

## Chairman's message

Like every year, we recently celebrated Vishwakarma Puja. As the celestial architect of the Universe, he is hailed for his tireless hard work in crafting the palaces, chariots and weapons of several gods in the Hindu pantheon. Legend holds that Vishwakarma's daughter, Sanjna, was the chief wife of god Surya. When Sanjna was forced to leave her home due to Surya's effulgence, Vishwakarma reduced the sun's energy and fashioned various other weapons using its powers. Vishwakarma also built several fabulous cities like Lanka, Dwarka and Indraprastha. According to the *Ramayana*, the monkey-god Nala was Vishwakarma's son, created to aid Rama against his battle with Ravana.

Thus Vishwakarma is always associated with the labour of love. Though countless difficulties were posed by demons and evil monsters to deter him, he continued creating the heavens through his tireless efforts. We too learn important life lessons when we give ourselves over to hard work: determination, attentiveness, responsibility, problem-solving and self-control all come to mind. These lessons, in turn, serve us in other areas to take care of our health, relationships and hobbies. Each new day brings with it an important choice – either we fill it with our best or allow it to slip away. There is no other option; the hours are going to pass anyway. Choosing to work hard makes the most of them.

There are few joys in life more satisfying than going to bed at night, knowing that you did not waste your precious time. That you gave your full concentration and energy to something important is an amazing feeling – fulfilling and



deeply rewarding. There is no shortcut to success. Hard work is a boundless aspect which enhances positivity within an individual. The quotient of hard work invariably reveals one's character. People who work hard are always disciplined and focused. More importantly, they sport an attitude that is difficult to defeat. Anyone who has experienced struggle also knows how great it feels to overcome and succeed. Experiencing setbacks puts situations into perspective. It becomes natural to feel grateful for the journey, the experience, and the lessons achieved from unstinting effort and determination.

So let us follow the path of honest labour, determined by Vishwakarma's celestial example!

*Ranvir Neotia*

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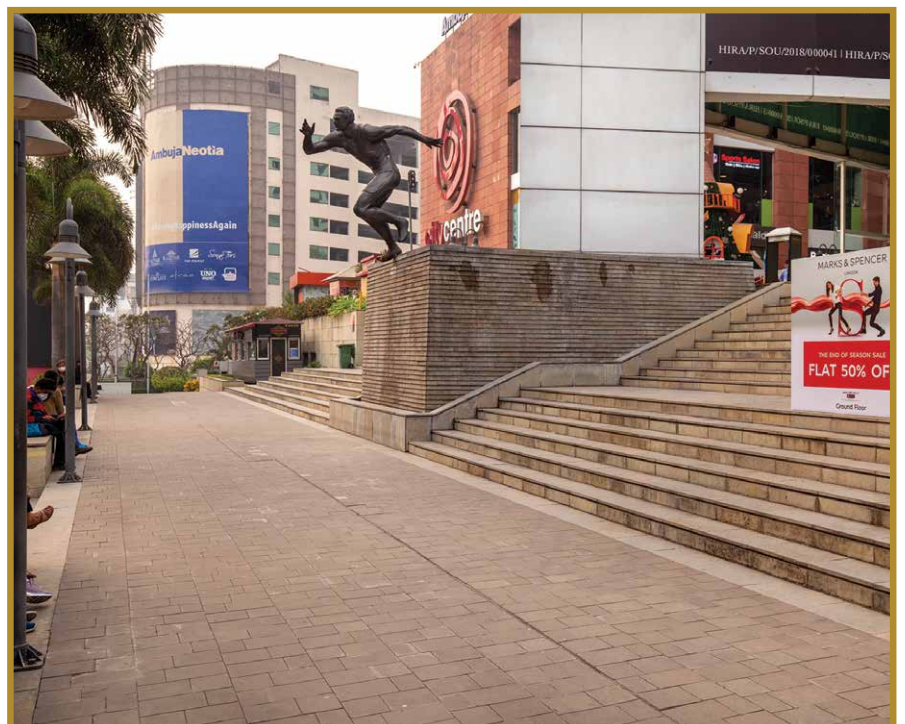
# NeoFocus

