

# AmbujaNeotia NeoNews

JULY, 2020

## Chairman's message

Even as the current times remain uncertain, our future days throw up fresh challenges. It is, therefore, time to relook at our priorities and introspect. Basically, introspection is a way to understand the essence of life. During these difficult days, practising introspection can be of great help. We can strategize our concerns in simple ways because once we know our problems, we also get familiar with our capabilities as suggested by these immortal lines in the Sama Veda: 'A man who realizes the potential of his mind by means of introspection and contemplation does not lack self-confidence. He has control over his mind and he is able to realize its full potential.'

Enhancing our ability to understand ourselves and our motivations help us to learn more about our own values, taking the power away from mundane distractions. As we refocus on fulfillment, we also reflect on ourselves and our environments. We learn to travel inwards and ask ourselves several tough questions. Are we giving our jobs and our relationships the full potential that they deserve? Are we open to criticism and improvement or are we shirking from our tasks by taking refuge in excuses? Are

we constantly challenging ourselves or are we operating from a place of complacency where we tend to lose the ability to look at situations in a new light?

We must recognise that we can choose how we act. Yes, we cannot choose what happens to us, but we can certainly choose how to respond. To navigate life's challenges we have to, first and foremost, take care of our health. We also need to practise being resilient by deciding on a positive attitude and opting not to be helpless. A single step towards overcoming difficulties is a positive move on the road to success. The sooner we take action, the better we will feel. If a challenge feels overwhelming, think about the simplest thing you could do to take you in the direction you want to go. Then do it!

As an old proverb says, 'The gem cannot be polished without friction, nor man perfected without trials.'

*Ravi Neotia*



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# NeoFocus

## Utalika Luxury Ready For Handover Of Phases I & II

**U**talika, spread over twenty acres at Mukundapur in Kolkata, sets a benchmark for luxury that lies in the abundance of space and design. Despite these unprecedented times, Ambuja Neotia Group is proud to announce the timely handing over of Phases I and II of Utalika Luxury.

Utalika opens the doors to a new world where you discover the true essence of magnificent living. Where verdant greens, natural lakes and an exclusive Residents' Club remain truly unique. With 67% area open to the sky, Utalika Luxury, in the heart of Kolkata, throbs with the profusion of joy and happiness for all those who will soon come to live in this rich slice of heaven!



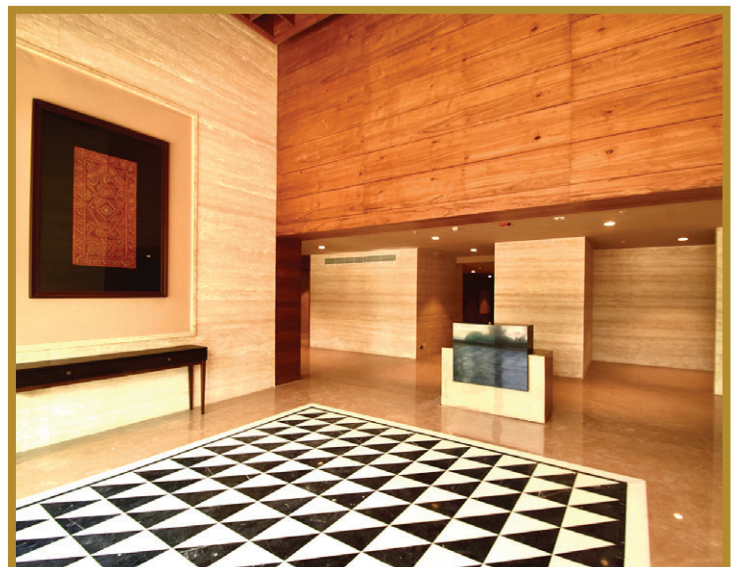
One of the towers over-looking a panoramic view of the property



