

AmbujaNeotia NeoNews

AUGUST, 2019

Chairman's message

August 15 is a very significant date in our glorious history. Seventy-two years ago, India woke at last to life and freedom brought to the nation by the sacrifices made by political and social stalwarts, and countless freedom fighters whose names are now lost in the annals of antiquity. But how do we define the complex meaning of freedom? Different cultures see freedom in their own light and thus enjoy freedom in ways that they feel appropriate. John F Kennedy had pointed out that 'the best road to progress is freedom's road.' Knowing that we have this great potential, we naturally aspire for it. But freedom comes with tremendous responsibilities. Looking back, some of our greatest spiritual teachers and savants recognised their potential and took full responsibility in perfecting their thoughts so that all these centuries later we are still benefiting from their teachings.

Poets have associated freedom with the flight of birds. Yet freedom stands for something greater than just the right to act however we choose – it also stands for securing to everyone an equal opportunity for life, liberty and the pursuit of happiness and amity. If I have the freedom to think, it is my responsibility to think positively. If I have the freedom to speak, it is my responsibility to speak meaningfully. If I have the freedom to act, it is my responsibility to act correctly. Nobody else can take that decision for me. If every human being could feel responsible, the world would be a better place to live in peace and brotherhood. As Rabindranath Tagore had said on the eve of our Independence, 'To whomever you give this flag to shoulder, also give him the strength to carry it upright.'

Ravi Neotia



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What's New

- ▶ Tea Junction opens its first outlet in Delhi at Select CITYWALK
- ▶ Ecocentre wins the Best Commercial Project at CNBC's Real Estate Awards 2018-19 (East Zone)

NeoFocus

Neotec Hub

To help accelerate the Startup ecosystem in Eastern region, Ambuja Neotia has introduced Neotec Hub, a business incubation centre, located in Ecospace Business Park, New Town, Kolkata. Neotec Hub offers an intense incubation course. It is designed to give shape to innovative Startup ideas and reach out in a sustainable manner to the investors' fraternity. Currently, Startups being incubated in this programme include Healthcare, Education, Hospitality, Real Estate, Fintech, IoT, Biotech and Insurance Tech.

Each Startup is assigned dedicated mentors in the required domain. They are reputed personalities of the Ecosystem. The mentorship is available on an unlimited basis in all areas of technology, strategy, business plan, pivoting, marketing and more. During the incubation programme Startups are provided with free access to high speed internet as well as workstations, chambers, meeting rooms, an auditorium, club and cafeteria.

The programme allows Startups to get the benefit of having the Ambuja Neotia Group as the first customer to test their business model and get their product/service validated. Once this is done, the product/service/technology and a Go-To-Market strategy is then drawn up for the Startup to implement.

Neotec Hub also provides seed fund to some of the Startups based on product differentiation, the scope of scaling up and, of course, the acumen of the entire team.



A well-appointed Meeting Room for Startups at Neotec Hub



A view of the work station at Neotec Hub



A typical mentoring session for Startups in progress at the Neotec Conference Room

Startups Being Incubated At Neotec Hub

- **SEEKHO EDUCATION PRIVATE LIMITED**

It is a software portal for pre-learning the exquisite requirements of an industry.

- **ZESUGO TECHNOLOGIES PRIVATE LIMITED**

They are a unified payments platform that helps merchants accept digital payments.

- **ORDUNIO LABS PRIVATE LIMITED**

They manufacture Vehicle Diagnostics and Tracking Devices along with software-based tracking solutions.

- **WE TECH SHIKSHA LABS PRIVATE LIMITED**

Witblox blocks are LEGO-like Electronic blocks which can be connected to one another to make any circuit logic.

- **VEDIC MATHS FORUM PRIVATE LIMITED**

Online Vedic and general maths tutorial company, providing live, one on one maths tutoring over video conference. Present in seven countries via the franchise root.

- **SLICK ACCOUNT PRIVATE LIMITED**

It is a profitability as well as accounting dashboard for small businesses, Startups and freelancers.

- **ENACT SYSTEM**

It offers a cloud-based, enterprise-grade, software-as-a-service platform for distributed solar energy projects.

- **TECHACKS (SINHA ROBOTICS)**

TecHacks is a research & development firm working in Robotics and Automation industry.

- **KORNERSTONE ANALYTICS**

Kornerstone Analytics provides digitized performance solutions and data analytics for IT service providers.

- **BOOKINGJINI**

It generates direct bookings through the Hotel website and manages all OTA accounts from a single dashboard.

- **VYOMA MECHATRONICS**

This is the only Mechatronics company in Eastern India specializing in industrial automation.

- **ENVIOME RESEARCH (Clear)**

An IoT based mobile air pollution measurement device with data management and AI/ML based recommendation engine.

- **CALNESTOR (ENGGtalks)**

ENGGtalks is a techno-professional network for engineers.