## 12 Years Of City Centre New Town

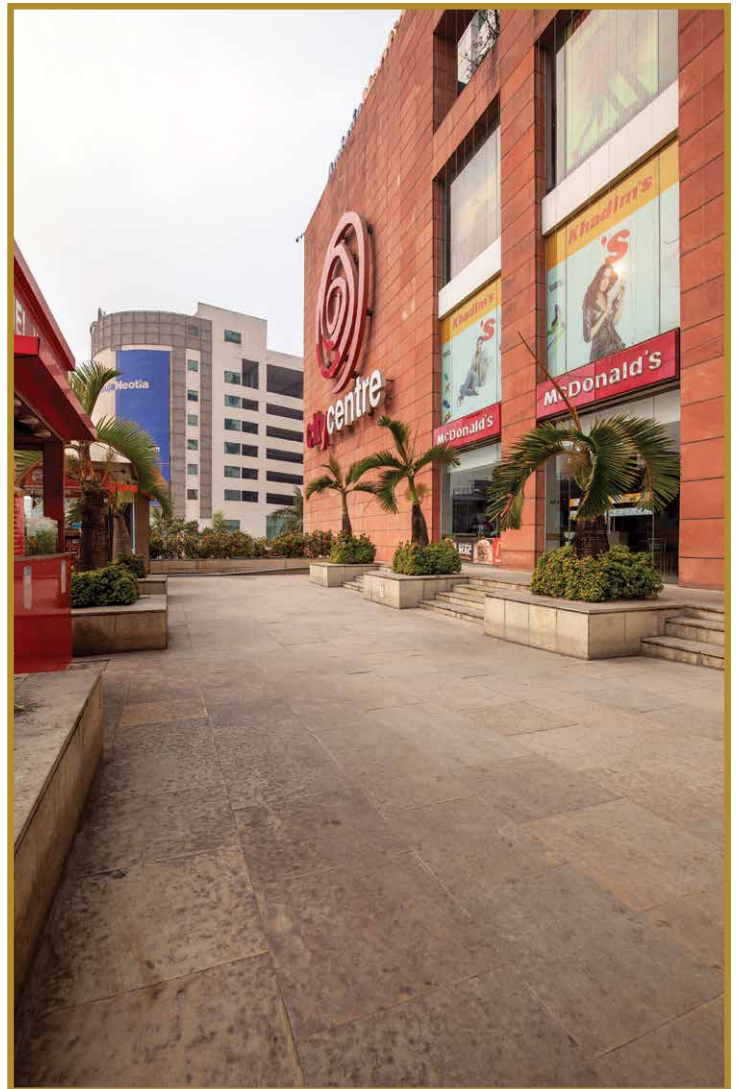


It is time for celebrations as City Centre New Town ushers in its twelfth birthday. This shopping mall is unique, positioned not merely as a retail location but also as a complete and multi-facility family destination. So, it is not just a preferred choice for select individuals but a place where every member of the family would like to go whenever there is time.

Here seamless movement is ensured through the presence of large congregation spaces and every visit is a pleasurable experience. City Centre New Town is one of the biggest retail developments in Eastern India where shops are positioned in consumer friendly clusters and there is an incredible range of shopping, leisure, dining and entertainment options. It's time to say 'Happy Birthday' once more!



# NeoFocus



# NeoHealth

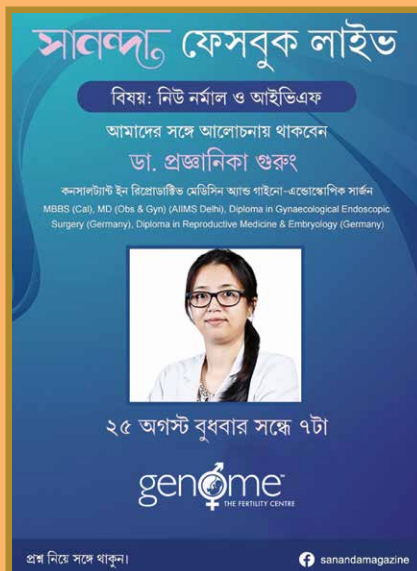
## Hospital Happenings



To celebrate the festival of Rakhhi, Dainik Jagran, a leading media house with offices in Siliguri, in association with Neotia Getwel Healthcare Centre, invited eminent personalities, including school teachers and journalists at the event, along with healthcare administrators and nurses from the hospital, to tie rakhis and strengthen the bond of brotherhood.



