

# Ambuja Neotia NeoNews

OCTOBER, 2019

## Chairman's message

**G**reetings for Bijoya Dashami and Dussehra! These two powerful festivals that we celebrate annually commemorate the victory of goodness over evil forces. Our books of wisdom and folklore are scattered with stirring stories of valour that inspire us to overcome our fears. And those who have been blessed with this natural urge to be fearless are highly recognised and respected for their work.

Mohandas Karamchand Gandhi, born on 2nd October 1869, could have lived the life of a highly successful lawyer in his well-tailored suits and hats, ensconced in a cushy profession. Yet he chose to disrobe himself to identify with the poorest of the poor of our country and fight for India's independence most fearlessly, despite several hurdles, garbed in lowly loin cloth and an indomitable willpower. His initial years in South Africa were to present to him challenges and opportunities that he could hardly have conceived. Quickly exposed to

racial discrimination, in a Durban court Gandhi was asked by the European magistrate to take off his turban; he refused and left the courtroom. A few days later, while travelling to Pretoria, he was unceremoniously thrown out of a first-class railway compartment and left shivering and brooding at the rail station in Pietermaritzburg. These early experiences prepared him for his struggles in India. Today, he is internationally esteemed for his doctrine of non-violent protest or Satyagraha to achieve political and social progress that had initially left the British government both baffled and enraged.

Gandhiji's fame spread worldwide during his lifetime and only increased after his death. The name, Mahatma Gandhi, is now one of the most universally recognised on earth. As the great savant often said, 'I will not let anyone walk through my mind with dirty feet... Man is but a product of his thoughts. What he thinks, he becomes.'

*Ranjan Neotia*



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- ▶ Raajkutir recognised as a noteworthy project in the hospitality category by the CWAB awards

# NeoFocus

## Neotia Getwel 7 years journey

**A**mbuja Neotia Group's multispecialty hospital, Neotia Getwel Healthcare Centre, is an NABH accredited state-of-the-art hospital in Siliguri, North Bengal, offering one of the best of health services in multispecialty and super specialty segments since the last 7 years. Focusing to fulfill the divergent health concerns of people efficiently and ethically, the hospital premises, beautifully landscaped, sprawls across three acres. This 250-bedded medical centre also offers an excellent Neonatal Intensive Care Unit (NICU), Paediatric Intensive Care Unit (PICU), single and multi occupancy patient rooms, OT, Cath lab and Adult ICU equipped with modern technologies that holistically cater to the healthcare needs of patients with world-class medical services. The Vinod Neotia Charitable Ward, a subsidized medical care unit for under-privileged patients, provides advanced medical services to the weaker sections of our society. The hospital also adheres to international norms of energy efficiency and waste management.



Neotia Getwel Health Care Centre in Siliguri, North Bengal

### Services

- Cardiology • Cardio Thoracic & Vascular Surgery • Endocrinology • Gastroenterology • General & Laparoscopic Surgery • Gynaecology & Obstetrics • ENT • Neurology • Neurosurgery • Nephrology
- Orthopaedics • Paediatrics • Paediatric Surgery • Urology and medical day-care • Internal Medicine
- Dermatology • Reconstructive Plastic Surgery and more



The hospital's state-of-the-art Neonatal Intensive Care Unit





A catheterization laboratory for various examinations related to the heart



A view of the Intensive Care Unit for critical patients



Operation Theatre



One of the comfortable Twin Bed Wards



Vinod Kumar Neotia was born on 1st October 1939 to Babulal Neotia and Bhagirathi Devi, the youngest of four brothers, Bimal, Aditya and Suresh, his elder siblings. He has been an integral part and a deep inspiration for the Group's healthcare services. Educated at Hindi High School and St Xavier's College in Kolkata, Vinod Kumar Neotia began his entrepreneurial career in the mid-1950s. Along with Suresh Neotia and Narotam Sekhsaria, Vinod Neotia was a co-promoter of Ambuja Cements founded in 1983. He endeared himself to all employees with his big-heartedness, social service and philanthropy. His demise on 1st December 2009 left a huge void in the hearts of all those who knew and cherished him. Known as the 'gentle giant', he touched all those whom he had encountered with his compassion and generosity.

The Neotia family has been an integral part of the business scene in Kolkata. Originating from Rajasthan, their forefathers settled in the city some 120 years ago. Since then, Kolkata has been their home and subsequent generations have been born and brought up here.



