

Ambuja Neotia NeoNews

December, 2021

Chairman's message

As the year draws to a close, Kolkata gets ready to celebrate Christmas – such is the city's inclusive and pluralistic spirit. As Mother Teresa, our very own Saint who lived her life in utter humility once said, 'I can do things you cannot, you can do things I cannot; together we can do great things... Be kind and merciful. Let no one ever come to you without coming away better and happier.'

The festive atmosphere everywhere is compelling, with decorations across many shop-fronts and streets. Churches prepare to welcome citizens for midnight Mass on Christmas Eve and many homes, irrespective of religion, put up Christmas trees, decorated with twinkling lights and the proverbial Star of Bethlehem. Christmas is as much part of Kolkata's festivities as Durga Puja or Eid. After all, who doesn't like to listen to carols, enjoy delectable fruit cake, and exchange gifts with their friends and family?

The significance of Christmas is known all over the world. Though it is true that the festival is celebrated as the day of the birth of Christ, yet it also symbolizes a very significant fact associated with charity, joy and hope for better days ahead. Christ was born at a time when ignorance, superstition, greed, hatred and hypocrisy prevailed upon the earth. Purity was forgotten in pursuit of avarice and blind ambition. Christmas reminds us of our ability to walk from darkness into light. Of our celebrating the spirit of comradeship. And bringing joy and amity into each life we touch. You cannot substitute material things for love or



for tranquility or for sympathy or a sense of unity. Money is not a substitute for commiseration, and power is not a substitute for tenderness. There is nothing more satisfying than standing shoulder to shoulder with our family, friends and colleagues at work. Working for a common cause is, perhaps, the most satisfying feeling in this world. When, together, you build a community, an organisation or a nation.

We have to learn from our yesterdays, live for today and hope for tomorrow. And so the birth of Christ is also a symbol of new life and new beginnings. As Rabindranath Tagore had pointed out, 'Every child comes with the message that God is not yet discouraged by Man.'

Ravi Neotia

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NeoFocus

Taal Kutir Convention Centre



A view of the recently launched Taal Kutir Convention Centre

Taal Kutir Convention Centre, spread across 5,100 sq metres of flexible space, is Eastern India's latest bespoke destination for innovative, ultra-personalised events. Anchored in the legendary luxury and service of TAJ, Taal Kutir sits pretty, within the lush greens of Eco Park in Rajarhat, New Town (Action Area II), overlooking a tranquil 100-acre lake and the Eiffel Tower replica. The two-storey biophilic building features indoor and outdoor spaces — a 982 sq metre Royal Pavilion, a 235 sq metre pre-function area, an expansive lakefront lawn, a glass-dome covered courtyard, a 1,184 sq metre open-air Grand View Terrace — making the venue an excellent choice for award ceremonies, society soirees, elite product launches, board meetings or gala weddings.



The impressive entrance to Taal Kutir



A splendid view of the Convention Centre

NeoFocus



The artistic lobby and reception area



One of the spacious banqueting areas



A multi-purpose convention-cum-leisure area



Grand View Terrace — The Open Air Party Terrace

NeoHappening

AltAir 4th Anniversary



AltAir recently celebrated its 4th Anniversary with an evening of fun, laughter and a live performance by Debjit and his band. The celebrations ushered in winter and party-time for the jetset crowd in Kolkata.

NeoHappening

AltAir Brunch



Ayan Mitra, General Manager, AltAir, along with designer Abhishek Dutta, hosted a brunch for the new Director of Alliance Francaise du Bengale, Nicolas Facino. The Sunday brunch at Capella, a popular winter attraction, showcased a special menu.