Neotia Getwel Healthcare Centre recently organised a COVID Vaccination Campaign in association with City Centre Mall, Siliguri, to promote safety and guard against the pandemic. Around 400 people were vaccinated as part of this unique drive.



GENOME recently conducted a Facebook Live session in association with Sananda, the well-known Bengali women's magazine, on the topic of 'New Normal And IVF.' Dr Prajnanika Gurung, consultant at Genome Kolkata Centre, interacted with the host and audience to answer their queries.

# NeoHealth



Cell's 'Recognition of Excellence in Nursing Award 2021' was bagged by Bhagirathi Neotia Woman & Child Care Centre, Rawdon Street. A proud moment for all our hospital staff for their selfless contribution to healthcare!



Neotia Academy of Nursing organised a workshop as part of the curriculum for the first batch of M Sc Nursing students on the Academy premises, maintaining all COVID safety protocols. The theme of the workshop, 'Avocation of Theory in the Heart of Nursing Practice,' highlighted the importance of the application of theory in day-to-day nursing practice.



BNWCCC New Town recently hosted a webinar entitled 'Management of Heavy Menstrual Bleeding in Women.' Eminent Consultant Dr Vineeta Kaul, Obstetrician & Gynaecologist, conducted the webinar, much appreciated by participants.



On World Sepsis Day, the department of Hospital Infection Control, BNWCCC New Town, in association with Team Biomerieux, organised a unique live streaming of a symposium on the hospital premises that was well attended by our staff.

# NeoEducation



The Neotia University is building up a Patent Promotion and Intellectual Property (IP) Cell that not only encourages new inventions and research pursuits of its own faculty members, scholars, students and adjacent academic and research institutions, but also supports them to keep it unique by developing their IP Right (IPR).



The Computer Science and Engineering (CSE) unit of School of Science & Technology is interested in organizing an **Hands on workshop on**

**Data Visualization using Python Matplotlib and Seaborn**

**Saturday, 31<sup>st</sup> July, 2021 | 5:00 - 7:00 pm**

*Speaker & Presenter*

**Mr. Sudipta Das**

IT Consultant & ex- Siemens  
Program Manager, Healthcare IT

Computer Science & Engineering Department of the School of Science and Technology at The Neotia University organised a hands-on workshop on 'Data Visualization Using Python Matplotlib and Seaborn.' The speaker and presenter was Sudipta Das, IT Consultant and ex-Siemens, Programme Manager, Healthcare IT.



**International Refresher Course on Emerging Jurisprudence of Intellectual Property Rights and Policies: Recent Trends and Challenges Around the Globe**

**6<sup>th</sup>-18<sup>th</sup> September, 2021 | 06:00 PM - 09:00 PM**  
**Mode: Online Platform (MS Teams)**

Patent Promotion and IP Cell at TNU recently organised an international refresher course on 'Emerging Jurisprudence of Intellectual Property Rights and Policies: Recent Trends and Challenges Around the Globe.'



The Computer Science and Engineering (CSE) unit of School of Science & Technology is going to organize an

**Hands-on Workshop on**

- AWS RDS (Relational Database Service)
- AWS QUICKSIGHT (Analytic Visualization Tool)
- Incorta - Cloud-based BI Analytic Tool

**Saturday, 14<sup>th</sup> August, 2021**  
**09:30 AM - 12:00 PM (IST)**



*Speaker & Presenter*

**Mr. Manas Mondal**  
Sr Cloud Architecture, USA

The Computer Science & Engineering Department of the School of Science and Technology at The Neotia University recently organised a hands-on workshop on the following topics:

- AWS RDS (Relational Database Service)
- AWS QUICKSIGHT (Analytic Visualization Tool)
- INCORTA - Cloud-based BI Analytic Tool

The speaker and presenter was Manas Mondal, Sr Cloud Architecture, USA.

Students of B Tech Computer Science and Engineering at TNU have been selected to work on live projects in the areas of Cyber Security and Data Analytics on Multiple Technology Stacks, under the Ministry of IT, Directorate of Information Technology, Govt of Tripura. The Head of the Department and faculty members of the Computer Science and Engineering Department will also be working towards research in the same domain under this collaboration.

