

## Chairman's message

A second wave of the pandemic has taken us by surprise. And it is time now to stay safe and take all the precautions that are recommended by medical experts. Most of all, instead of being driven by panic we need to remain calm and help each other as we continue with our work. Don't be afraid to show empathy for others as you follow the norms of social responsibility. Help your colleagues and your family members in a variety of areas, including volunteering to share work at office and daily chores at home. Empathy is one of the most important aspects of creating strong and harmonious relationships, reducing stress and enhancing emotional awareness. It has powerful psychological benefits too. Research shows that people who are more empathic feel more satisfied with their lives and have better interactions.

While people are generally well-attuned to their own feelings and emotions, getting into someone else's head can be a bit more difficult. The ability to feel empathy allows people to 'walk a mile in another's shoes.' It permits us to understand the emotions that others are feeling. For many, seeing another person in pain and responding with indifference or even outright hostility seems utterly incomprehensible. Yet we often do not know what to do in such a situation. When we are in a conflict with another person or dealing with someone or something that is challenging for us, being able to admit, own, and express our fear, insecurity, sadness, anger, jealousy, or whatever other 'negative' emotions we are experiencing is one of the best ways to move past our defensiveness and authentically address the deeper issues of the situation. Doing this allows us to



access empathy for ourselves, the other people involved, and even the circumstances of the conflict or challenge itself. Too often we underestimate the power of a smile, a kind word, a listening ear, an honest compliment or the smallest act of caring, all of which have the potential to turn a life around.

So reach out and help those who need it in these difficult times. As Rabindranath Tagore said, 'You can't cross the sea merely by standing and staring at the water.'

*Ranish Neotia*

## Contents



NeoFocus

P2



NeoHappenings

P4



NeoImpact

P10

# NeoFocus

## New Loafer's Cafe Outlet



A place to meet friends over coffee and nibbles, and gossip!

Loafer's Café! The name itself arouses curiosity and makes one imagine a cozy nook where you can meet friends and spend time over coffee, nibbles and 'adda'! The second outlet of the café was recently inaugurated at City Centre Salt Lake. Why do so many of us love going to cafés? Because most cafés offer a feeling of home away from home and an office away from an office. We tend to associate both coziness and gentle stimulation with a café environment. Here is a glimpse of the new Loafer's Café outlet, ready to serve some lip-smacking snacks, along with a range of coffee flavours, with all safety measures in check. Time for 'addas' to begin!



A peep into the interiors of the café



Open Sesame! The entrance to Loafer's Café

# NeoFocus



The atmosphere is bright and inviting for group chats or tête-à-têtes, depending on the company you keep!



Another view of the café that brings to mind the interiors of classic American diners