NeoHappening

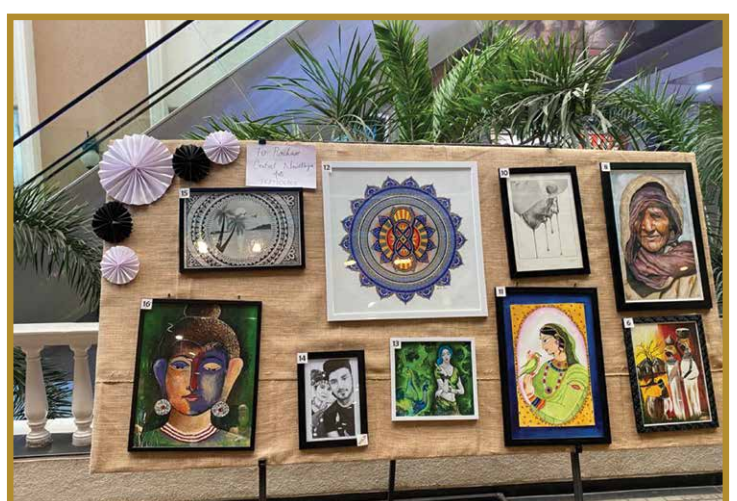
FICCI Forum of Parliamentarians welcomed incoming Chair, Rajiv Pratap Rudy, Hon'ble MP. A gala reception was hosted in New Delhi by Dr Jyotsna Suri and Harshvardhan Neotia, Co-Chairs, FICCI Forum of Parliamentarians and Past Presidents FICCI.



NeoHappening



City Centre Siliguri celebrated 50 years of the 1971 Liberation War of Bangladesh with a comprehensive mobile photo exhibition of BSF's role that led to the formation of a new nation after the victory. The exhibition was well-received and rekindled several memories of those tough times. The war changed the geo-political landscape of South Asia, with the emergence of Bangladesh as the seventh-most populous country in the world. The majority of member states in the United Nations recognised Bangladesh as a sovereign nation in 1972.



City Centre Raipur recently hosted an art and artist Expo, FUNKARI, where various artists showcased their creative work.

NeoHappening



Raga & Raaga '21 recently became the biggest fashion, dance and musical carnival in Siliguri, hosted at City Centre, to much appreciation and applause. The event was attended by a large crowd who grooved to the music and had a gala time.



Himalayan Orange Festival, hosted at City Centre Salt Lake, saw various participants from Nepal, Sikkim, Arunachal Pradesh, Darjeeling and the outskirts of Darjeeling showcase a diverse pick of oranges. The event also witnessed traditional musical performances and was attended by a huge crowd, to much camaraderie and pleasure.

NeoHappening



A short while ago, La Brewing Cafe started its operations at City Centre Siliguri. Wonho Shin, Consul, Embassy of the Republic of Korea, was Chief Guest at the event.



A free health check-up for all employees were organised by Bhagirathi Neotia Woman & Child Care Centre, New Town. The doctors provided spot advice on the basis of the various tests conducted on the employees.

NeoHealth

Neotia Getwel Healthcare Centre, Siliguri, participated in 'Baghini', a Women Empowerment Initiative by Siliguri Police Commission. The event witnessed college girls embracing martial arts and self-defence training by Siliguri police, along with counselling sessions on career, mental health, nutrition, lifestyle modification and gender equality conducted by doctors and other eminent personalities of the town. Kamalika Mandal, Consultant – Psychiatrist, and Poulomi Pandit, Consultant – Nutritionist at Neotia Getwel, took an active part in this initiative.



Neotia Getwel Healthcare Centre organised a free health check-up camp in association with the Doars Human Care Society in Bagdogra. Consultants, along with support team of nurses of Neotia Getwel, participated in the camp that provided free orthopaedic, dental, eye and diabetic health check-up to the underprivileged people of the locality. Spectacles were also provided to those with vision problems.



Bhagirathi Neotia Woman & Child Care Centre, Rawdon Street, conducted an online Awareness Webinar with ITC Limited, on 'Ways To Stay Healthy At Work.' Eminent Consultant, Dr Mukesh Kochar, Senior Consultant: Medicine, oversaw the session.