- **VIDEO FRIDAY**

It is a boutique explainer video company, specializing in 2D animations and whiteboard animation.

- **ECURA LABS PVT. LTD. (BIOGENICK)**

It is a health data platform that focuses on integration of multivariate datasets extending from genomics and psychometry.

- **VYOMA INNOVUS GLOBAL**

It offers 'Smart City Solutions' to help build a better and smarter society.

- **ASHA DIDI**

It is India's own virtual health assistant.

- **RESOLZ POWER**

This Startup develops sustainable, futuristic and implementable business models of 'electric vehicle charging solutions.'

Wykiki

The lip-smacking flavours of South Asian cuisine, especially the vast variety of street foods, comes at last to storm Kolkata's diehard foodies! Wykiki at Swissotel Kolkata Neotia Vista is, perhaps, the first outlet that brings under one roof the best of the tastes and aromas of South Asian fare at City Centre New Town in Kolkata. The opulent new bar, vibrant in its semi-alfresco setting amidst a lush tropical ambience, is a great place to relax, while the lounge offers spectacular panoramic vistas of the city to steal your heart. Indeed, Wykiki is a lot more than just a regular restaurant experience; it offers a diversified menu with a combination of design, atmosphere, music and gastronomy.

With flamboyant illustrations from different street markets across South Asia, Wykiki displays a distinctive décor that promises to combine a pulsating lounge with an outdoor rooftop terrace. This space is designed to provide an intimate feel of a bustling eatery where one can indulge in spicy delicacies downed with wide range of beverages. The trendy lounge music and live DJ turns it into a space buzzing with high energy. The perfect place to unwind after a hectic day!



The well-stocked bar at Wykiki where you can chill



A view of Wykiki at Swissotel Kolkata Neotia Vista, City Centre New Town, the latest hotspot for drinks and delectable South Asian cuisine



The much loved spring rolls from Thailand



Indonesian delicacies are a big hit at Wykiki

NeoLearning

The CII Suresh Neotia Centre of Excellence in Kolkata completes 10 years of operation this month. Established in 2009, this Centre was initiated with the purpose of serving as a key facilitator for leadership development across various segments of business and socio-cultural demographics. It continues to function on the core belief that the quality of leadership will always play a vital role in enabling a 'New India' to succeed in its mission for inclusive growth and competitiveness, thereby becoming a frontrunner in the global economy. Hearty congratulations to the CII Suresh Neotia Centre for completing a decade of service to the nation!



A panoramic view of the CII Suresh Neotia Centre of Excellence, Kolkata



A peep into the manicured garden at the Centre



CII Suresh Neotia Centre of Excellence by night



A lecture room



Informal meeting room at the Centre

NeoHealth



'First Golden Minute,' a basic Newborn Care and Resuscitation Programme (Part 1), was recently organised by Indian Academy of Paediatrics & National Neonatology Forum for the nurses at Bhagirathi Neotia Woman and Child Care Centre, New Town



Bhagirathi Neotia Woman & Child Care Centre Rawdon Street celebrated Father's Day with a bunch of happy dads on board. Here's a glimpse of an unforgettable moment from the event



Bhagirathi Neotia Woman & Child Care Centre Rawdon Street partnered The Calcutta Club's Health & Life Style Fest 2019



Neotia Getwel Healthcare Centre at Siliguri commemorated the successful completion of more than 100 bypass surgeries. Patients who had undergone the surgeries were present at the occasion

NeoHappenings

Ambuja Neotia Group and Kolkata's architect fraternity organised the 4th edition of the Charles Correa Annual Memorial Lecture at the Royal Bengal Room, City Centre Salt Lake, a prime location designed by Correa himself. The evening unfolded in the presence of eminent guests and delegates. Ambuja Neotia Group has planned to continue this annual event to commemorate the memory of the visionary architect. This year the lecture was graced by the eminent architect, Yung Ho Chang, the Founding Partner and Principal Architect of Atelier Feichang Jianzhu (FCJZ), based in Beijing, China, and the former Head of the Department of Architecture, MIT. Recently, FCJZ has been recognized as one of the 100+ Best Architecture Firms by Domus magazine.

Along with Yung Ho Chang, Sanjay Mohe, the founding partner of the Bangalore-based architecture firm, Mindspace, was also present as a special guest. A graduate from Sir JJ College of Architecture, Mohe had worked with Charles Correa in Mumbai and Saudi Arabia. Mohe's design philosophy, attempting to use light and air as building materials, in many ways echo Charles Correa's concerns. The presence of Harshavardhan Neotia, Chairman, Ambuja Neotia Group made the occasion special as he spoke fondly about the special relationship he shared with Correa.