Putting Green and Meditation Garden for relaxation



A lively Play Area exclusively for kids



The spacious lobby of the apartment



# NeoFocus



A breathtaking vista of the tower over-looking the swimming pool



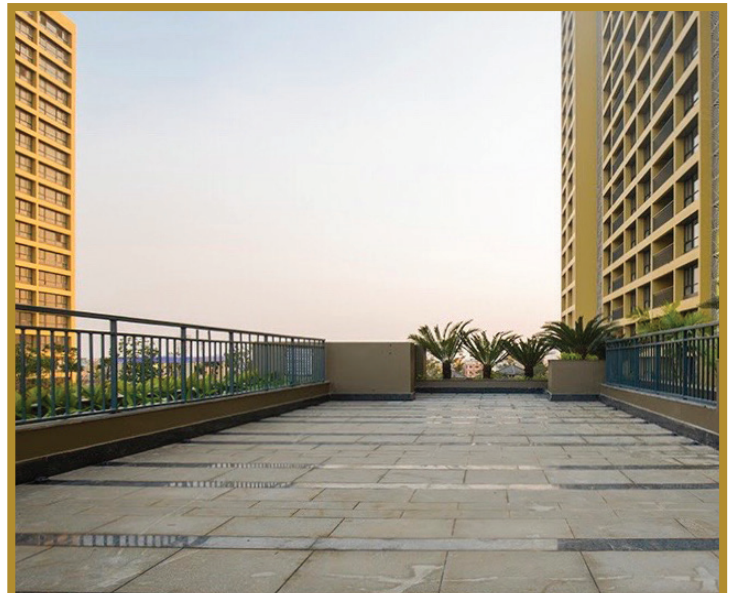
The large Indoor Games Room



A state-of-the-art Gymnasium



Royal Pavilion, the Multipurpose Hall for indoor events



A private Party Terrace



# NeoCare

## Ambuja Neotia Hospitality

**A**mbuja Neotia Hospitality has recently introduced four Cloud Kitchens across four locations and are now ready to serve you your favourite dishes. You can go to **Swiggy** and order a special menu from these Cloud Kitchens and indulge your taste buds. These menus will also be available on **Zomato** soon.



Bengali Aloo Dum



Ajwani Panner Tikka

**Indie Yum:** offers a complete veg menu with a touch of local ingredients. These include Indian and Western appetizers, soups, pizzas, pastas, risottos, hot pots and tetrizzini. Also on offer are Indian main courses, staples, combo meals and desserts at a competitive price range.



Chicken Egg Noodles



Garlic Pepper Cottage Cheese

**Once Upon A Noodle:** A touch of Indo-China's old Kolkata recipes, reminiscent of traditional Hakka Chinese dishes, influenced with ingredients sourced from Tangra and Teritti bazar, go into the menu that includes popular appetizers redolent with the nostalgia of old China Town. Made in a hygienic manner, momos, soups, meals in a bowl, ramen bowls, rice and noodles, main courses and combos are all available for your indulgence.



# NeoCare

Ambuja Neotia Hospitality



Chicken Tikka Biryani



Kalo Chana Roll

**Biryanis and Botis:** Add some deliciousness to your day! Capella's Cloud Kitchen introduces Biryanis and Botis for your cravings - served in authentic 'matka dum biryani' style and slow-cooked over charcoal. Kolkata's famous street-style sigri boti kabab 'rolls' are also available for all die-hard fans. Biryanis and Botis take your taste palate up a notch as we invite you to savour the taste of classic, delectable cooking that is mouth-watering!



Adraki Saag Gosht



Aloo Mutter Tikki

**Club House Kitchen:** Here taste is King! Offering a stylized interpretation of Western and Indian companionship, the concept is to serve our guests exclusive and authentic homemade recipes prepared with locally sourced ingredients. We invite you to enjoy the flavours of classic cooking!



## NeoLearning



The Neotia University has been conducting multiple webinars for students from various fields of Engineering. Students who have passed their 12th standard exams with science, as well as diploma holders of Mechanical, Electronics & Electrical fields, students aspiring for a technical degree and those interested in Robotics & Mechatronics as well as pupils studying fisheries and agriculture, participated over the last two months.