Wedding Diaries

The second edition of Wedding Diaries was recently held in Kolkata. Introduced as a specialized aspect of the India Story, it caters to the diverse aspects of weddings in India. This year, Wedding Diaries was planned to celebrate several functions that are an integral part of Indian marriages like the mehndi and the sangeet ceremonies that reflect the sheer revelry and bonhomie of the occasion! This edition opened with an exclusive preview for brides and grooms-to-be, allowing them an opportunity to personally interact with designers and prepare the details running up to the different functions of the nuptials. A fashion walk with Jade by Monica and Karishma, as well as Raj Mahtani Couture Jewels, Anavila Misra and Birdhichand Ghanshyamdas of Jaipur, with menswear by Antar-Agni and Ashdeen, Thakorlal Hiralal and Khanijo were the highlights of the opening event.

Wedding Diaries also saw the participation of new names like Jade by Monica and Karishma, which showcased in Kolkata for the first time, Ashdeen, Nidhi Tholia, Tholia Kuber Jewellers, Faabiiana and Ogaan along with participants like Thakorlal Hiralal Jewelers, Birdhichand Ghanshyamdas of Jaipur, Kavita Bhartiya and Antar-Agni that came back after the first season in 2018. Wedding Diaries brought together an amalgamation of unique services like artisanal mithai and chocolates, concept gifting solutions in categories that included traditional silverware to the more modern usage of glass and ceramic, floral decorative solutions and innovative lifestyle products among others. The second day of the event saw a live saxophone recital by Maarten Visser, which accompanied shoppers through their Sunday retail experience and added magic and music to the event.



A glimpse of the colourful stall by Parth Parikh's Design Clinic India



Smile please! The gang who worked tirelessly behind the scene



A fashion show highlighted the costumes and colours that make Indian Weddings so fun-filled and special



This year's Wedding Diaries, brought to Kolkata once again amidst much applause by Madhu Neotia and Abhilasha Sethia

Wedding Diaries Photo credits: Rajesh Gupta, the Lensocart





A musical performance that added to the spirit of Wedding Diaries



Preeti and Sanjiv Goenka with Madhu Neotia



Harsh Neotia with a guest



Rajesh Gupta's Lensocrat Films captured the event's memorable moments



Swarup Dutta, the eminent Scenographer behind the Wedding Diaries



# NeoBeginnings

Every year, Durga Puja celebrations reiterate the revered spirit of womanhood and the destruction of negative forces in our lives. With characteristic spirit of the festivities and charismatic drive, women have carved their way to the highest echelons in all spheres of life and continue to inspire us by their unique combination of brilliance and compassion, professionalism and empathy, perseverance and passion. Following the essence of such a marvellous tradition, Neotec Hub proudly introduces 7 women entrepreneurs in their Cohort who are making a mark for themselves in their respective Startups and continue to inspire others to follow their dreams.



Anushree Tekriwal, director of Vedic Maths India, has been globally promoting Vedic mathematics that creates a vision of making the subject accessible and playful. The Company has been instrumental in creating wonders out of numbers which scales up the standards of numeracy all over the world, taking the sting out of the subject.



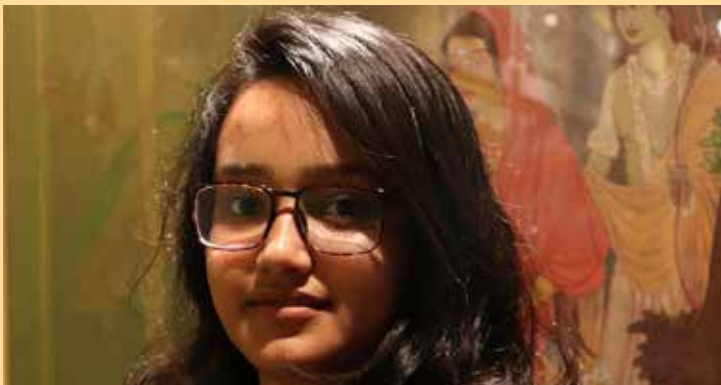
Bharati Vasanthakrishna and Jaya Makam Venkatarathnam, Founders of Kormerstone Analytics, provide digitized performance solutions and data analytics for IT service providers. They aim at estimations and productivity tracking of IT tech teams, leading to smarter tracking of efficiency and man-hour monitoring.



Rashika Jain, founder of Video Friday, who has won many hearts with the idea of budget friendly, customized videos that display amazing illustrations and designs. From occasional greetings to wedding invitations and even business promotions, all are delivered on the basis of one's personal requirements.



Shruthi Reddy, founder of Anthyesti Funeral Services, is identified to be the lady with nerves of steel and brave motives to travel the path less trodden by. Her Company caters to providing funeral services for the last rites of people's loved ones and honouring their last wish by taking care of all details of the occasion for grief stricken families.