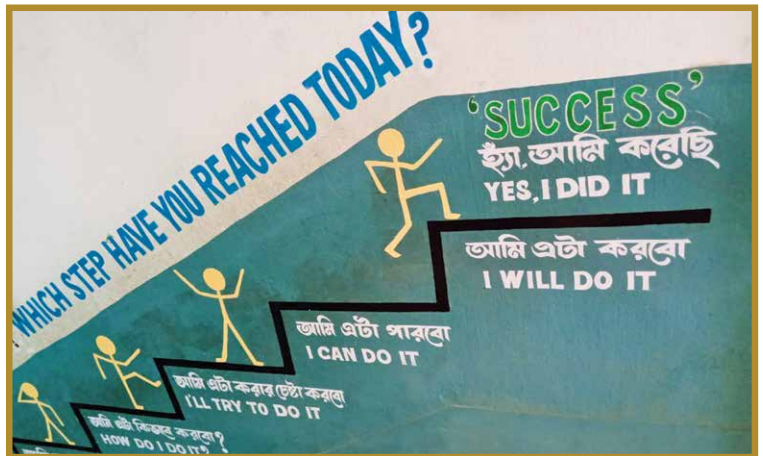
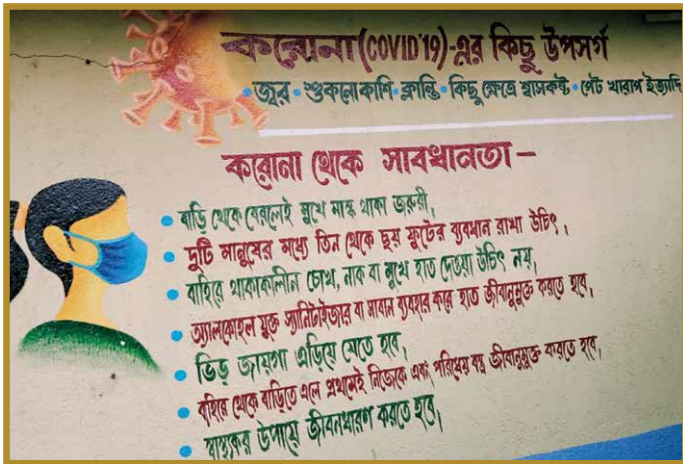


Bhagirathi Neotia Woman & Child Care Centre, New Town, recently hosted a Webinar entitled 'Breast Cancer: Know About Risks And Screening.' Well-known Consultant & Breast Surgeon, Dr Pooja Agarwal, conducted the webinar, much appreciated by participants.

NeoImpact

A good section of Kolkata's population still send their wards to government schools but, sadly, the ambience is restrictive and, in most cases, the child does not enjoy going to school. Santoshpur Rishi Aurobindo Balika Vidyapith, a 10+2 school of repute, applied to us to participate in their 'School Building As Learning Aid Project' and our support transformed a morose building into a place of joy. Colourful classrooms replaced several drab walls. The common study materials came out of their black-n-white books and were painted all around the classrooms in bright colours. The science lab now donated a lively identification and children from the neighbourhood around Utalika attended classes with joy and enthusiasm - a valid reason for participation in this CSR roadmap.

We received very positive feedback from the school authorities after it reopened. The newly-transformed premises saw much better attendance and the school has now applied to the government to bag the 'Best Model School' Award in the district. The project is creating a fresh, student-friendly ambience. There is no compulsion on these children to attend school. They come out of their own free will, where learning becomes a delightful experience. And the joy of education for a better tomorrow is renewed.



More than 60 good samaritans from the Ambuja Neotia Parivaar turned up for a Blood Donation Camp at Ecospace Business Park on December 17.

NeoWorld

Housing and Township

Ongoing Projects

Utalika, EM Bypass

A premium luxury residential project spread across 20 acres with 1000+ units under construction

www.atalikaluxury.com | +91 33 4040 8070

Utalika WBHIRA REG No. HIRA/P/SOU/2018/000043

Ecospace Residencia, New Town

A contemporary eco-friendly residential project beside Ecospace comprising 126 units spread across two towers

www.ecospaceresidencia.com

+91 33 4040 8080

Ecospace WBHIRA REG No. HIRA/P/NOR/2020/001066

Uddipa, Sinthee More

A residential project spread over 2.2 acres with 360 units under construction

www.uddipa.com | +91 33 4040 8080

Uddipa WBHIRA REG No. HIRA/P/NOR/2018/000106

Utsodhaara Teesta Township, Siliguri

An integrated township project spread over 81 acres which offers a wide range of plots

www.utsodhaara.com | +91 33 4040 8075

Uttsav Park, Dhulagarh

A plotted development project spread over 43 acres which offers a wide range of plots

