

Chairman's message

We have just celebrated India's 75th Independence Day with undiminished pride. Our long walk to freedom was a series of historic events with the ultimate aim of ending British rule in India. The Movement spanned roughly from 1857 to 1947. And now, all these years later, we often take our liberty for granted. Yet, every time the national flag is hoisted and we sing our National Anthem, our hearts pump a little harder and our happiness takes on fresh proportions. Our history has, indeed, been centuries old and checkered. But every time dark clouds have threatened, we have also had the courage to glimpse at silver linings.

But do we really know the true meaning of freedom? Freedoms that are built in, inherent and part of the fabric that makes India so unique and great? 'Freedom is nothing but a chance to be better,' said Albert Camus. To be free is not merely to cast off one's chains, but to live in a way that respects and enhances the liberty of others. Freedom lies in being bold and responsible and it grants us the opportunity to be what we never thought we would be.

Freedom means many things to many people. The extent to which a person can be free has been subjected to philosophical discourses from time immemorial. We can view freedom politically, as having the opportunity to vote for particular ideas, people, or parties which best represent our views. Closely tied to this is the notion of freedom of speech, where one has the liberty to voice their personal opinion or perspective. Others understand freedom in a financial context, where people seek to free themselves of financial debt, outstanding credit and burdensome loans.



Freedom is certainly all this. And yet it is much more! Because autonomy and free will are not an end in themselves but a collective effort by all those who believe in the power of self-determination to leave the world a better place for future generations.

May we think of freedom, not as the right to do as we please, but as the opportunity to do what is right. As Gurudev Rabindranath Tagore pointed out, 'We gain freedom when we have paid the full price.'

Ranvir Neotia

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NeoFocus

The Terrasse At Raajkutir



Sunset and evening star! The magic of glorious sundowns as birds wing home and shadows steal across the sky, wiping the last trace of vermilion and gold! Here's the ideal setting for intimate tete-a-tetes. Introducing The Terrasse at Raajkutir. An experience laden with freshness, beauty and breathtaking vistas! A place where one can enjoy bespoke gatherings, undisturbed. Here are some glimpses of this exclusive haven.



NeoFocus



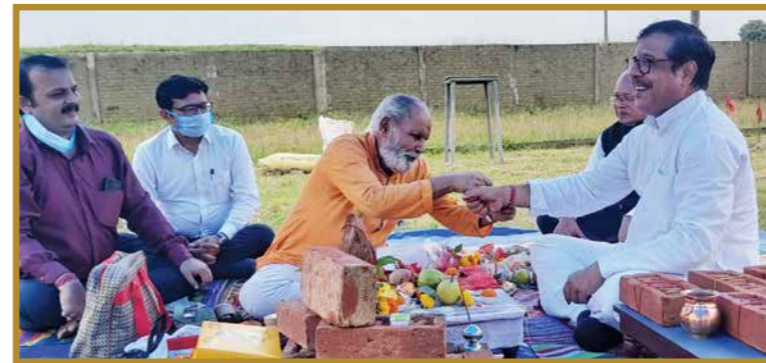
Hospital Happenings



Independence Day this year was ushered in at Neotia Getwel Healthcare Centre with a free health check-up camp at Bagdogra, Siliguri. Dr Avishek Bagchi, Consultant, Cardiology, Dr Prince Parakh, Consultant, Paediatrics & Neonatology, and Dr Ujjwal Kejarawal, Consultant, Orthopaedics & Joint Replacement, graced the occasion with their presence as specialists at the camp.



Neotia Getwel Healthcare Centre recently organised a special three-day training on ACLS & BLS on the hospital premises. Trainers from RN Tagore Hospital, Kolkata, led by Utpal Bramha, Asish Kumar Kundu and Rimi Chakroborty imparted hands-on training on Advanced Cardiovascular Life Support and Basic Life Support to the staff, nurses and doctors at the hospital.



Bhumi Puja of Neotia Academy of Nursing, North Bengal Campus, was recently held at Kawakhali, Siliguri, in the presence of P. L. Mehta, Vice Chairman & Managing Director, Neotia Healthcare Initiative Limited & Park Hospitals.



Bhagirathi Neotia Woman & Child Care Centre, New Town conducted a Webinar entitled 'Management of Recurrent Cold & Ear Pain in Children', 31st July, 2021. Eminent Consultant, : Dr. Devjani Ghosh Shrestha - (ENT Surgeon) conducted the webinar which was much appreciated by participants.



A workshop on HIV was conducted at the Multiactivity Hall at Neotia Academy of Nursing by the Principal and faculties, for B Sc and GNM final year students as well as M Sc students. A certificate was awarded to the participants.

