dining outlets to honour our female staff. This special day is commemorated in a variety of ways worldwide. 'Gender equality today for a sustainable tomorrow' is this year's motto.



Tea Junction is going places as it opened a new outlet at Paradise Food Court, Cosmos Mall, in Silliguri recently.

NeoWorld

Housing and Township

Ongoing Projects

- Utalika, EM Bypass**
A premium luxury residential project spread across 20 acres with 1000+ units under construction
www.atalikaluxury.com | +91 33 4040 8070
Utalika WBHRA REG No. HIRA/P/SOU/2018/000043
- Ecospace Residencia, New Town**
A contemporary eco-friendly residential project beside Ecospace comprising 126 units spread across two towers
www.ecospaceresidencia.com
+91 33 4040 8080
Ecospace WBHRA REG No. HIRA/P/NOR/2020/001066
- Uddipa, Sinthee More**
A residential project spread over 2.2 acres with 360 units under construction
www.uddipa.com | +91 33 4040 8080
Uddipa WBHRA REG No. HIRA/P/NOR/2018/000106
- Utsodhaara Teesta Township, Siliguri**
An integrated township project spread over 81 acres which offers a wide range of plots
www.utsodhaara.com | +91 33 4040 8075
- Uttsav Park, Dhulagarh**
A plotted development project spread over 43 acres which offers a wide range of plots
+91 33 4040 8080
- The Residency - City Centre Patna**
A luxury residential project spread over 2 acres with 127 units under construction
patnaresidency.com | 91 33 4040 6060
RERA Registration No: BRERAP05734-1/994/R-766/2019 | www.rera.bihar.gov.in
- Usshar, Maheshtala**
A residential project with G+31 towers located at Maheshtala offering 2 and 3 BHK compact Apartments
usshar.com | 91 33 4040 8085
HIRA/P/SOU/2020/001067 | www.hira.wb.gov.in
- Completed Projects**
- Udayan, EM Bypass**
First integrated social project of Kolkata spread over 26 acres comprising 1606 units
- Ulhas, Burdwan**
A mini township spread over 96 acres
- Uttorayan, Siliguri**
An integrated residential township spread over 400 acres
- Urvashi, Durgapur**
A residential township spread over 120 acres
- Utsa, New Town**
A residential project spread over 5 acres with 402 units
- Ujjwala, New Town**
An enclave of luxury residential homes spread over 5 acres with 466 units
- Ujaas, Lake Town**
A residential project spread over 4.8 acres with 174 units
- Upohar, EM Bypass**
A premium residential project spread over 18 acres with 1198 units
- The Residency, City Centre Salt Lake**
Designer home spread over 1.8 acres with 60 units
- Udvita, Manicktala**
A convenient residential project spread over 1.6 acres with 150 units
www.ambujaneotia.com | +91 33 4040 6060

Healthcare

- Bhagirathi Neotia Woman & Child Care Centre**
Superspecialty hospitals for woman and child healthcare
Rawdon Street: +91 33 4040 5000 | New Town: +91 33 6640 5000
www.neotiahospital.com
- Neotia Getwel Healthcare Centre**
Siliguri's multi-specialty, tertiary-care hospital offering global expertise and technologies in healthcare services
www.neotiagetwelsiliguri.com | +0353 660 3000
- Genome - The Fertility Centre**
A chain of fertility centres which supports and facilitates conception through Assisted Reproductive Technology
www.lifeatgenome.com | +91 800 1255 000
- Neotia Mediplus**
The NABL accredited chain of diagnostic centres
+91 33 4040 8000
- Neotia Academy of Nursing**
An institute imparting world class nursing education
www.neotiaacademy.com | +91 33 6815 5000

Commercial

- Ecospace, New Town**
A contemporarily designed business park spread over 20 acres comprising 20 lacs sqft. of office space
- Ecostation, Salt Lake**
A 17-storey business tower comprising 2 lacs sqft. IT/ITES space
- Ecosuite, New Town**
A 7-storey premium commercial development comprising 1 lac sqft. space
- Ecocentre, Salt Lake**
A 20-storey commercial development comprising 5 lacs sqft. office space and a boutique hotel
www.ambujaneotia.com | +91 33 4040 6060
- Ecospace Business Towers, New Town**
B+G+11, 3 towers comprising smart workspaces located adjacent to Ecospace Business Park, New Town
www.ecospacebusiness Towers.com | +91 33 4040 8080

Education

- The Neotia University**
A private university offering contemporary, holistic education
www.tnu.in | +91 98317 30966/ +91 91636 10909
- CII-Suresh Neotia Centre of Excellence for Leadership**
Serves as a facilitator for development of leaders, promoting economic and industrial growth
www.cii-leadership.in | +91 33 6614 0100
- Neotia Institute of Technology, Management and Science (NITMAS)**
Affiliated to MAKAUT and approved by AICTE offering courses in Electronics & Communication Engineering (ECE) and Computer Science & Engineering (CSE)
www.nitmas.edu.in | +91 33 4008 4848
- Jnana-Pravaha - Centre for Cultural Studies and Research, Varanasi, India**
Jnana-Pravaha promotes, supports and propagates Indian Culture in its quintessence.
www.jnanapravaha.org | 91-542-2366326