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The Final Year B Sc (Hons) Agriculture students of TNU shall undertake a 10-week internship training, starting soon, as part of the Rural Agriculture Work Experience (RAWE) in different Government Agricultural Farms and Research Stations of West Bengal.

# NeoHappening



Neeraj Chopra being felicitated at the Tahaader Kotha initiative



Harsh Neotia with Neeraj Chopra at Raajkutir

**T**ahaader Kotha (Their Story) is a Satadru Dutta initiative, where magnificent stories of valiance and celebrated heroes are highlighted. An engagingly formatted chat show of around one hour, we get to hear the journey of these individuals, their struggle and challenges, and walk with them their path to blazing glory. This year's edition of *Tahaader Kotha* was graced by Olympic Gold Medallist and youth sensation, Neeraj Chopra. He was joined in the panel by his uncle and mentor, his coach and his support staff. The audience was deeply moved by the unsung stories of his challenges during his preparation for the Tokyo Olympics. Along with Neeraj, a few other glorious achievers were also felicitated.

Hosted by Ambuja Neotia at Raajkutir, the javelin hero was warmly welcomed by Chairman Harsh Neotia, who congratulated him on his win and decorated him and the other achievers with *uttariya*-scarves. Neeraj had his first taste of a proper Bengali meal at the East India Room, where he partook of traditional delicacies and thoroughly enjoyed the feast.



Neeraj Chopra enjoying the Raajkutir environs



Neeraj Chopra with his uncle and coach

## NeoImpact

Ambuja Neotia CSR team celebrated Independence Day near Utalika with the children of our education project. The highlights of the event were a drawing competition with the theme of independence in mind, a quiz focussing on the freedom movement and patriotic songs. Our martyrs were remembered once again and their spirit of renunciation and service were recalled so that future citizens of the country could be inspired by the fiery spirit of our freedom fighters. The day concluded with fun, food and fiesta and a group photo session with winners of the drawing competition.



### HR Corner



The PPDT winning team with the judges

To encourage and stimulate the creative sides of employees, Team HRD recently organized a fun-filled Picture Perception & Discussion Test (PPDT). The employees were divided into different groups, and each group was shown a picture. The teams had to narrate a positive story within 20 minutes, based on the pictures shown. The event helped discover the imaginative minds of the employees, with innovative storylines regaling the audience.



# NeoWorld

## Housing and Township

### Ongoing Projects

#### Utalika, EM Bypass

A premium luxury residential project spread across 20 acres with 1000+ units under construction

[www.atalikaluxury.com](http://www.atalikaluxury.com) | +91 33 4040 8070

Utalika WBHIRA REG No. HIRA/P/SOU/2018/000043

#### Ecospace Residencia, New Town

A contemporary eco-friendly residential project beside Ecospace comprising 126 units spread across two towers

[www.ecospaceresidencia.com](http://www.ecospaceresidencia.com)

+91 33 4040 8080

Ecospace WBHIRA REG No. HIRA/P/NOR/2020/001066

#### Uddipa, Sinthee More

A residential project spread over 2.2 acres with 360 units under construction

[www.uddipa.com](http://www.uddipa.com) | +91 33 4040 8080

Uddipa WBHIRA REG No. HIRA/P/NOR/2018/000106

#### Utsodhaara Teesta Township, Siliguri

An integrated township project spread over 81 acres which offers a wide range of plots

[www.utsodhaara.com](http://www.utsodhaara.com) | +91 33 4040 8075

#### Uttsav Park, Dhulagarh

A plotted development project spread over 43 acres which offers a wide range of plots

+91 33 4040 8080

#### The Residency - City Centre Patna

A luxury residential project spread over 2 acres with 127 units under construction

[patnaresidency.com](http://patnaresidency.com) | 91 33 4040 6060

RERA Registration No: BRERAP05734-1/994/R-766/2019 | [www.rera.bihar.gov.in](http://www.rera.bihar.gov.in)

#### Usshar, Maheshtala

A residential project with G+31 towers located at Maheshtala offering 2 and 3 BHK compact Apartments