# NeoHappenings

## 10 Years Of City Centre Siliguri

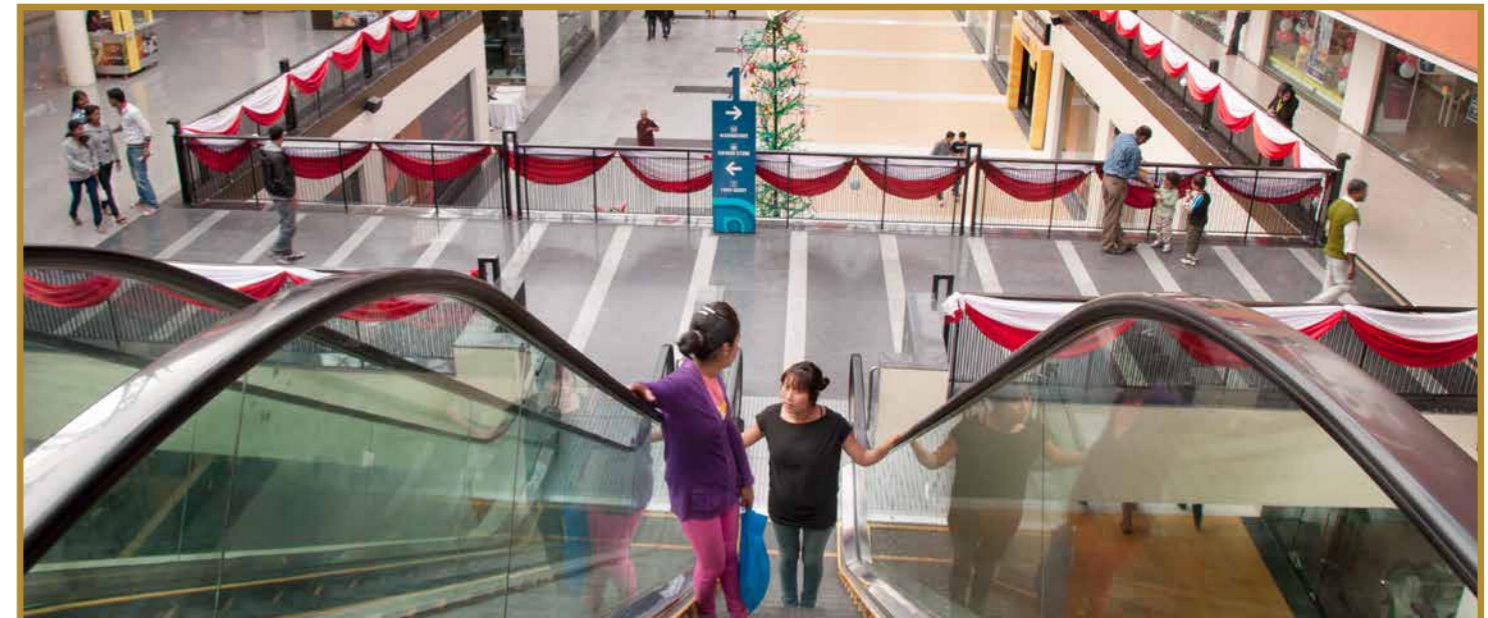
City Centre Siliguri turned ten and it was time to celebrate the landmark event! Shopping, dining, hanging out, gaming, movies - City Centre Siliguri has much more than what meets the eye. Over the years, this North Bengal's biggest family destination has evolved into one of the most prominent landmarks as well. We thank all our patrons sincerely and hope for your continued support. Here are some glimpses of the decorations that adorned the Mall on its tenth birthday!



City Centre Siliguri interiors - always welcoming visitors with open arms



City Centre Siliguri exterior is just as impressive as its indoors



Visitors at City Centre Siliguri

# NeoHealth

## Hospital Happenings In Kolkata & Siliguri



Bhagirathi Neotia Woman & Child Care Centre New Town recently participated in SAMAGAM, the District Conference of Rotary International (District 3291), at Raajkutir and Raasmanch, Swabhami, in Kolkata.



A Webinar entitled 'Tip To Keep Kids Healthy In Summer' was recently conducted by Bhagirathi Neotia Woman & Child Care Centre New Town. Dr Pavitra Chakravarty - Consultant, Paediatrician, executed the webinar which was much appreciated by participants.



Bhagirathi Neotia Woman & Child Care Centre Rawdon Street conducted an online special talk, 'She Is All Together,' for the special occasion of Women's Day. Dr Smita Gutgutia, Senior Consultant, Obstetrics & Gynaecology Laparoscopic Surgery, Guest Speaker, Prof Dr Aparna Khastagir, Academician & Entrepreneur, and Mrs Pinky Dutta, Facility Director, Bhagirathi Neotia Woman & Child Care Centre Rawdon Street participated in this scintillating chat-show, much appreciated by viewers.



A medical seminar of importance to healthcare workers on 'The Advantages Of Probiotics In Neonatal Care' was conducted by Dr Santanu Ray, Senior Consultant, Paediatrics & Neonatology, at Bhagirathi Neotia Woman & Child Care Centre Rawdon Street.

# NeoHealth



A colourful welcome was accorded to new students of B.Sc. (Nursing) 2020-24 batch at the multi-activity hall of Neotia Academy of Nursing. Here are a few glimpses from the event that was much enjoyed by all those who attended.



Consultants of Neotia Getwel Healthcare Centre, Siliguri, Dr Rajeev Trehan, Senior Consultant, CTVS, and Dr Sabyasachi Ghosh, Senior Consultant, Orthopaedics & Joint Replacement, received the 'Icon of North Bengal Award' from Hon'ble Governor of West Bengal, Jagdeep Dhankhar, and Hon'ble Governor of Sikkim, Shri Ganga Prasad, for their immense contribution and endless service in the field of surgery in a recently organised award ceremony by Dainik Jagran, Siliguri. Congratulations!

Neotia Institute of Renal Science & Transplantation (NIRST), a unit of Neotia Getwel Healthcare Centre, organised a CME on 'Living Well With Kidney Disease' on the occasion of World Kidney Day, 2021. Dr Ajit Kumar Singh and Dr Vivek Gaurav, Consultants - Nephrology, Neotia Getwel Healthcare Centre, were the main speakers.