Shreya Pramanik, Director of One Wallet, promotes payments through net banking, mobile wallets, UPI, Aadhaar/fingerprint-based payments, and any such transactions clubbed together in a single platform. This smart approach provides her clients with a hassle-free service.



Shampa Ganguly, founder of CitiLity, leads her consumers to a 360 degree integrated urban mobility platform that partners with enterprises to create a comprehensive network for the city. Insisting on building a sustainable connectivity, she also hopes to implement Green City Projects.



# NeoHappenings



Bhagirathi Neotia Woman and Child Care Centre, New Town, was proud to be associated with St Xavier's University, New Town, as Healthcare Partner at XAVCOMM, organised recently by the educational institution



The Nursing Department of BNWCCC, New Town, organised a One-Day Workshop on 'High-risk Pregnancy' at the hospital premises. Eminent doctors were present at this important workshop. Our nurses also participated in an interesting quiz competition organised on that day



BNWCCC, New Town, in association with New Kolkata Academy of Paediatricians (NKAP) organised a CME on 'Approach to Paediatric Orthopaedics' and 'Approach to Paediatric Orthopaedic Genetic Disorders' at the hospital premises in the midst of eminent doctors



BNWCCC, Rawdon Street, organised a Health Talk on Women's daily life fatigue and weakness, at Clirnet Services Private Limited in Kolkata



Neotia Getwel Healthcare Centre organised a CME on Management of Acute GI Emergencies & Advanced ERCP & Endoscopy at Darjeeling



# NeoHappenings

**A**IMA, a national apex body of the management profession in India, recently hosted its 46th National Management Convention on the theme 'Creating an Innovative India'. The inaugural address was given by Amit Shah, Minister of Home Affairs, Government of India. Harshvardhan Neotia, President, AIMA and Chairman, Ambuja Neotia Group, set the tone for the two-day convention. Sanjiv Goenka, Sanjay Kirloskar, Senior Vice President, Harsh Pati Singhania, Rekha Sethi and J S Juneja also addressed the gathering.



Stalwarts at the recently held AIMA Convention: Rekha Sethi, Sanjay Kirloskar, Harsh Neotia, Amit Shah, Sanjiv Goenka, Harsh Pati Singhania and J S Juneja



Sanjay Kirloskar hands over a token of appreciation to Harsh Neotia



Sanjiv Goenka and Harsh Neotia with Ravi Shankar Prasad



A moment from the recently held AIMA Convention on Creating An Innovative India held in New Delhi





'Ebar Pujo, Sobar Pujo', an event organised by IndusInd Bank, Rotary Club of Kolkata Magnum and Rotary Club of Kolkatans invited Harsh Neotia to support some economically disadvantaged children at a recent Durga Puja event



Raajkutir was recently recognised as a noteworthy project in the hospitality category by the 'Construction World Architect & Builder' awards



Dr Subramanian Swamy gifting his recently launched book 'Reset: Regaining India's Economic Legacy' to Harsh Neotia



A lavish spread at Afraa Lounge & Restaurant to welcome the festive season



Another sumptuous spread at Raajkutir to usher in Durga Puja



## NeoImpact

Incorporated in 2016, the Suresh Neotia Scholarship was launched to support children of Ambuja Neotia Group's Junior Grade employees. Students excelling in academics were encouraged to pursue their education and those who scored over seventy percent marks were specially felicitated. Also, those who shone in extra-curricular activities and were singled out by their school or the state for their achievements were supported by the scholarship. Here are some glimpses of the Annual Scholarship Day hosted at The Fort, Raichak on Ganges. The event this year featured dance performances by some of the students, quizzes and a rousing motivational talk by Col Prabir Sengupta. Attending the function were parents and awardees who were given their scholarship cheques by P L Mehta, Vice Chairman of the Hospitality and Healthcare Divisions, and mentors Rita Bhimani and Jayabrato Chatterjee.



Industrialist, entrepreneur, art collector, philanthropist and the co-founder of Ambuja Cements, Suresh Kumar Neotia was born in 1936 to one of Kolkata's leading industrial families. Educated at St Xavier's College, he started his career attending to the family business before venturing out on his own. He was Chairman, Ambuja Cements, till 2009 when he relinquished the position and remained Chairman Emeritus of the Group until his death on 7 May 2015. Recipient of the Harvard Business School - Economic Times Award and Padma Bhushan, the third highest civilian award, conferred on him by the Government of India, Suresh Neotia was involved in many social activities which included the promotion of several educational organisations, including the Indian Institute of Management, Ahmedabad, Jawaharlal Nehru University, Indian Institute of Technology, Gandhinagar and Banaras Hindu University. He was also a great benefactor of several cultural organisations and NGOs working for the disadvantaged. He encouraged young students to think out of the box and pursue their dreams to make India a country of global reckoning. As he always said, 'You will have to change your life; you will have to understand and accept that life will find its own balance.'