Harsh Neotia and other dignitaries light the inaugural lamp to formally commence the Charles Correa Annual Memorial Lecture



Harsh Neotia shared several personal moments from his association with Charles Correa



Architect Yung Ho Chang delivering the inaugural lecture



In his talk, architect Sanjay Mohe spoke warmly of his mentor and how Correa's design philosophy continues to influence his work



Harsh Neotia with Yung Ho Chang and Sanjay Mohe at the lecture



The audience remained captivated by the intriguing presentations

NeoHappenings



Michelin Chef, Mark Pyonton, (2nd from left) was present at a week-long British Curry Festival organised by Raajkutr at Swabhumi, Kolkata. The penultimate day saw a special menu prepared for the occasion by Mark Pyonton himself and Chef Subrata Debnath (first from left), Business Head, Raajkutr



Altair's weekend programmes are often enlivened with good food and great music. A live performance by Avishek Soni drew much appreciation



Raichak on Ganges received the TTF Excellence Award for the most exclusive leisure product at the recently concluded Tourism Fair



The launch of the Ilish Festival at Sonar Tori, City Centre Salt Lake, saw film personalities Tuhina Das and Anindya Chatterjee enjoying a meal



The National Restaurant Association of India's Kolkata Chapter along with NRAI India Food Services Report 2019 (NRAI IFSR 2019) was recently launched at ITC's latest property, The Royal Bengal, in Kolkata. The launch was attended by Harsh Neotia and Parthiv Neotia



City Centre Salt Lake recently celebrated 15 years of its operation and organized various events through the month of June that saw special occasions like the Mango Festival, the Handloom & Handicrafts Fair, Flavours of India Food Festival & Kids Festival packed with enthusiastic crowds visiting the premises

NeoImpact



A residential training course spread over three days was organised at Loreto Convent, Sealdah, Kolkata for teachers teaching at informal schools that often display an age gap among children in the same class. To bridge this gap, teachers need to prepare and use innovative lesson plans and other teaching tools to help students of all ages cope. Ambuja Neotia collaborated with Kolkata Mary Ward Social Centre, inspired by Sister Cyril, to take forward this innovative teaching plan.



Few moments from the training course in progress that was supported by Ambuja Neotia Group and much appreciated by participants.

NeoWorld

Housing and Township

Ongoing Projects

Utalika, EM Bypass

A premium luxury residential project spread across 20 acres with 1000+ units under construction

www.atalikaluxury.com | +91 33 4040 8070

Utalika WBHIRA REG No. HIRA/P/SOU/2018/000043

Uddipa, Sinthee More

A residential project spread over 2.2 acres with 360 units under construction

www.uddipa.com | +91 33 4040 8080

Uddipa WBHIRA REG No. HIRA/P/NOR/2018/000106

Uttsav Park, Dhulagarh

A plotted development project spread over 43 acres which offers a wide range of plots,

+91 33 4040 8080

Completed Projects

Udayan, EM Bypass

First integrated social project of Kolkata spread over 26 acres comprising 1606 units

Ulhas, Burdwan

A mini township spread over 96 acres

Uttorayon, Siliguri

An integrated residential township spread over 400 acres

Urvashi, Durgapur

A residential township spread over 120 acres

Utsa, New Town

A residential project spread over 5 acres with 402 units

Ujjwala, NewTown

An enclave of luxury residential homes spread over 5 acres with 466 units

Ujaas, Lake Town

A residential project spread over 4.8 acres with 174 units

Upohar, EM Bypass

A premium residential project spread over 18 acres with 1198 units

The Residency, City Centre Salt Lake

Designer home spread over 1.8 acres with 60 units

Udvita, Manicktala

A convenient residential project spread over 1.6 acres with 150 units

www.ambujaneotia.com | +91 33 4040 6060

Education

The Neotia University

A private university offering contemporary, holistic education

www.tnu.in | +91 98317 30966/ +91 91636 10909

Healthcare

Bhagirathi Neotia Woman & Child Care Centre

Superspecialty hospitals for woman and child healthcare

Rawdon Street: +91 33 4040 5000 | New Town: +91 33 3323 5000

www.neotiahospital.com

Neotia Getwel Healthcare Centre

Siliguri's multi-specialty, tertiary-care hospital offering global expertise and technologies in healthcare services

www.neotiagetwelsiliguri.com | +91 353 305 3000

Genome - The Fertility Centre

A chain of fertility centres which supports and facilitates conception through Assisted Reproductive Technology

www.lifeatgenome.com | +91 800 1255 000

Neotia Mediplus

The NABL accredited chain of diagnostic centres

+91 33 4040 8000

Neotia Academy of Nursing

An institute imparting world class nursing education

www.neotiaacademy.com | +91 33 3026 3400

Commercial

Ecospace, New Town

A contemporarily designed business park spread over 20 acres comprising 20 lac sq ft of office space