It was time for an exciting cricket tournament that the HR Department of Neotia Getwel Healthcare Centre organised and christened 'Neotia Premier League.' This inter-departmental cricket match on the Uttarayon grounds pumped up enough adrenalin for the spectators and the players.

# NeoEducation

**School of Health Sciences is Organising National Symposium: Celebrating the World Health Day 2021**  
 Theme - Building a fairer Healthier World  
 7<sup>th</sup> & 8<sup>th</sup> April, 2021 | 9:30 AM  
 Platform: MS Teams

**Speakers**

 Prof. (Dr.) Ashok Kumar Agrawal Professor Emeritus, and former Vice-Chancellor, School of Health Management & Research (SHMR), India	 Dr. Rajeev Prasad Senior Lecturer and Secretary, India Sports Council, India
 Dr. Savita Ravindra Assistant Professor, and Head, Physiotherapy & Occupational Therapy, Bangalore	 Prof. (Dr.) Moumita Mukherjee Expert in Health Physics and Food Hygiene & Development, Assam University
 Dr. R. Anan Moizhi Assistant Professor, and Lecturer, Indira Gandhi Centre for Health Sciences, Bangalore	 Dr. Jayanthi Bhattacharya Associate Professor, Manipal College of Health Sciences, Bangalore
 Prof. (Dr.) Dewarta Kumar Professor, Department of Clinical Psychology, Bangalore - Bangalore	

**Programme Detail:**  
 Interaction with professionals from the industry related to building health related awareness followed by cultural events by the students. Let's make a Fairer and Healthier World for All.

For Admission related details Call:  
 Head Office: +91 7044446999  
 Campus: +91 7044446888





Scan to visit the Website  
www.tnu.in

The Neotia University organised an online national symposium to commemorate World Health Day


**School of Hospitality & Culinary Art is organizing Guest Lecture on Career Options in Hospitality**  
 Friday, 2<sup>nd</sup> April, 2021 | 3:00 PM Onward  
 Platform: Microsoft Teams

**Speakers**

 Mr. Raja Sadhukhan Human Resource Manager TAJ Swarna Amritsar	 Ms. Pritha Chatterjee L&D Manager TAJ Swarna Amritsar
--	--

**Objective:**  
 Students will learn about the career opportunities after pursuing the course in Hospitality.

For more details, please contact:  
 Upasana at +91 9958480893  
 For Admission related details Call:  
 Head Office: +91 7044446999  
 Campus: +91 7044446888




Scan to visit the Website  
www.tnu.in

School of Hospitality and Culinary Art (SHCA) recently hosted a guest lecture on 'Career Options In Hospitality'


**School of Legal Studies is organizing Online Special Lecture on Mediation as an alternate career for Legal Professionals**  
 Saturday, 27<sup>th</sup> March, 2021 | 11:00 AM Onward

**Speaker**



**Mr. Gokul Narayan**  
 Chief Operating Officer, Asian School of Cyber Laws, Pune & Head of Training and Development, Centre for Advanced Mediation Practice, Bangalore, India.

For more details, please contact  
 Ms. Swati Sharma at +91 9007229217



Scan to Register  
www.tnu.in

School of Legal Studies organised an online lecture on 'Mediation As An Alternate Career For Legal Professionals'

**School of Legal Studies is organizing Online Special Lecture on Funding of Startups in India: A Legal Approach**  
 Saturday, 3<sup>rd</sup> April, 2021 | 11:00 AM Onward

**Speaker**



**Ms. Tereasa Rini**  
 Partner, LawCapt Partners & Senior Associate, Chitale Legal, Mumbai, India

For more details, please contact  
 Ms. Swati Sharma at +91 9007229217



Scan to Register  
www.tnu.in

School of Legal Studies accommodated an online lecture on 'Funding Start-ups In India: A Legal Approach'

**School of Legal Studies of The Neotia University is organizing an International Webinar on Changing Scenario of IPR during COVID Pandemic**  
 Tuesday, 27<sup>th</sup> April, 2021 | 2:30 PM Onward

**Speakers**

 Mr. Donal O'Connell MD, Chawton Innovation Services Ltd. United Kingdom (UK)	 Mr. Biswajit Sarkar Advocate-IP Attorney, India
---	--

For more details, please contact  
 Head Office: +91 7044446999  
 Campus: +91 7044446888