# NeoWorld

## Housing and Township

### Ongoing Projects

#### Utalika, EM Bypass

A premium luxury residential project spread across 20 acres with 1000+ units under construction

[www.atalikaluxury.com](http://www.atalikaluxury.com) | +91 33 4040 8070

Utalika WBHIRA REG No. HIRA/P/SOU/2018/000043

#### Uddipa, Sinthee More

A residential project spread over 2.2 acres with 360 units under construction

[www.uddipa.com](http://www.uddipa.com) | +91 33 4040 8080

Uddipa WBHIRA REG No. HIRA/P/NOR/2018/000106

#### Uttsav Park, Dhulagarh

A plotted development project spread over 43 acres which offers a wide range of plots,

+91 33 4040 8080

#### The Residency - City Centre Patna

A luxury residential project spread over 2 acres with 127 units under construction

[patnaresidency.com](http://patnaresidency.com) | +91 33 4040 6060

RERA Registration No: BRERAP05734-1/994/R-766/2019 | [www.rera.bihar.gov.in](http://www.rera.bihar.gov.in)

### Completed Projects

#### Udayan, EM Bypass

First integrated social project of Kolkata spread over 26 acres comprising 1606 units

#### Ulhas, Burdwan

A mini township spread over 96 acres

#### Uttorayon, Siliguri

An integrated residential township spread over 400 acres

#### Urvashi, Durgapur

A residential township spread over 120 acres

#### Utsa, New Town

A residential project spread over 5 acres with 402 units

#### Ujjwala, NewTown

An enclave of luxury residential homes spread over 5 acres with 466 units

#### Ujaas, Lake Town

A residential project spread over 4.8 acres with 174 units

#### Upohar, EM Bypass

A premium residential project spread over 18 acres with 1198 units

#### The Residency, City Centre Salt Lake

Designer home spread over 1.8 acres with 60 units

#### Udvita, Manicktala

A convenient residential project spread over 1.6 acres with 150 units

[www.ambujaneotia.com](http://www.ambujaneotia.com) | +91 33 4040 6060

## Education

### The Neotia University

A private university offering contemporary, holistic education

[www.tnu.in](http://www.tnu.in) | +91 98317 30966/ +91 91636 10909

## Healthcare

### Bhagirathi Neotia Woman & Child Care Centre

Superspecialty hospitals for woman and child healthcare

Rawdon Street: +91 33 4040 5000 | New Town: +91 33 3323 5000

[www.neotiahospital.com](http://www.neotiahospital.com)

### Neotia Getwel Healthcare Centre

Siliguri's multi-specialty, tertiary-care hospital offering global expertise and technologies in healthcare services

[www.neotiagetwelsiliguri.com](http://www.neotiagetwelsiliguri.com) | +91 353 305 3000

### Genome - The Fertility Centre

A chain of fertility centres which supports and facilitates conception through Assisted Reproductive Technology

[www.lifeatgenome.com](http://www.lifeatgenome.com) | +91 800 1255 000

### Neotia Mediplus

The NABL accredited chain of diagnostic centres

+91 33 4040 8000

### Neotia Academy of Nursing

An institute imparting world class nursing education

[www.neotiaacademy.com](http://www.neotiaacademy.com) | +91 33 3026 3400

## Commercial

### Ecospace, New Town

A contemporarily designed business park spread over 20 acres comprising 20 lac sq ft of office space

### Ecostation, Salt Lake

A 17-storey business tower comprising 2 lac sqft IT/ITES space

### Ecosuite, New Town

A 7-storey premium commercial development comprising 1 lac sqft space

### Ecocentre, Salt Lake

A 20-storey commercial development comprising 5 lac sqft office space and a boutique hotel

[www.ambujaneotia.com](http://www.ambujaneotia.com) | +91 33 4040 6060

### CII-Suresh Neotia Centre of Excellence for Leadership

Serves as a facilitator for development of leaders, promoting economic and industrial growth

[www.cii-leadership.in](http://www.cii-leadership.in) | +91 33 6614 0100

### Neotia Institute of Technology, Management and Science (NITMAS)

Affiliated to MAKAUT and approved by AICTE offering courses in Electronics & Communication Engineering (ECE) and Computer Science & Engineering (CSE)