## NeoHealth

Bhagirathi Neotia Woman & Child Care Centre has prepared safety measures that pregnant women and children must follow amidst COVID-19. They are taking all precautionary measures amidst this pandemic, in all the hospitals for the safety and welfare of the patients. Practice of social distancing and the use of face masks as essential is being actively recommended. Also, patients and visitors are being asked to maintain respiratory hygiene by covering the nose with one's elbow, a handkerchief or tissue while coughing/sneezing. Washing of hands with soap and water and the use of alcohol-based hand sanitizer is also strongly advised. Close contact with anybody who is sick is being avoided and children are being prohibited taking to crowded places. For regular consultations, contacting doctors over phone and mail is being advised.



Pharmacy staff with face shield



Nurses using protective gear at BNWCCC



HR Corner

Several members of our Ambuja Parivaar have tried to spend time in this uncertain situation by indulging in their hobbies. Here are some glimpses of the diverse art our colleagues have indulged in while staying at home during the lockdown period.



Digital painting by Mrinal Kanti Dhali



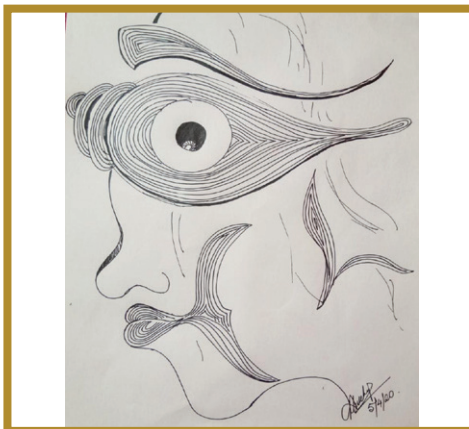
Digital artwork by Aspriha Mandal, Group Branding



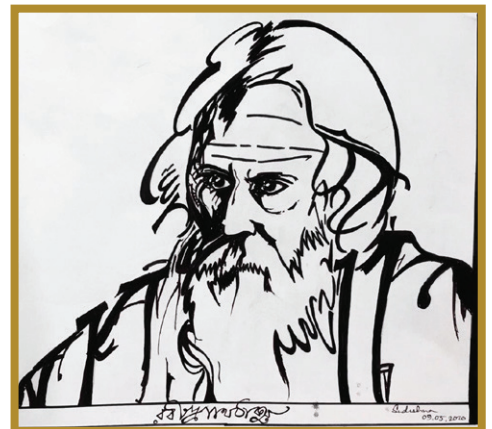
Painting by Diproneel Basak, son of Prithwiraj Basak, IT Department



Sketch by Naina Gupta, HR Department



Sketch by Anjan Mukherjee, Group Branding



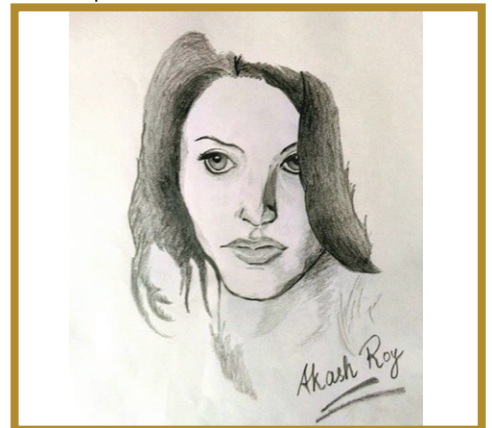
Sketch by Sudeshna Sarkar, SAP Department



Painting by Joydeep Chanda, City Centre Siliguri FM Team



Sketch by Debjani Maiti, Uddipa



Paintings by Akash Roy, Events

# NeoWorld

## Housing and Township

### Ongoing Projects

#### Utalika, EM Bypass

A premium luxury residential project spread across 20 acres with 1000+ units under construction

[www.atalikaluxury.com](http://www.atalikaluxury.com) | +91 33 4040 8070

Utalika WBHIRA REG No. HIRA/P/SOU/2018/000043

#### Uddipa, Sinthee More

A residential project spread over 2.2 acres with 360 units under construction

[www.uddipa.com](http://www.uddipa.com) | +91 33 4040 8080

Uddipa WBHIRA REG No. HIRA/P/NOR/2018/000106

#### Uttsav Park, Dhulagarh

A plotted development project spread over 43 acres which offers a wide range of plots