Scan to visit the Website  
www.tnu.in

School of Legal Studies presented an international webinar on 'Changing Scenario Of IPR During COVID Pandemic'



School of Hospitality and Culinary Art (SHCA) held a guest lecture on 'Career Options In Hospitality'

**Robotics & Automation Unit of School of Science & Technology organizing Online Orientation Workshop on Advances in Robotics Applications with Jobs and Entrepreneurship Opportunities**  
 Sunday, 11<sup>th</sup> April, 2021 | 12:00 - 1:30 pm  
 Platform: MS Teams  
 Live Streaming on  

**Speaker & Presenter**



**Mr. Aditya Marathe**  
 CEO and Founder - NUGENIX

**Participants:**

- Students appearing for Higher Secondary (12<sup>th</sup> Standard) Examination in Science Stream in 2021.
- Students appearing for Diploma in Electronics and Mechanical Engineering in 2021.

**E-Certificates will be issued to the Participants.**

**Workshop takeaway:**  
 The primary objective is to create awareness on Robotics to the school passed out students as well as to demonstrate various basic and interesting equipment to these young people.

For more details, please contact  
 Head Office: +91 7044446999  
 Campus: +91 7044446888



Scan to visit the Website  
www.tnu.in

Robotics and Automation Engineering Dept held a workshop on 'Advances In Robotics Applications With Jobs And Entrepreneurship Opportunities'

**The Department of English, The Neotia University presents A Webinar on Audiovisual & Print Media- overview, challenges and career prospects**  
 Friday, 9<sup>th</sup> April, 2021 | 12:30 PM Onward

**Speakers**

 Mr. Shubham Paul Photojournalist, Cinematographer, Teacher	 Mr. Robin Roy Deputy Editor, Free Press, Indore
--	---

For more details, please contact:  
 Rupa Biswas at +91 9830744725  
 For Admission related details Call:  
 Head Office: +91 7044446999  
 Campus: +91 7044446888



Scan to visit the Website  
www.tnu.in

English Department of School of Humanities, Management and Social Sciences introduced a webinar on 'Audio-visual & Print Media - Overview, Challenges And Career Prospects'



The children we guide and tutor around the year for English and Math at our construction sites received an opportunity recently to indulge in unlimited mirth when they participated in the 'Annual Fun Day' in Mukundapur, near Utalika. After an 8-month spell of online lessons due to the pandemic, we finally resumed physical classes with strict maintenance of 'new normal' norms. And the children pleaded for a celebration after months of isolation. The 'Annual Fun Day' was thus packed with a quiz contest, games, singing, an amusing magic show and sumptuous food. Participants were encouraged to wear their masks throughout the programme and appropriate physical distance was maintained for safety.

Our CSR team recently organised two awareness sessions, one in Aanpur village in the Sundarbans, and the other in Punnya village in South 24 Parganas. Agriculture experts were hired to deliver talks on paddy cultivation by the unique System of Rice Intensification (SRI) method, soil testing to know which crop is more compatible with the land, how to prepare and use organic manure and vermicompost, and introducing fruit cultivation which are in high demand in the open market. We reached the Sundarbans in the afternoon and awareness meetings were held till late evening. The next morning, field demonstrations were also conducted.

An attempt to help farmers, both male and female, was made to see them come out of their traditional mindsets and learn to be more business-minded. Several new crops were also introduced to them to earn better. It was reiterated that the farming community need not part with their land but, instead, have handsome profits with a changed mindset and healthier cropping patterns.



## Housing and Township

### Ongoing Projects

#### Utalika, EM Bypass

A premium luxury residential project spread across 20 acres with 1000+ units under construction

[www.atalikaluxury.com](http://www.atalikaluxury.com) | +91 33 4040 8070

Utalika WBHIRA REG No. HIRA/P/SOU/2018/000043

#### Ecospace Residencia, New Town

A contemporary eco-friendly residential project beside Ecospace comprising 126 units spread across two towers

[www.ecospaceresidencia.com](http://www.ecospaceresidencia.com)

+91 33 4040 8080

Ecospace WBHIRA REG No. HIRA/P/NOR/2020/001066

#### Uddipa, Sinthee More

A residential project spread over 2.2 acres with 360 units under construction

[www.uddipa.com](http://www.uddipa.com) | +91 33 4040 8080

Uddipa WBHIRA REG No. HIRA/P/NOR/2018/000106

#### Utshodhara Teesta Township, Siliguri

An integrated township project spread over 81 acres which offers a wide range of plots