[www.nitmas.edu.in](http://www.nitmas.edu.in) | +91 33 4008 4848



**Hospitality****Hotels & Resorts****The Ffort Raichak - Raichak on Ganges**

An experiential hotel with 62 rooms, 31 deluxe suites (The Ffort Suites) ideal for families & large group & 19 duplex villas (Anaya Villas) surrounded by a 7000 sq.ft pool & private rooftop bubble bath  
+91 33 4040 4040 | +91 98314 04040

**Ganga Kutir - Raichak on Ganges**

A luxury resort with 26 guest rooms which includes 16 guest rooms by the river and 10 duplex Pool Villas  
+91 33 4040 4040 | +91 98314 04040

**Swissotel Kolkata Neotia Vista**

Deluxe 5-star hotel located in New Town  
[www.swissotel.com](http://www.swissotel.com) | +91 33 6626 6666

**Altair**

A boutique hotel comprising 23 well-appointed rooms and a sky lounge in Sector V, Salt Lake  
[altairkolkata.com](http://altairkolkata.com) | +033 7101 7101

**Raajkutir**

A boutique hotel comprising 33 well-appointed rooms at Swabhumii  
[raajkutir.com](http://raajkutir.com) | +91 33 4040 4040

**Montana Vista**

Siliguri's first premium club & hotel offering leisure and entertainment choices comprising 39 well-appointed rooms  
+91 35325 71401

**Ecohub**

A business club & hotel located inside the Ecospace Business Park with 9 well-appointed rooms  
+91 33 4031 9000

**Ganga Awas - Raichak on Ganges**

Country homes spread across the landscape at Raichak  
[raichakonganges.com](http://raichakonganges.com) | +91 33 4040 4070

**Clubs****The Conclave**

The city's first business club located at AJC Bose Road  
+91 33 2290 5555

**Club Verde**

One of Kolkata's premier clubs, providing world-class clubbing experience with 4 well-appointed rooms  
+91 33 2423 9900

**Dining****The Orient**

Specialty restaurant offering cuisine from South East Asian countries  
Salt Lake: +91 90514 77177 | New Town: +91 86979 05725  
Raichak on Ganges: +91 33 4040 4040 | +91 98314 04040

**Sonar Tori**

A boutique restaurant serving authentic Bengali cuisine  
City Centre Salt Lake: +91 98745 17000  
Raichak on Ganges: +91 33 4040 4040 | +91 98314 04040

**Afraa Lounge & Restaurant**

Enjoy delectable Mediterranean cuisine and revel in Bar and Lounge experience located at City Centre Salt Lake  
[neotiahospitality.com](http://neotiahospitality.com) | +91 98312 52442

**Uno Chicago Bar & Grill**

An authentic American Bar & Grill experience at Swabhumii, Kolkata: +91 99714 48700  
Gardens Galleria Mall, Noida: +91 96675 40038  
Forum Shantiniketan Whitefield Bangalore: +91 96675 40036

**QSR****Afraa Deli**

An all-day spread with a sumptuous breakfast and takeaway menu  
Ecospace: +91 84200 85087 | City Centre Salt Lake: +91 84203 97977 | City Centre New Town: +91 6335 6891 | Acropolis: +91 84200 70000

**Afraa Creperie**

A popular creperie offering delectable food enveloped in a contemporary and cozy environment at City Centre Salt Lake: +91 6333 4985

**Tea Junction**

A tea shop reviving the old 'adda' concept of Kolkata  
[theteajunction.co.in](http://theteajunction.co.in) | +91 83360 00053

**Retail****City Centre, Salt Lake, Kolkata**

A complete shopping experience spread over 4 lac sqft  
+91 33 4006 3195

**City Centre, New Town, Kolkata**

A mixed-use commercial complex in New Town spread over 3.5 lac sqft  
+91 33 2526 6000

**City Centre, Siliguri**

A multi-utility project consisting of shopping plaza, multiplex and entertainment arena spread over 6.05 lac sqft  
+91 98320 69908

**City Centre, Raipur**

A mixed-use complex comprising shopping plaza, entertainment arena and office space spread over 3.5 lac sqft  
+91 96177 10000

**City Centre, Haldia**

A mixed-use commercial complex consisting of shopping plaza, entertainment arena and office space spread over 3 lac sqft  
[www.citycentremalls.in](http://www.citycentremalls.in) | +91 70440 59536

**Incubation****Neotec Hub**

An Incubation centre empowering startup ecosystem in Eastern India  
Ecospace New Town: +91 4040 6169