NeoHappening

India's 75th Independence Day was celebrated at Ambuja Neotia Group's various premises with patriotic fervour and the unfurling of the national flag. Here are a few glimpses of the occasion that fills the heart of every Indian with unalloyed pride. 'Saarey jehaan se achcha Hindustan hamaara...'



Independence Day celebrations at Usshar - The Condvilve with residents and their family members



At Utalika Luxury, celebrations included flag-hoisting by residents, a cultural programme and a sit-and-draw competition by tiny tots

NeoHappening



Utsodhaara Teesta Township in Siliguri had residents arrive in large numbers to usher in Independence Day in the true spirit of freedom

NeoHappening

Mahatma Gandhi had said, 'It will be necessary for us Indians — Muslims, Christians Jews, Parsis, and all others to whom India is their home — to recognise a common flag to live and to die for...' City Centre Raipur brought in Independence Day in a vivacious spirit of freedom, paying tribute to the nation and to our sports-people who had participated in the recent Olympic Games in Japan and won medals. Every Indian holds a different viewpoint about Indian Independence. For elder citizens, it is a reminder of the long struggle of our 'Quit India' Movement against the British, while for youngsters it stands for the glory and honour of the country. Above all, the spirit of patriotism rules across all sections of society, irrespective of age.



When the National Anthem is sung and the Tri-colour hoisted, a feeling of pride runs through us. We are proud and grateful to be citizens of this country. A glimpse of the flag-hoisting ceremony at City Centre New Town.

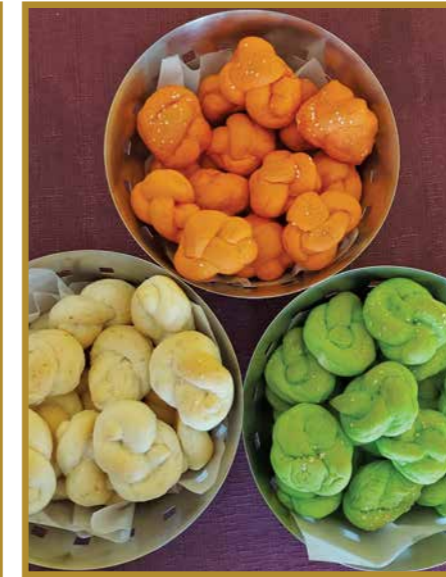


The fight to win our Independence was long and arduous. It took the courage and steadfastness of many brave people to secure it for us. Our freedom is our biggest legacy that we must cherish and protect.

City Centre Siliguri celebrated Independence Day this year with agencies being felicitated for their service and association with the Mall. Tokens of appreciation were given to IPS Purnima Lepcha, ADCP, and the team of Siliguri Commissionerate, Traffic Police, for exemplary traffic management in the city. Tokens of appreciation were also bestowed to Shashikala Jain and her Team of Nari Shakti Sangathan, Siliguri, for their tremendous service of helping society by holding vaccination and blood donation camps, COVID support, and food distribution to the needy.



NeoHappening



The resident members of Club Verde participated in a flag-hoisting event and the special Independence Day brunch that reflected the colours of our national flag. The occasion was a huge success with all those who came to celebrate.



The Conclave recently held a unique Rajasthani Food Festival, 'Mhari Rangeeli Raso', where specially curated Rajasthani cuisine was served and much appreciated.

NeoHappening

Ilish is the unchallenged queen of fish in Bengal. A special Ilish Fest was presented by Montana Vista at Siliguri where delicious Ilish platters were served to guests in typical Bengali style. The event garnered an overwhelming response and delighted all those who had booked their platters.



Ecohub was milling with members at the Independence Day Special Brunch that attracted a huge turnout. The cuisine was excellent and served in old world style. The variety of items went far beyond mere food for thought and freedom from diets!



NeoHappening



Ambuja Neotia HRD recently organised 'Shutterscape' a Photography Contest on the occasion of World Photography Day. Soumya Mukherjee from our Quality Assurance team won the best photograph award for this beautiful picture of the horse in the wilderness.



The working Saturday at Ambuja Neotia corporate office was once again full of fun and bonding as the employees got together to binge over Tambola. Here are the glimpses from the activity organised by the HRD team.

NeoImpact



Sampurna lives in close proximity to Ecospace in the interiors of Rajarhat. But the year 2013 made a big difference to her life with the sad demise of her father. Hard times fell upon the family until a Rajarhat NGO referred Sampurna's situation to the CSR cell of Ambuja Neotia.

Today, it is a different story. After a 401-GATE ranking in 2021 and a few more all-India level successes, Sampurna is finally poised to attain her PhD in Physics. She has already received letters of selection from IIT Guwahati, IISER Kolkata and from IIT Hyderabad. Sampurna has selected IISER Kolkata as her research destination with her area of specialisation being 'Quantum Condensed Matter Physics & Quantum Information.'