[www.utsodhaara.com](http://www.utsodhaara.com) | +91 33 4040 8075

#### Uttsav Park, Dhulagarh

A plotted development project spread over 43 acres which offers a wide range of plots

+91 33 4040 8080

#### The Residency - City Centre Patna

A luxury residential project spread over 2 acres with 127 units under construction

[patnaresidency.com](http://patnaresidency.com) | 91 33 4040 6060

RERA Registration No: BRERAP05734-1/994/R-766/2019 | [www.rera.bihar.gov.in](http://www.rera.bihar.gov.in)

#### Usshar, Maheshtala

A residential project with G+31 towers located at Maheshtala offering 2 and 3 BHK compact Apartments

[usshar.com](http://usshar.com) | 91 33 4040 8085

HIRA/P/SOU/2020/001067 | [www.hira.wb.gov.in](http://www.hira.wb.gov.in)

### Completed Projects

#### Udayan, EM Bypass

First integrated social project of Kolkata spread over 26 acres comprising 1606 units

#### Ulhas, Burdwan

A mini township spread over 96 acres

#### Uttorayon, Siliguri

An integrated residential township spread over 400 acres

#### Urvashi, Durgapur

A residential township spread over 120 acres

#### Utsa, New Town

A residential project spread over 5 acres with 402 units

#### Ujjwala, New Town

An enclave of luxury residential homes spread over 5 acres with 466 units

#### Ujaas, Lake Town

A residential project spread over 4.8 acres with 174 units

#### Upohar, EM Bypass

A premium residential project spread over 18 acres with 1198 units

#### The Residency, City Centre Salt Lake

Designer home spread over 1.8 acres with 60 units

#### Udvida, Manicktala

A convenient residential project spread over 1.6 acres with 150 units

[www.ambujaneotia.com](http://www.ambujaneotia.com) | +91 33 4040 6060

## Healthcare

### Bhagirathi Neotia Woman & Child Care Centre

Superspecialty hospitals for woman and child healthcare

Rawdon Street: +91 33 4040 5000 | New Town: +91 33 3323 5000

[www.neotiahospital.com](http://www.neotiahospital.com)

### Neotia Getwel Healthcare Centre

Siliguri's multi-specialty, tertiary-care hospital offering global expertise and technologies in healthcare services

[www.neotiagetwelsiliguri.com](http://www.neotiagetwelsiliguri.com) | +91 353 305 3000

### Genome - The Fertility Centre

A chain of fertility centres which supports and facilitates conception through Assisted Reproductive Technology

[www.lifeatgenome.com](http://www.lifeatgenome.com) | +91 800 1255 000

### Neotia Mediplus

The NABL accredited chain of diagnostic centres

+91 33 4040 8000

### Neotia Academy of Nursing

An institute imparting world class nursing education

[www.neotiaacademy.com](http://www.neotiaacademy.com) | +91 33 6815 5000

## Commercial

### Ecospace, New Town

A contemporarily designed business park spread over 20 acres comprising 20 lacs sqft. of office space

### Ecostation, Salt Lake

A 17-storey business tower comprising 2 lacs sqft. IT/ITES space

### Ecosuite, New Town

A 7-storey premium commercial development comprising 1 lac sqft. space

### Ecocentre, Salt Lake

A 20-storey commercial development comprising 5 lacs sqft. office space and a boutique hotel

[www.ambujaneotia.com](http://www.ambujaneotia.com) | +91 33 4040 6060

## Education

### The Neotia University

A private university offering contemporary, holistic education

[www.tnu.in](http://www.tnu.in) | +91 98317 30966/ +91 91636 10909

### CII-Suresh Neotia Centre of Excellence for Leadership

Serves as a facilitator for development of leaders, promoting economic and industrial growth

[www.cii-leadership.in](http://www.cii-leadership.in) | +91 33 6614 0100

### Neotia Institute of Technology, Management and Science (NITMAS)

Affiliated to MAKAUT and approved by AICTE offering courses in Electronics & Communication Engineering (ECE) and Computer Science & Engineering (CSE)

[www.nitmas.edu.in](http://www.nitmas.edu.in) | +91 33 4008 4848

### Jnana-Pravaha - Centre for Cultural Studies and Research, Varanasi, India

Jnana-Pravaha promotes, supports and propagates Indian Culture in its quintessence.