+91 33 4040 8080

#### The Residency - City Centre Patna

A luxury residential project spread over 2 acres with 127 units under construction

[patnaresidency.com](http://patnaresidency.com) | +91 33 4040 6060

RERA Registration No: BRERAP05734-1/994/R-766/2019 | [www.rera.bihar.gov.in](http://www.rera.bihar.gov.in)

### Completed Projects

#### Udayan, EM Bypass

First integrated social project of Kolkata spread over 26 acres comprising 1606 units

#### Ulhas, Burdwan

A mini township spread over 96 acres

#### Uttorayon, Siliguri

An integrated residential township spread over 400 acres

#### Urvashi, Durgapur

A residential township spread over 120 acres

#### Utsa, New Town

A residential project spread over 5 acres with 402 units

#### Ujjwala, New Town

An enclave of luxury residential homes spread over 5 acres with 466 units

#### Ujaas, Lake Town

A residential project spread over 4.8 acres with 174 units

#### Upohar, EM Bypass

A premium residential project spread over 18 acres with 1198 units

#### The Residency, City Centre Salt Lake

Designer home spread over 1.8 acres with 60 units

#### Udvita, Manicktala

A convenient residential project spread over 1.6 acres with 150 units

[www.ambujaneotia.com](http://www.ambujaneotia.com) | +91 33 4040 6060

## Education

### The Neotia University

A private university offering contemporary, holistic education

[www.tnu.in](http://www.tnu.in) | +91 98317 30966/ +91 91636 10909

## Healthcare

### Bhagirathi Neotia Woman & Child Care Centre

Superspecialty hospitals for woman and child healthcare

Rawdon Street: +91 33 4040 5000 | New Town: +91 33 3323 5000

[www.neotiahospital.com](http://www.neotiahospital.com)

### Neotia Getwel Healthcare Centre

Siliguri's multi-specialty, tertiary-care hospital offering global expertise and technologies in healthcare services

[www.neotiagetwelsiliguri.com](http://www.neotiagetwelsiliguri.com) | +91 353 305 3000

### Genome - The Fertility Centre

A chain of fertility centres which supports and facilitates conception through Assisted Reproductive Technology

[www.lifeatgenome.com](http://www.lifeatgenome.com) | +91 800 1255 000

### Neotia Mediplus

The NABL accredited chain of diagnostic centres

+91 33 4040 8000

### Neotia Academy of Nursing

An institute imparting world class nursing education

[www.neotiaacademy.com](http://www.neotiaacademy.com) | +91 33 6815 5000

## Commercial

### Ecospace, New Town

A contemporarily designed business park spread over 20 acres comprising 20 lac sq ft of office space

### Ecostation, Salt Lake

A 17-storey business tower comprising 2 lac sqft IT/ITES space

### Ecosuite, New Town

A 7-storey premium commercial development comprising 1 lac sqft space

### Ecocentre, Salt Lake

A 20-storey commercial development comprising 5 lac sqft office space and a boutique hotel

[www.ambujaneotia.com](http://www.ambujaneotia.com) | +91 33 4040 6060

### CII-Suresh Neotia Centre of Excellence for Leadership

Serves as a facilitator for development of leaders, promoting economic and industrial growth

[www.cii-leadership.in](http://www.cii-leadership.in) | +91 33 6614 0100

### Neotia Institute of Technology, Management and Science (NITMAS)

Affiliated to MAKAUT and approved by AICTE offering courses in Electronics & Communication Engineering (ECE) and Computer Science & Engineering (CSE)

[www.nitmas.edu.in](http://www.nitmas.edu.in) | +91 33 4008 4848



## Hospitality

### Hotels & Resorts

#### The Ffort Raichak - Raichak on Ganges

An experiential hotel with 62 rooms, 31 deluxe suites (The Ffort Suites) ideal for families & large group & 19 duplex villas (Anaya Villas) surrounded by a 7000 sq.ft pool & private rooftop bubble bath  
**+91 33 4040 4040 | +91 98314 04040**