Hospitality

Hotels & Resorts

- The Ffort Raichak - Raichak on Ganges**
An experiential hotel with 62 rooms, 31 deluxe suites (The Ffort Suites) ideal for families & large group & 19 duplex villas (Anaya Villas) surrounded by a 7000 sq.ft pool & private rooftop bubble bath
+91 33 4040 4040 | +91 98314 04040
- Ganga Kutir - Raichak on Ganges**
A luxury resort with 26 guest rooms which includes 16 guest rooms by the river and 10 duplex pool villas
+91 33 4040 4040 | +91 98314 04040
- The Neotia Vista**
Deluxe 5-star hotel located in New Town
+91 99017 54263
- AltAir**
A boutique hotel comprising 23 well-appointed rooms and a sky lounge in Sector V, Salt Lake
altairkolkata.com | +033 7101 7101
- Raajkutir**
A boutique hotel comprising 33 well-appointed rooms at Swabhumii
raajkutir.com | +91 33 4040 4040
- Montana Vista**
Siliguri's first premium club & hotel offering leisure and entertainment choices comprising 39 well-appointed rooms
+91 35325 71401
- Ecohub**
A business club & hotel located inside the Ecospace Business Park with 9 well-appointed rooms
+91 33 4031 9000

Ganga Awas - Raichak on Ganges
Country homes spread across the landscape at Raichak
raichakonganges.com | +91 33 4040 4070

Taj Chia Kutir Resort & Spa - Darjeeling
Just an hour away from Bagdogra Airport, Taj Chia Kutir offers a total of 72 rooms including suites and villas created by **Ambuja Neotia**
+91 0354 234 6070

Clubs

The Conclave
The city's first business club located at AJC Bose Road
+91 33 2290 5555

Club Verde
One of Kolkata's premier clubs, providing world-class clubbing experience with 4 well-appointed rooms
+91 33 2423 9900

Dining

The Orient
Specialty restaurant offering cuisine from South East Asian countries
Salt Lake: +91 90514 77177 | New Town: +91 86979 05725
Raichak on Ganges: +91 33 4040 4040 | +91 98314 04040

Sonar Tori
A boutique restaurant serving authentic Bengali cuisine
City Centre Salt Lake: +91 98745 17000
Raichak on Ganges: +91 33 4040 4040 | +91 98314 04040

Afraa Lounge & Restaurant

Enjoy delectable Asian and Indian cuisine and revel in bar and lounge experience located at City Centre Salt Lake
neotiahospitality.com | +91 98312 52442

Uno Chicago Bar & Grill

An authentic American Bar & Grill experience at Swabhumii, Kolkata: +91 99714 48700
Gardens Galleria Mall, Noida: +91 96675 40038
Forum Shantiniketan Whitefield, Bangalore: +91 96675 40036

Loafer's Cafe

A Victorian-style sip & snack cafe-cum-patisserie offering a range of bakery and confectionery delicacies, savouries, large plates, wellness tea, a range of cold brew, coffee with customized coffee art — all coming together in a book menu
Raajkutir: 6289461972 / City Centre Saltlake: 6292251234

QSR

Afraa Deli

An all-day spread with a sumptuous breakfast and takeaway menu
Ecospace: +91 84200 85087 | City Centre Salt Lake: +91 84203 97977 | City Centre New Town: +91 6335 6891 | Acropolis: +91 84200 70000

Tea Junction

A tea shop reviving the old 'adda' concept of Kolkata
theteajunction.co.in | +91 83360 00053

Retail

- City Centre, Salt Lake, Kolkata**
A complete shopping experience spread over 4 lacs sqft.
+91 33 4006 3195
- City Centre, New Town, Kolkata**
A mixed-use commercial complex in New Town spread over 3.5 lacs sqft.
+91 33 2526 6000
- City Centre, Siliguri**
A multi-utility project consisting of shopping plaza, multiplex and entertainment arena spread over 6.05 lacs sqft.
+91 98320 69908
- City Centre, Raipur**
A mixed-use complex comprising shopping plaza, entertainment arena and office space spread over 3.5 lacs sqft.
+91 80803 18939
- City Centre, Haldia**
A mixed-use commercial complex consisting of shopping plaza, entertainment arena and office space spread over 3 lacs sqft.
www.citycentremalls.in | +91 83369 88187

AmbujaNeotia

www.ambujaneotia.com

Ecospace Business Park, Block 4B, Action Area II, New Town, Kolkata – 700160
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