[www.jnanapravaha.org](http://www.jnanapravaha.org) | 91-542-2366326

## Hospitality

### Hotels & Resorts

#### The Ffort Raichak - Raichak on Ganges

An experiential hotel with 62 rooms, 31 deluxe suites (The Ffort Suites) ideal for families & large group & 19 duplex villas (Anaya Villas) surrounded by a 7000 sq.ft pool & private rooftop bubble bath  
**+91 33 4040 4040 | +91 98314 04040**

#### Ganga Kutir - Raichak on Ganges

A luxury resort with 26 guest rooms which includes 16 guest rooms by the river and 10 duplex pool villas  
**+91 33 4040 4040 | +91 98314 04040**

#### The Neotia Vista

Deluxe 5-star hotel located in New Town  
**+91 99017 54263**

#### AltAir

A boutique hotel comprising 23 well-appointed rooms and a sky lounge in Sector V, Salt Lake  
**altairkolkata.com | +033 7101 7101**

#### Raajkutir

A boutique hotel comprising 33 well-appointed rooms at Swabhami  
**raajkutir.com | +91 33 4040 4040**

#### Montana Vista

Siliguri's first premium club & hotel offering leisure and entertainment choices comprising 39 well-appointed rooms  
**+91 35325 71401**

#### Ecohub

A business club & hotel located inside the Ecospace Business Park with 9 well-appointed rooms  
**+91 33 4031 9000**

#### Ganga Awas - Raichak on Ganges

Country homes spread across the landscape at Raichak  
**raichakonganges.com | +91 33 4040 4070**

#### Taj Chia Kutir Resort & Spa - Darjeeling

Just an hour away from Bagdogra Airport, Taj Chia Kutir offers a total of 72 rooms including suites and villas created by **Ambuja Neotia**  
**+91 0354 234 6070**

### Clubs

#### The Conclave

The city's first business club located at AJC Bose Road  
**+91 33 2290 5555**

#### Club Verde

One of Kolkata's premier clubs, providing world-class clubbing experience with 4 well-appointed rooms  
**+91 33 2423 9900**

### Dining

#### The Orient

Specialty restaurant offering cuisine from South East Asian countries  
 Salt Lake: **+91 90514 77177** | New Town: **+91 86979 05725**  
 Raichak on Ganges: **+91 33 4040 4040 | +91 98314 04040**

#### Sonar Tori

A boutique restaurant serving authentic Bengali cuisine  
 City Centre Salt Lake: **+91 98745 17000**  
 Raichak on Ganges: **+91 33 4040 4040 | +91 98314 04040**

#### Afraa Lounge & Restaurant

Enjoy delectable Asian and Indian cuisine and revel in bar and lounge experience located at City Centre Salt Lake  
**neotiahospitality.com | +91 98312 52442**

#### Uno Chicago Bar & Grill

An authentic American Bar & Grill experience at Swabhami, Kolkata: **+91 99714 48700**  
 Gardens Galleria Mall, Noida: **+91 96675 40038**  
 Forum Shantiniketan Whitefield, Bangalore: **+91 96675 40036**

### QSR

#### Afraa Deli

An all-day spread with a sumptuous breakfast and takeaway menu  
 Ecospace: **+91 84200 85087** | City Centre Salt Lake: **+91 84203 97977** | City Centre New Town: **+91 6335 6891** | Acropolis: **+91 84200 70000**

#### Tea Junction

A tea shop reviving the old 'adda' concept of Kolkata  
**theteajunction.co.in | +91 83360 00053**

## Retail

#### City Centre, Salt Lake, Kolkata

A complete shopping experience spread over 4 lacs sqft.  
**+91 33 4006 3195**

#### City Centre, New Town, Kolkata

A mixed-use commercial complex in New Town spread over 3.5 lacs sqft.  
**+91 33 2526 6000**

#### City Centre, Siliguri

A multi-utility project consisting of shopping plaza, multiplex and entertainment arena spread over 6.05 lacs sqft.  
**+91 98320 69908**

#### City Centre, Raipur

A mixed-use complex comprising shopping plaza, entertainment arena and office space spread over 3.5 lacs sqft.  
**+91 96177 10000**

#### City Centre, Haldia

A mixed-use commercial complex consisting of shopping plaza, entertainment arena and office space spread over 3 lacs sqft.  
**www.citycentremalls.in | +91 83369 88187**

## Incubation

#### Neotec Hub

An incubation centre empowering startup ecosystem in Eastern India  
 Ecospace New Town: **+91 4040 6169**