#### Ganga Kutir - Raichak on Ganges

A luxury resort with 26 guest rooms which includes 16 guest rooms by the river and 10 duplex Pool Villas  
**+91 33 4040 4040 | +91 98314 04040**

#### Swissotel Kolkata Neotia Vista

Deluxe 5-star hotel located in New Town  
**www.swissotel.com | +91 33 6626 6666**

#### Altair

A boutique hotel comprising 23 well-appointed rooms and a sky lounge in Sector V, Salt Lake  
**altairkolkata.com | +033 7101 7101**

#### Raajkutir

A boutique hotel comprising 33 well-appointed rooms at Swabhumii  
**raajkutir.com | +91 33 4040 4040**

#### Montana Vista

Siliguri's first premium club & hotel offering leisure and entertainment choices comprising 39 well-appointed rooms  
**+91 35325 71401**

#### Ecohub

A business club & hotel located inside the Ecospace Business Park with 9 well-appointed rooms  
**+91 33 4031 9000**

#### Ganga Awas - Raichak on Ganges

Country homes spread across the landscape at Raichak  
**raichakonganges.com | +91 33 4040 4070**

### Clubs

#### The Conclave

The city's first business club located at AJC Bose Road  
**+91 33 2290 5555**

#### Club Verde

One of Kolkata's premier clubs, providing world-class clubbing experience with 4 well-appointed rooms  
**+91 33 2423 9900**

### Dining

#### The Orient

Specialty restaurant offering cuisine from South East Asian countries  
Salt Lake: **+91 90514 77177** | New Town: **+91 86979 05725**  
Raichak on Ganges: **+91 33 4040 4040 | +91 98314 04040**

#### Sonar Tori

A boutique restaurant serving authentic Bengali cuisine  
City Centre Salt Lake: **+91 98745 17000**  
Raichak on Ganges: **+91 33 4040 4040 | +91 98314 04040**

#### Afraa Lounge & Restaurant

Enjoy delectable Mediterranean cuisine and revel in Bar and Lounge experience located at City Centre Salt Lake  
**neotiahospitality.com | +91 98312 52442**

#### Uno Chicago Bar & Grill

An authentic American Bar & Grill experience at Swabhumii, Kolkata: **+91 99714 48700**  
Gardens Galleria Mall, Noida: **+91 96675 40038**  
Forum Shantiniketan Whitefield Bangalore: **+91 96675 40036**

### QSR

#### Afraa Deli

An all-day spread with a sumptuous breakfast and takeaway menu  
Ecospace: **+91 84200 85087** | City Centre Salt Lake: **+91 84203 97977** | City Centre New Town: **+91 6335 6891** | Acropolis: **+91 84200 70000**

#### Afraa Creperie

A popular creperie offering delectable food enveloped in a contemporary and cozy environment at City Centre Salt Lake: **+91 6333 4985**

#### Tea Junction

A tea shop reviving the old 'adda' concept of Kolkata  
**theteajunction.co.in | +91 83360 00053**

## Retail

#### City Centre, Salt Lake, Kolkata

A complete shopping experience spread over 4 lac sqft  
**+91 33 4006 3195**

#### City Centre, New Town, Kolkata

A mixed-use commercial complex in New Town spread over 3.5 lac sqft  
**+91 33 2526 6000**

#### City Centre, Siliguri

A multi-utility project consisting of shopping plaza, multiplex and entertainment arena spread over 6.05 lac sqft  
**+91 98320 69908**

#### City Centre, Raipur

A mixed-use complex comprising shopping plaza, entertainment arena and office space spread over 3.5 lac sqft  
**+91 96177 10000**

#### City Centre, Haldia

A mixed-use commercial complex consisting of shopping plaza, entertainment arena and office space spread over 3 lac sqft  
**www.citycentremalls.in | +91 83369 88187**

## Incubation

#### Neotec Hub

An Incubation centre empowering startup ecosystem in Eastern India  
Ecospace New Town: **+91 4040 6169**