[usshar.com](http://usshar.com) | 91 33 4040 8085

HIRA/P/SOU/2020/001067 | [www.hira.wb.gov.in](http://www.hira.wb.gov.in)

### Completed Projects

#### Udayan, EM Bypass

First integrated social project of Kolkata spread over 26 acres comprising 1606 units

#### Ulhas, Burdwan

A mini township spread over 96 acres

#### Uttorayan, Siliguri

An integrated residential township spread over 400 acres

#### Urvashi, Durgapur

A residential township spread over 120 acres

#### Utsa, New Town

A residential project spread over 5 acres with 402 units

#### Ujjwala, New Town

An enclave of luxury residential homes spread over 5 acres with 466 units

#### Ujaas, Lake Town

A residential project spread over 4.8 acres with 174 units

#### Upohar, EM Bypass

A premium residential project spread over 18 acres with 1198 units

#### The Residency, City Centre Salt Lake

Designer home spread over 1.8 acres with 60 units

#### Udvita, Manicktala

A convenient residential project spread over 1.6 acres with 150 units

[www.ambujanetia.com](http://www.ambujanetia.com) | +91 33 4040 6060

## Healthcare

### Bhagirathi Neotia Woman & Child Care Centre

Superspecialty hospitals for woman and child healthcare

Rawdon Street: +91 33 4040 5000 | New Town: +91 33 6640 5000

[www.neotiahospital.com](http://www.neotiahospital.com)

### Neotia Getwel Healthcare Centre

Siliguri's multi-specialty, tertiary-care hospital offering global expertise and technologies in healthcare services

[www.neotiagetwelsiliguri.com](http://www.neotiagetwelsiliguri.com) | +0353 660 3000

### Genome - The Fertility Centre

A chain of fertility centres which supports and facilitates conception through Assisted Reproductive Technology

[www.lifeatgenome.com](http://www.lifeatgenome.com) | +91 800 1255 000

### Neotia Mediplus

The NABL accredited chain of diagnostic centres

+91 33 4040 8000

### Neotia Academy of Nursing

An institute imparting world class nursing education

[www.neotiaacademy.com](http://www.neotiaacademy.com) | +91 33 6815 5000

## Commercial

### Ecospace, New Town

A contemporarily designed business park spread over 20 acres comprising 20 lacs sqft. of office space

### Ecostation, Salt Lake

A 17-storey business tower comprising 2 lacs sqft. IT/ITES space

### Ecosuite, New Town

A 7-storey premium commercial development comprising 1 lac sqft. space

### Ecocentre, Salt Lake

A 20-storey commercial development comprising 5 lacs sqft. office space and a boutique hotel

[www.ambujanetia.com](http://www.ambujanetia.com) | +91 33 4040 6060

## Education

### The Neotia University

A private university offering contemporary, holistic education

[www.tnu.in](http://www.tnu.in) | +91 98317 30966/ +91 91636 10909

### CII-Suresh Neotia Centre of Excellence for Leadership

Serves as a facilitator for development of leaders, promoting economic and industrial growth

[www.cii-leadership.in](http://www.cii-leadership.in) | +91 33 6614 0100

### Neotia Institute of Technology, Management and Science (NITMAS)

Affiliated to MAKAUT and approved by AICTE offering courses in Electronics & Communication Engineering (ECE) and Computer Science & Engineering (CSE)

[www.nitmas.edu.in](http://www.nitmas.edu.in) | +91 33 4008 4848

### Jnana-Pravaha - Centre for Cultural Studies and Research, Varanasi, India

Jnana-Pravaha promotes, supports and propagates Indian Culture in its quintessence.

[www.jnanapravaha.org](http://www.jnanapravaha.org) | 91-542-2366326

## Hospitality

### Hotels & Resorts

#### The Ffort Raichak - Raichak on Ganges

An experiential hotel with 62 rooms, 31 deluxe suites (The Ffort Suites) ideal for families & large group & 19 duplex villas (Anaya Villas) surrounded by a 7000 sq.ft pool & private rooftop bubble bath  
**+91 33 4040 4040 | +91 98314 04040**

#### Ganga Kutir - Raichak on Ganges

A luxury resort with 26 guest rooms which includes 16 guest rooms by the river and 10 duplex pool villas  
**+91 33 4040 4040 | +91 98314 04040**