Ecostation, Salt Lake

A 17-storey business tower comprising 2 lac sqft IT/ITES space

Ecosuite, New Town

A 7-storey premium commercial development comprising 1 lac sqft space

Ecocentre, Salt Lake

A 20-storey commercial development comprising 5 lac sqft office space and a boutique hotel

www.ambujaneotia.com | +91 33 4040 6060

CII-Suresh Neotia Centre of Excellence for Leadership

Serves as a facilitator for development of leaders, promoting economic and industrial growth

www.cii-leadership.in | +91 33 6614 0100

Neotia Institute of Technology, Management and Science (NITMAS)

Affiliated to MAKAUT and approved by AICTE offering courses in Electronics & Communication Engineering (ECE) and Computer Science & Engineering (CSE)

www.nitmas.edu.in | +91 33 4008 4848

Hospitality**Hotels & Resorts****The Ffort Raichak - Raichak on Ganges**

An experiential hotel with 62 rooms, 31 deluxe suites (The Ffort Suites) ideal for families & large group & 19 duplex villas (Anaya Villas) surrounded by a 7000 sq.ft pool & private rooftop bubble bath
+91 33 4040 4040 | +91 98314 04040

Ganga Kutir - Raichak on Ganges

A luxury resort with 26 guest rooms which includes 16 guest rooms by the river and 10 duplex Pool Villas
+91 33 4040 4040 | +91 98314 04040

Swissotel Kolkata Neotia Vista

Deluxe 5-star hotel located in New Town
www.swissotel.com | +91 33 6626 6666

Altair

A boutique hotel comprising 23 well-appointed rooms and a sky lounge in Sector V, Salt Lake
altairkolkata.com | +033 7101 7101

Raajkutir

A boutique hotel comprising 33 well-appointed rooms at Swabhumii
raajkutir.com | +91 33 4040 4040

Montana Vista

Siliguri's first premium club & hotel offering leisure and entertainment choices comprising 39 well-appointed rooms
+91 35325 71401

Ecohub

A business club & hotel located inside the Ecospace Business Park with 9 well- appointed rooms
+91 33 4031 9000

Ganga Awas - Raichak on Ganges

Country homes spread across the landscape at Raichak
raichakonganges.com | +91 33 4040 4070

Clubs**The Conclave**

The city's first business club located at AJC Bose Road
+91 33 2290 5555

Club Verde

One of Kolkata's premier clubs, providing world-class clubbing experience with 4 well-appointed rooms
+91 33 2423 9900

Dining**The Orient**

Specialty restaurant offering cuisine from South East Asian countries
Salt Lake: +91 90514 77177 | New Town: +91 86979 05725
Raichak on Ganges: +91 33 4040 4040 | +91 98314 04040

Sonar Tori

A boutique restaurant serving authentic Bengali cuisine
City Centre Salt Lake: +91 98745 17000
Raichak on Ganges: +91 33 4040 4040 | +91 98314 04040

Afraa Lounge & Restaurant

Enjoy delectable Mediterranean cuisine and revel in Bar and Lounge experience located at City Centre Salt Lake
neotiahospitality.com | +91 98312 52442

Uno Chicago Bar & Grill

An authentic American Bar & Grill experience at Swabhumii, Kolkata: +91 99714 48700
Gardens Galleria Mall, Noida: +91 96675 40038
Forum Shantiniketan Whitefield Bangalore: +91 96675 40036

QSR**Afraa Deli**

An all-day spread with a sumptuous breakfast and takeaway menu
Ecospace: +91 84200 85087 | City Centre Salt Lake: +91 84203 97977 | City Centre New Town: +91 6335 6891 | Acropolis: +91 84200 70000

Afraa Creperie

A popular creperie offering delectable food enveloped in a contemporary and cozy environment at City Centre Salt Lake: +91 6333 4985

Tea Junction

A tea shop reviving the old 'adda' concept of Kolkata
theteajunction.co.in | +91 83360 00053

Retail**City Centre, Salt Lake, Kolkata**

A complete shopping experience spread over 4 lac sqft
+91 33 4006 3195

City Centre, New Town, Kolkata

A mixed-use commercial complex in New Town spread over 3.5 lac sqft
+91 33 2526 6000

City Centre, Siliguri

A multi-utility project consisting of shopping plaza, multiplex and entertainment arena spread over 6.05 lac sqft
+91 98320 69908

City Centre, Raipur

A mixed-use complex comprising shopping plaza, entertainment arena and office space spread over 3.5 lac sqft
+91 96177 10000

City Centre, Haldia

A mixed-use commercial complex consisting of shopping plaza, entertainment arena and office space spread over 3 lac sqft
www.citycentremalls.in | +91 70440 59536

Incubation**Neotec Hub**

An Incubation centre empowering startup ecosystem in Eastern India
Ecospace New Town: +91 4040 6169