Sampurna is not only a brilliant student but also a conscientious human being who thinks about the plight of those less fortunate than her in society and acts to help accordingly. This July she donated, without any qualms, her 14 inch-long tresses via copewithcancer.org where free wigs are provided to cancer patients suffering from hair-loss due to chemotherapy. Sampurna says, "A wig can give self-confidence, strength and hope to those who are struggling with emotional challenges of scanty hair due to cancer."

Supporting Sampurna for seven years completes a circle; we are now bolstered by what she has achieved. It drives us to assist many similar hidden treasures who are probably waiting in the wings for encouragement and support.

We are proud of you Sampurna!

NeoWorld

Housing and Township

Ongoing Projects

Utalika, EM Bypass
A premium luxury residential project spread across 20 acres with 1000+ units under construction
www.atalikaluxury.com | +91 33 4040 8070
Utalika WBHIRA REG No. HIRA/P/SOU/2018/000043

Ecospace Residencia, New Town
A contemporary eco-friendly residential project beside Ecospace comprising 126 units spread across two towers
www.ecospaceresidencia.com
+91 33 4040 8080
Ecospace WBHIRA REG No. HIRA/P/NOR/2020/001066

Uddipa, Sinthee More
A residential project spread over 2.2 acres with 360 units under construction
www.uddipa.com | +91 33 4040 8080
Uddipa WBHIRA REG No. HIRA/P/NOR/2018/000106

Utsodhaara Teesta Township, Siliguri
An integrated township project spread over 81 acres which offers a wide range of plots
www.utsodhaara.com | +91 33 4040 8075

Uttsav Park, Dhulagarh
A plotted development project spread over 43 acres which offers a wide range of plots
+91 33 4040 8080

The Residency - City Centre Patna
A luxury residential project spread over 2 acres with 127 units under construction
patnaresidency.com | 91 33 4040 6060
RERA Registration No: BRERAP05734-1/994/R-766/2019 | www.rera.bihar.gov.in

Usshar, Maheshtala
A residential project with G+31 towers located at Maheshtala offering 2 and 3 BHK compact Apartments
ussnar.com | 91 33 4040 8085
HIRA/P/SOU/2020/001067 | www.hira.wb.gov.in

Completed Projects

Udayan, EM Bypass
First integrated social project of Kolkata spread over 26 acres comprising 1606 units

Ulhas, Burdwan
A mini township spread over 96 acres

Uttorayon, Siliguri
An integrated residential township spread over 400 acres

Urvashi, Durgapur
A residential township spread over 120 acres

Utsa, New Town
A residential project spread over 5 acres with 402 units

Ujjwala, New Town
An enclave of luxury residential homes spread over 5 acres with 466 units

Ujaas, Lake Town
A residential project spread over 4.8 acres with 174 units

Upohar, EM Bypass
A premium residential project spread over 18 acres with 1198 units

The Residency, City Centre Salt Lake
Designer home spread over 1.8 acres with 60 units

Udvida, Manicktala
A convenient residential project spread over 1.6 acres with 150 units
www.ambujaneotia.com | +91 33 4040 6060

Healthcare

Bhagirathi Neotia Woman & Child Care Centre
Superspecialty hospitals for woman and child healthcare
Rawdon Street: +91 33 4040 5000 | New Town: +91 33 6640 5000
www.neotiahospital.com

Neotia Getwel Healthcare Centre
Siliguri's multi-specialty, tertiary-care hospital offering global expertise and technologies in healthcare services
www.neotiagetwelsiliguri.com | +0353 660 3000

Genome - The Fertility Centre
A chain of fertility centres which supports and facilitates conception through Assisted Reproductive Technology
www.lifeatgenome.com | +91 800 1255 000

Neotia Mediplus
The NABL accredited chain of diagnostic centres
+91 33 4040 8000

Neotia Academy of Nursing
An institute imparting world class nursing education
www.neotiaacademy.com | +91 33 6815 5000

Commercial

Ecospace, New Town
A temporarily designed business park spread over 20 acres comprising 20 lacs sqft. of office space

Ecostation, Salt Lake
A 17-storey business tower comprising 2 lacs sqft. IT/ITES space

Ecosuite, New Town
A 7-storey premium commercial development comprising 1 lac sqft. space

Ecocentre, Salt Lake
A 20-storey commercial development comprising 5 lacs sqft. office space and a boutique hotel
www.ambujaneotia.com | +91 33 4040 6060

Education

The Neotia University
A private university offering contemporary, holistic education
www.tnu.in | +91 98317 30966/ +91 91636 10909

CII-Suresh Neotia Centre of Excellence for Leadership
Serves as a facilitator for development of leaders, promoting economic and industrial growth
www.cii-leadership.in | +91 33 6614 0100