#### The Neotia Vista

Deluxe 5-star hotel located in New Town  
**+91 99017 54263**

#### AltAir

A boutique hotel comprising 23 well-appointed rooms and a sky lounge in Sector V, Salt Lake  
**altairkolkata.com | +033 7101 7101**

#### Raajkutir

A boutique hotel comprising 33 well-appointed rooms at Swabhumi  
**raajkutir.com | +91 33 4040 4040**

#### Montana Vista

Siliguri's first premium club & hotel offering leisure and entertainment choices comprising 39 well-appointed rooms  
**+91 35325 71401**

#### Ecohub

A business club & hotel located inside the Ecospace Business Park with 9 well-appointed rooms  
**+91 33 4031 9000**

#### Ganga Awas - Raichak on Ganges

Country homes spread across the landscape at Raichak  
**raichakonganges.com | +91 33 4040 4070**

#### Taj Chia Kutir Resort & Spa - Darjeeling

Just an hour away from Bagdogra Airport, Taj Chia Kutir offers a total of 72 rooms including suites and villas created by **Ambuja Neotia**  
**+91 0354 234 6070**

### Clubs

#### The Conclave

The city's first business club located at AJC Bose Road  
**+91 33 2290 5555**

#### Club Verde

One of Kolkata's premier clubs, providing world-class clubbing experience with 4 well-appointed rooms  
**+91 33 2423 9900**

### Dining

#### The Orient

Specialty restaurant offering cuisine from South East Asian countries  
 Salt Lake: **+91 90514 77177** | New Town: **+91 86979 05725**  
 Raichak on Ganges: **+91 33 4040 4040 | +91 98314 04040**

#### Sonar Tori

A boutique restaurant serving authentic Bengali cuisine  
 City Centre Salt Lake: **+91 98745 17000**  
 Raichak on Ganges: **+91 33 4040 4040 | +91 98314 04040**

#### Afraa Lounge & Restaurant

Enjoy delectable Asian and Indian cuisine and revel in bar and lounge experience located at City Centre Salt Lake  
**neotiahospitality.com | +91 98312 52442**

#### Uno Chicago Bar & Grill

An authentic American Bar & Grill experience at Swabhumi, Kolkata: **+91 99714 48700**  
 Gardens Galleria Mall, Noida: **+91 96675 40038**  
 Forum Shantiniketan Whitefield, Bangalore: **+91 96675 40036**

#### Loafer's Cafe

A Victorian-style sip & snack cafe-cum-patisserie offering a range of bakery and confectionery delicacies, savouries, large plates, wellness tea, a range of cold brew, coffee with customized coffee art — all coming together in a book menu  
 Raajkutir: **6289461972** / City Centre Saltlake: **6292251234**

### QSR

#### Afraa Deli

An all-day spread with a sumptuous breakfast and takeaway menu  
 Ecospace: **+91 84200 85087** | City Centre Salt Lake: **+91 84203 97977** | City Centre New Town: **+91 6335 6891** | Acropolis: **+91 84200 70000**

#### Tea Junction

A tea shop reviving the old 'adda' concept of Kolkata  
**theteajunction.co.in | +91 83360 00053**

## Retail

#### City Centre, Salt Lake, Kolkata

A complete shopping experience spread over 4 lacs sqft.  
**+91 33 4006 3195**

#### City Centre, New Town, Kolkata

A mixed-use commercial complex in New Town spread over 3.5 lacs sqft.  
**+91 33 2526 6000**

#### City Centre, Siliguri

A multi-utility project consisting of shopping plaza, multiplex and entertainment arena spread over 6.05 lacs sqft.  
**+91 98320 69908**

#### City Centre, Raipur

A mixed-use complex comprising shopping plaza, entertainment arena and office space spread over 3.5 lacs sqft.  
**+91 81090 10468**

#### City Centre, Haldia

A mixed-use commercial complex consisting of shopping plaza, entertainment arena and office space spread over 3 lacs sqft.  
**www.citycentremalls.in | +91 83369 88187**

## Incubation

#### Neotec Hub

An incubation centre empowering startup ecosystem in Eastern India  
 Ecospace New Town: **+91 4040 6169**