+91 33 4040 8080

The Residency - City Centre Patna

A luxury residential project spread over 2 acres with 127 units under construction

patnaresidency.com | 91 33 4040 6060

RERA Registration No: BRERAP05734-1/994/R-766/2019 | www.rera.bihar.gov.in

Usshar, Maheshtala

A residential project with G+31 towers located at Maheshtala offering 2 and 3 BHK compact Apartments

usshar.com | 91 33 4040 8085

HIRA/P/SOU/2020/001067 | www.hira.wb.gov.in

Completed Projects

Udayan, EM Bypass

First integrated social project of Kolkata spread over 26 acres comprising 1606 units

Ulhas, Burdwan

A mini township spread over 96 acres

Uttorayon, Siliguri

An integrated residential township spread over 400 acres

Urvashi, Durgapur

A residential township spread over 120 acres

Utsa, New Town

A residential project spread over 5 acres with 402 units

Ujjwala, New Town

An enclave of luxury residential homes spread over 5 acres with 466 units

Ujaas, Lake Town

A residential project spread over 4.8 acres with 174 units

Upohar, EM Bypass

A premium residential project spread over 18 acres with 1198 units

The Residency, City Centre Salt Lake

Designer home spread over 1.8 acres with 60 units

Udvita, Manicktala

A convenient residential project spread over 1.6 acres with 150 units

www.ambujaneotia.com | +91 33 4040 6060

Healthcare

Bhagirathi Neotia Woman & Child Care Centre

Superspecialty hospitals for woman and child healthcare

Rawdon Street: +91 33 4040 5000 | New Town: +91 33 6640 5000

www.neotiahospital.com

Neotia Getwel Healthcare Centre

Siliguri's multi-specialty, tertiary-care hospital offering global expertise and technologies in healthcare services

www.neotiagetwelsiliguri.com | +0353 660 3000

Genome - The Fertility Centre

A chain of fertility centres which supports and facilitates conception through Assisted Reproductive Technology

www.lifeatgenome.com | +91 800 1255 000

Neotia Mediplus

The NABL accredited chain of diagnostic centres

+91 33 4040 8000

Neotia Academy of Nursing

An institute imparting world class nursing education

www.neotiaacademy.com | +91 33 6815 5000

Commercial

Ecospace, New Town

A contemporarily designed business park spread over 20 acres comprising 20 lacs sqft. of office space

Ecostation, Salt Lake

A 17-storey business tower comprising 2 lacs sqft. IT/ITES space

Ecosuite, New Town

A 7-storey premium commercial development comprising 1 lac sqft. space

Ecocentre, Salt Lake

A 20-storey commercial development comprising 5 lacs sqft. office space and a boutique hotel

www.ambujaneotia.com | +91 33 4040 6060

Ecospace Business Towers, New Town

B+G+11, 3 towers comprising smart workspaces located adjacent to Ecospace Business Park, New Town

www.ecospacebusinessstowers.com | +91 33 4040 8080

Education

The Neotia University

A private university offering contemporary, holistic education

www.tnu.in | +91 98317 30966/ +91 91636 10909

CII-Suresh Neotia Centre of Excellence for Leadership

Serves as a facilitator for development of leaders, promoting economic and industrial growth

www.cii-leadership.in | +91 33 6614 0100

Neotia Institute of Technology, Management and Science (NITMAS)

Affiliated to MAKAUT and approved by AICTE offering courses in Electronics & Communication Engineering (ECE) and Computer Science & Engineering (CSE)

www.nitmas.edu.in | +91 33 4008 4848

Jnana-Pravaha - Centre for Cultural Studies and Research, Varanasi, India

Jnana-Pravaha promotes, supports and propagates Indian Culture in its quintessence.