Neotia Institute of Technology, Management and Science (NITMAS)
Affiliated to MAKAUT and approved by AICTE offering courses in Electronics & Communication Engineering (ECE) and Computer Science & Engineering (CSE)
www.nitmas.edu.in | +91 33 4008 4848

Jnana-Pravaha - Centre for Cultural Studies and Research, Varanasi, India
Jnana-Pravaha promotes, supports and propagates Indian Culture in its quintessence.
www.jnanapravaha.org | 91-542-2366326

Hospitality**Hotels & Resorts****The Ffort Raichak - Raichak on Ganges**

An experiential hotel with 62 rooms, 31 deluxe suites (The Ffort Suites) ideal for families & large group & 19 duplex villas (Anaya Villas) surrounded by a 7000 sq.ft pool & private rooftop bubble bath
+91 33 4040 4040 | +91 98314 04040

Ganga Kutir - Raichak on Ganges

A luxury resort with 26 guest rooms which includes 16 guest rooms by the river and 10 duplex pool villas
+91 33 4040 4040 | +91 98314 04040

The Neotia Vista

Deluxe 5-star hotel located in New Town
+91 99017 54263

AltAir

A boutique hotel comprising 23 well-appointed rooms and a sky lounge in Sector V, Salt Lake
altairkolkata.com | +033 7101 7101

Raajkutir

A boutique hotel comprising 33 well-appointed rooms at Swabhumi
raajkutir.com | +91 33 4040 4040

Montana Vista

Siliguri's first premium club & hotel offering leisure and entertainment choices comprising 39 well-appointed rooms
+91 35325 71401

Ecohub

A business club & hotel located inside the Ecospace Business Park with 9 well-appointed rooms
+91 33 4031 9000

Ganga Awas - Raichak on Ganges

Country homes spread across the landscape at Raichak
raichakonganges.com | +91 33 4040 4070

Taj Chia Kutir Resort & Spa - Darjeeling

Just an hour away from Bagdogra Airport, Taj Chia Kutir offers a total of 72 rooms including suites and villas created by Ambuja Neotia
+91 0354 234 6070

Clubs**The Conclave**

The city's first business club located at AJC Bose Road
+91 33 2290 5555

Club Verde

One of Kolkata's premier clubs, providing world-class clubbing experience with 4 well-appointed rooms
+91 33 2423 9900

Dining**The Orient**

Specialty restaurant offering cuisine from South East Asian countries
Salt Lake: +91 90514 77177 | New Town: +91 86979 05725
Raichak on Ganges: +91 33 4040 4040 | +91 98314 04040

Sonar Tori

A boutique restaurant serving authentic Bengali cuisine
City Centre Salt Lake: +91 98745 17000
Raichak on Ganges: +91 33 4040 4040 | +91 98314 04040

Afraa Lounge & Restaurant

Enjoy delectable Asian and Indian cuisine and revel in bar and lounge experience located at City Centre Salt Lake
neotiahospitality.com | +91 98312 52442

Uno Chicago Bar & Grill

An authentic American Bar & Grill experience at Swabhumi, Kolkata: +91 99714 48700
Gardens Galleria Mall, Noida: +91 96675 40038
Forum Shantiniketan Whitefield, Bangalore: +91 96675 40036

Loafer's Cafe

A Victorian-style sip & snack cafe-cum-patisserie offering a range of bakery and confectionery delicacies, savouries, large plates, wellness tea, a range of cold brew, coffee with customized coffee art — all coming together in a book menu
Raajkutir: 6289461972 / City Centre Saltlake: 6292251234

QSR**Afraa Deli**

An all-day spread with a sumptuous breakfast and takeaway menu
Ecospace: +91 84200 85087 | City Centre Salt Lake: +91 84203 97977 | City Centre New Town: +91 6335 6891 | Acropolis: +91 84200 70000

Tea Junction

A tea shop reviving the old 'adda' concept of Kolkata
theteajunction.co.in | +91 83360 00053

Retail**City Centre, Salt Lake, Kolkata**

A complete shopping experience spread over 4 lacs sqft.
+91 33 4006 3195

City Centre, New Town, Kolkata

A mixed-use commercial complex in New Town spread over 3.5 lacs sqft.
+91 33 2526 6000

City Centre, Siliguri

A multi-utility project consisting of shopping plaza, multiplex and entertainment arena spread over 6.05 lacs sqft.
+91 98320 69908

City Centre, Raipur

A mixed-use complex comprising shopping plaza, entertainment arena and office space spread over 3.5 lacs sqft.
+91 96177 10000

City Centre, Haldia

A mixed-use commercial complex consisting of shopping plaza, entertainment arena and office space spread over 3 lacs sqft.
www.citycentremalls.in | +91 83369 88187

Incubation**Neotec Hub**

An incubation centre empowering startup ecosystem in Eastern India
Ecospace New Town: +91 4040 6169