www.jnanapravaha.org | 91-542-2366326

Hospitality**Hotels & Resorts****The Ffort Raichak - Raichak on Ganges**

An experiential hotel with 62 rooms, 31 deluxe suites (The Ffort Suites) ideal for families & large group & 19 duplex villas (Anaya Villas) surrounded by a 7000 sq.ft pool & private rooftop bubble bath
+91 33 4040 4040 | +91 98314 04040

Ganga Kutir - Raichak on Ganges

A luxury resort with 26 guest rooms which includes 16 guest rooms by the river and 10 duplex pool villas
+91 33 4040 4040 | +91 98314 04040

The Neotia Vista

Deluxe 5-star hotel located in New Town
+91 99017 54263

AltAir

A boutique hotel comprising 23 well-appointed rooms and a sky lounge in Sector V, Salt Lake
altairkolkata.com | +033 7101 7101

Raajkutir

A boutique hotel comprising 33 well-appointed rooms at Swabhumii
raajkutir.com | +91 33 4040 4040

Montana Vista

Siliguri's first premium club & hotel offering leisure and entertainment choices comprising 39 well-appointed rooms
+91 35325 71401

Ecohub

A business club & hotel located inside the Ecospace Business Park with 9 well-appointed rooms
+91 33 4031 9000

Ganga Awas - Raichak on Ganges

Country homes spread across the landscape at Raichak
raichakonganges.com | +91 33 4040 4070

Taj Chia Kutir Resort & Spa - Darjeeling

Just an hour away from Bagdogra Airport, Taj Chia Kutir offers a total of 72 rooms including suites and villas created by **Ambuja Neotia**
+91 0354 234 6070

Clubs**The Conclave**

The city's first business club located at AJC Bose Road
+91 33 2290 5555

Club Verde

One of Kolkata's premier clubs, providing world-class clubbing experience with 4 well-appointed rooms
+91 33 2423 9900

Dining**The Orient**

Specialty restaurant offering cuisine from South East Asian countries
Salt Lake: +91 90514 77177 | New Town: +91 86979 05725
Raichak on Ganges: +91 33 4040 4040 | +91 98314 04040

Sonar Tori

A boutique restaurant serving authentic Bengali cuisine
City Centre Salt Lake: +91 98745 17000
Raichak on Ganges: +91 33 4040 4040 | +91 98314 04040

Afraa Lounge & Restaurant

Enjoy delectable Asian and Indian cuisine and revel in bar and lounge experience located at City Centre Salt Lake
neotiahospitality.com | +91 98312 52442

Uno Chicago Bar & Grill

An authentic American Bar & Grill experience at Swabhumii, Kolkata: +91 99714 48700
Gardens Galleria Mall, Noida: +91 96675 40038
Forum Shantiniketan Whitefield, Bangalore: +91 96675 40036

Loafer's Cafe

A Victorian-style sip & snack cafe-cum-patisserie offering a range of bakery and confectionery delicacies, savouries, large plates, wellness tea, a range of cold brew, coffee with customized coffee art — all coming together in a book menu
Raajkutir: 6289461972 / City Centre Saltlake: 6292251234

QSR**Afraa Deli**

An all-day spread with a sumptuous breakfast and takeaway menu
Ecospace: +91 84200 85087 | City Centre Salt Lake: +91 84203 97977 | City Centre New Town: +91 6335 6891 | Acropolis: +91 84200 70000

Tea Junction

A tea shop reviving the old 'adda' concept of Kolkata
theteajunction.co.in | +91 83360 00053

Retail**City Centre, Salt Lake, Kolkata**

A complete shopping experience spread over 4 lacs sqft.
+91 33 4006 3195

City Centre, New Town, Kolkata

A mixed-use commercial complex in New Town spread over 3.5 lacs sqft.
+91 33 2526 6000

City Centre, Siliguri

A multi-utility project consisting of shopping plaza, multiplex and entertainment arena spread over 6.05 lacs sqft.
+91 98320 69908

City Centre, Raipur

A mixed-use complex comprising shopping plaza, entertainment arena and office space spread over 3.5 lacs sqft.
+91 81090 10468

City Centre, Haldia

A mixed-use commercial complex consisting of shopping plaza, entertainment arena and office space spread over 3 lacs sqft.
www.citycentremalls.in | +91 83369 88187